



## Press release

### SES CERTIFIES NEW ZINWELL SAT>IP CONVERTER

LUXEMBOURG, November 02, 2012 -- SES (NYSE Euronext Paris and Luxembourg Stock Exchange: SESG) announced today the certification of a new SAT>IP converter by Zinwell, one of the major cable TV and set-top box manufacturers in Taiwan.

SAT>IP is a new standard developed and supported by SES. With SAT>IP, satellite-delivered programmes are converted into internet protocol (IP) standard at the point of reception in the home. Households can therefore receive, via their wired or wireless in-home internet distribution system, the full line-up of satellite TV content on a large range of IP-devices (such as smartphones, tablets, and smart TVs) at the same time. The Zinwell SAT>IP switch/server is the second to be certified according to the new standard, following the certification of the Inverto MULTIBOX SAT>IP converter in July.

"The certification of two SAT>IP converters within four months shows the industry's interest in this new satellite in-home distribution technology," said Thomas Wrede, Vice President of Reception Systems at SES. "With more manufacturers jumping on the SAT>IP bandwagon, we believe this new technology will become cost effective and competitive with other reception modes."

"The Zinwell SAT>IP switch/server offers an opportunity for portable and IP device users to watch rich satellite programmes on their favourite devices, such as iPads, iPhones, Android tablets, smartphones, laptops, smart TVs or any networking devices. The installation and distribution cost can also be significantly reduced by using the Multicast and Unicast features in SMATV systems in hotels and flats. Our SAT>IP switch/server will be a cutting-edge device for multiscreen viewing in Europe," said Chester Wu, Vice President of Marketing and Sales at Zinwell.

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### **About SES**

SES is a world-leading satellite operator with a fleet of 52 geostationary satellites. The company provides satellite communications services to broadcasters, content and internet service providers, mobile and fixed network operators and business and governmental organisations worldwide.

SES stands for long-lasting business relationships, high-quality service and excellence in the broadcasting industry. The culturally diverse regional teams of SES are located around the globe and work closely with customers to meet their specific satellite bandwidth and service requirements.

SES (Euronext Paris and Luxembourg Stock Exchange: SESG) holds participations in Ciel in Canada and QuetzSat in Mexico, as well as a strategic participation in satellite infrastructure start-up O3b Networks. Further information under: [www.ses.com](http://www.ses.com).

### **About Zinwell**

Founded in Taipei, 1981, Zinwell now has grown to be a provider of digital cable/satellite/terrestrial receiving equipments, LCD TVs, IPTV receiving equipments, VoIP/wireless equipments, and CATV/SMATV products in Taiwan. Being a leading enterprise with those capabilities, Zinwell has discreetly laid the groundwork for long-term development. In addition to human resources, we never cease to foster technical know-how, products, and teamwork. Our potential and creativity always keep us moving with technological trends. Zinwell makes your life well. Further information under: [www.zinwell.com.tw](http://www.zinwell.com.tw)