



Press release

## 2012 REVENUE EXCEEDS EXPECTATIONS €14.6m, + 27%

**Paris, February 25, 2013** – StreamWIDE (FR0010528059 – ALSTW), the specialist in next generation, value-added telephony solutions for telecom carriers, announces a buoyant increase of +27% in its annual revenue compared to 2011. Revenue thus totaled €14.6m and breaks down as follows:

In € thousands	FY 2012	%rev	FY 2011	%rev	∆ (K€)	Δ%
TOTAL REVENUE	14,562		11,454		3,108	27%
License revenue	8,213	56%	7,268	63%	944	13%
Maintenance revenue	2,689	18%	2,351	21%	338	14%
Service revenue	1,646	11%	1,039	9%	607	58%
Third-party sales revenue	2,014	14%	796	7%	1,218	153%
France revenue	3,754	26%	4,286	37%	(532)	(12%)
Export revenue	10,808	74%	7,168	63%	3,640	51%

• The Group's annual revenue increased by €3.1m in 2012 (+27%). Every category of revenue recorded an improvement. As announced, activity benefited from a catch-up effect over the second half of the year, notably following the deployment of a number of contracts signed during the first half of 2012. Second-half revenue totaled €9.1m (+€2.9m), an increase of +47% compared with the second half of 2011.

License sales were up +13% following the deployment of major new contracts, particularly in the Americas, Africa and the Middle East. These various new projects also generated numerous related services, which explains the buoyant growth in revenue from Services (+58%).

Recurrent Maintenance revenue increased by +14%. This revenue should continue to grow in 2013, mirroring the growing number of Group platforms in production around the world. This segment accounted for 18% of total revenue at end-2012.

Lastly, Third-party sales increased by €1.2m, notably following third-party licenses sold within the framework of a specific voice-messaging platform migration project for a French client (€0.9m).

The second half of the year also saw a substantial increase in Export revenue, which now represents 74% of total revenue compared with 63% at end-2011. As well as the considerable increase in revenues from the Group's American subsidiary (+€2.2m, +135%), this trend is explained by the relative size of the markets addressed. If we look at the largest 20 clients in 2012, 9 were new clients for the Group, including 8 in Export zones.

The relative weight of third-party sales in 2012 revenue negatively impacted the Group's margin, as by its very nature this type of revenue provides lower margins. Furthermore, the amortization of R&D costs was higher in 2012 than previously.





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 Regarding the Group's prospects, the short-term visibility of the order book is satisfactory and should allow the Group to record a good first half of 2013. Although the Group remains cautious regarding 2013 as a whole, it is currently confident in its ability to maintain the buoyant sales momentum initiated in recent months.

The commercial achievements recorded in 2012 illustrate the relevance of the technology provided to telecom carriers and the success of the Group's international development strategy. This international exposure and the various distribution channels used (direct, indirect and via integrators) allow the Group to perform well despite the ongoing difficult economic climate by fully benefiting from all existing growth opportunities.

In 2012, the Group reaped the benefits of its efforts in terms of innovation and sales offer, and it will therefore maintain its investment policy in 2013, which has seen a promising start in terms of technological developments. The Mobile World Congress trade fair, which will be held from February 25 to 28 in Barcelona, will give the Group an opportunity to present its new SmartMS<sup>™</sup> technology, a new standard in mobile messaging, allowing telecom carriers to provide, under their own brand, better-performing mobile messaging services than those provided by their online peers (often referred to as "Over The Top", or "OTT"). In 2013, StreamWIDE will thus continue to provide its clients with new solutions incorporating ever-higher value added.

## About StreamWIDE (Alternext Paris: ALSTW)

An established leader for value-added telephony services, StreamWIDE assists worldwide operators and service providers in shaping their telephony multimedia services innovation.

From core network solutions to mobile and web apps, StreamWIDE delivers on-premise or cloud-based, end-to-end, carrier-grade, IP-based VAS solutions in the areas of mobile messaging, voice messaging, virtual numbers and telephony for social networks, convergent charging, conferencing, call center services, ringback tones and IVR.

Operating from France, the USA, China, Romania, Tunisia, Austria, Russia, Argentina, Singapore, Indonesia, Australia and South Africa,. StreamWIDE is listed on Alternext Paris (NYSE Euronext) - FR0010528059 – ALSTW

For further information, go to www.streamwide.com or visit our Twitter, Facebook or LinkedIn pages



## Next financial press release: 2012 annual results on Monday March 25, 2013

Listed on Alternext Paris, a NYSE Euronext group market ISIN: FR0010528059 - Ticker: ALSTW

StreamWIDE is an OSEO-Anvar "innovative company", and is eligible for inclusion in "FCPI" (venture capital trusts dedicated to innovation).





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