

2012 THIRD QUARTER REVENUE: €52.5M

Paris, France, October 30th 2012

Business & Decision Group announces consolidated revenue of €167.7m for the first nine months of 2012, presenting a decrease of 1.8% compared to the same period in 2011, at constant exchange rates, structure and method.

The Third quarter of 2012 presents consolidated revenue of €52.5m, in decrease of 1.9% compared to the same period in 2011, at constant exchange rates, structure and method.

| (in € m) | Q3 2012 | Q3 2011 pro forma | Var. | 9 months 2012 | 9 months 2011 pro forma | Var. | 9 months 2011 published |
|----------|-------------|----------------------|-------|------------------|-------------------------------|-------|-------------------------------|
| Revenue | 52.5 | 53.5 | -1.9% | 167.7 | 170.8 | -1.8% | 185.4 |

Pro forma information for 2011 enables comparison with 2012, with constant exchange rate, structure and method.

Patrick Bensabat, Chief Executive Officer, comments: *“Despite unfavorable economic context, the Group has stabilized the decrease in revenue. Perspectives for 2013 are positive, utilizing the work undertaken in the organization and in our offerings. United-States operations recovered profitability during the third quarter of 2012 and Belgium pursued its profitable growth. Arbitrations between revenue generation and profitability will produce all expected effects at the beginning of 2013.”*

Turnover by geographical area

France recorded revenue of €87.3m for the first nine months of 2012, a decrease of 3.3% compared to the same period of 2011.

International activities recorded revenue of €80.4m for the 9 month period, a slight decrease of 0.2% compared to the same period in 2011, at constant exchange rates, structure and methods.

Turnover by service line

Revenue breakdown by service remains stable.

| (in % of revenue) | 9 months 2012 | 9 months 2011 |
|-------------------|------------------|------------------|
| BI | 64% | 65% |
| CRM | 17% | 17% |
| e-Business | 19% | 18% |

Business Intelligence represents 64% of the overall revenue, decreasing by 3.4% for the first 9 months of 2012.

CRM contributed 17% of the overall revenue, representing a decrease of 1.5% in comparison to the same period in 2011.

e-Business represents 19% of the overall revenue, achieving growth of 3.4% in the first nine months of 2012 compared to the same period of 2011.

Outlook

In the difficult economic context, Business & Decision has launched the organization transformation of its Parisian and Swiss activities. The action plan will achieve growth and profitability through rationalized and optimized management processes.

Upcoming Financial Dates:

January 31st, 2013: 2012 full year revenue at 5:35 pm

About Business & Decision

Business & Decision is an international Consulting and Systems Integration (CSI) company. It is a leader in Business Intelligence (BI) and Customer Relationship Management (CRM), and a major player in e-Business, Enterprise Information Management (EIM), Enterprise Solutions as well as Management Consulting. Business & Decision contributes to the success of customer projects by driving maximum business performance. The company has a reputation for functional and technological expertise and has forged partnerships with all of the key technology vendors. Located in 16 countries, Business & Decision currently employs 2800 people worldwide. Additional information is available at www.group.businessdecision.com.

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