

FINAL TERMS DATED 29 April 2013

SOCIÉTÉ GÉNÉRALE

**Issue of CZK 867,000,000 Floating Rate Notes due May 2018
under the €50,000,000,000
Euro Medium Term Note - Paris Registered Programme**

PART A – CONTRACTUAL TERMS

The Notes have not been, and will not be, registered under the United States Securities Act of 1933, as amended (the **Securities Act**), or with any securities regulatory authority of any state or other jurisdiction of the United States and may not be offered or sold within the United States or for the account or benefit of U.S. persons (as defined in Regulation S under the Securities Act), except in certain transactions exempt from the registration requirements of the Securities Act. For a description of certain restrictions on offers and sales of Notes, see "*Subscription and Sale*" in the Base Prospectus.

Terms used herein shall be deemed to be defined as such for the purposes of the Conditions set forth under the heading "*Terms and Conditions of the English Law Notes*" in the Base Prospectus dated 19 November 2012 which received *visa* no.12-561 on 19 November 2012 from the *Autorité des marchés financiers* (the **AMF**) and the supplements to the Base Prospectus dated 17 December 2012 which received *visa* no.12-610 from the AMF on 17 December 2012, the supplement to the Base Prospectus dated 19 February 2013 which received *visa* no.13-048 from the AMF on 19 February 2013, the supplement to the Base Prospectus dated 08 March 2013 which received *visa* no. 13-068 from the AMF on 08 March 2013 and the supplement to the Base Prospectus dated 15 April 2013 which received *visa* no. 13-0158 from the AMF on 15 April 2013 which together constitute a base prospectus for the purposes of the Prospectus Directive (Directive 2003/71/EC) as amended by the 2010 PD Amending Directive (Directive 2010/73/EU) (the **Prospectus Directive**).

This document constitutes the Final Terms of the Notes described herein for the purposes of Article 5.4 of the Prospectus Directive and must be read in conjunction with the Base Prospectus as so supplemented. Full information on the Issuer and the offer of the Notes is only available on the basis of the combination of these Final Terms, the Base Prospectus and the supplements to the Base Prospectus. Copies of the Base Prospectus, the supplements to the Base Prospectus and these Final Terms are available for inspection from the head office of the Issuer, the specified offices of the Paying Agents, on the website of the AMF (www.amf-france.org) and on the website of the Issuer (prospectus.socgen.com).

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| 1. | (i) Issuer: | Société Générale |
| 2. | (i) Series Number: | PA028/13-5 |
| 3. | Specified Currency: | Czech Koruna (CZK) |
| 4. | Aggregate Nominal Amount: | |
| | (i) Series: | CZK 867,000,000 |
| | (ii) Tranche: | CZK 867,000,000 |
| 5. | Issue Price: | 100 per cent. of the Aggregate Nominal Amount |

6. (i) Specified Denomination: CZK 3,000,000
- (ii) Calculation Amount: CZK 3,000,000
7. Issue Date and Interest Commencement Date: 02 May 2013
8. Maturity Date: The Interest Payment Date scheduled to fall in or nearest to May 2018
9. Interest Basis: 3 months PRIBOR + 0.65 per cent. Floating Rate
(further particulars specified below)
10. Redemption/Payment Basis: Subject to any purchase and cancellation or early redemption, the Notes will be redeemed on the Maturity Date at 100 per cent. of their nominal amount
(further particulars specified below)
11. Change of Interest Basis: Not Applicable
12. Put/Call Options: Not Applicable

PROVISIONS RELATING TO INTEREST (IF ANY) PAYABLE

13. **Fixed Rate Note Provisions** Not Applicable
14. **Floating Rate Note Provisions** Applicable
- (i) Specified Period(s) (see Condition 4(b)(i)(B) of the Terms and Conditions of the English Law Notes and 3(b)(i)(B) of the Terms and Conditions of the French Law Notes/Interest Payment Date(s): 02 February, 02 May, 02 August and 02 November up to and including the Maturity Date, all such dates being subject to adjustment in accordance with the Business Day Convention specified below
- (ii) Business Day Convention: Modified Following Business Day Convention
- (iii) Additional Business Centre(s): TARGET2
- (iv) Manner in which the Rate of Interest and Interest Amount is to be determined: Screen Rate Determination

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| (v) | Party responsible for calculating the Rate of Interest and/or Interest Amount (if not the Calculation Agent): | Not Applicable |
| (vi) | Screen Rate Determination: | |
| | – Reference Rate: | 3 months PRIBOR |
| | – Interest Determination Date(s): | Second Prague and TARGET2 Business Day prior to the start of each Interest Period |
| | – Specified Time: | 11.00 a.m. CET time |
| | – Relevant Screen Page: | Reuters PRBO |
| | – Reference Banks: | <p>If on any Interest Determination Date, the Reference Rate does not appear on Reuters Screen PRBO Page, PRIBOR will be determined by the Calculation Agent as aforesaid in accordance with the Floating Rate Option "CZK-PRIBOR-Reference Banks" (as defined in the ISDA Definitions) for a Designated Maturity of three months (without reference to the Reset Date) except that Reference Banks shall mean Czech National Bank.</p> <p>In the event that no quotations are provided as requested in the "CZK-PRIBOR-Reference Banks" definition then the Calculation Agent shall determine the Reference Rate (and/or the method for determining such rate) taking into consideration all available information that in good faith it deems relevant.</p> |
| (vii) | ISDA Determination: | Not Applicable |
| (viii) | Margin(s): | + 0.65 per cent. per annum
Actual/360 |
| (ix) | Day Count Fraction: | |
| (x) | Rate Multiplier: | Not Applicable |
| 15. | Zero Coupon Note Provisions | Not Applicable |

PROVISIONS RELATING TO REDEMPTION

16. Issuer's optional redemption (other than for taxation reasons): Not Applicable
17. Redemption at the option of the Noteholders: Not Applicable
18. Final Redemption Amount: CZK 3,000,000 per Note of CZK 3,000,000 Specified Denomination
19. Early Redemption Amount(s) payable on redemption for taxation reasons or on Event of Default: Conditions 6(g) applies

GENERAL PROVISIONS APPLICABLE TO THE NOTES

20. Form of Notes:
- (i) Form: Temporary Global Note exchangeable for a Permanent Global Note which is exchangeable for Definitive Bearer Notes only upon an Exchange Event
- (ii) New Global Note: No
21. "Payment Business Day" election in accordance with Condition 5(h) of the Terms and Conditions of the English Law Notes/4(e) of the Terms and Conditions of the French Law Notes or other special provisions relating to Payment Business Days: Modified Following Payment Business Day
22. Additional Financial Centre(s) for the purposes of Condition 5(g) of the Terms and Conditions of the English Law Notes: TARGET2
23. Talons for future Coupons to be attached to Definitive Bearer Notes: Not Applicable
24. Redenomination applicable: Not Applicable
25. Consolidation applicable: Not Applicable

26. Clearing System Delivery Period Same Day Delivery
(Condition 13 of the Terms and Conditions of the English Law Notes (*Notices*)):
27. *Masse* (Condition 12 of the Terms and Conditions of the French Law Notes): Not Applicable
28. Governing law: The Notes and any non-contractual obligations arising out of or in connection with the Notes will be governed by, and shall be construed in accordance with, English law

PURPOSE OF FINAL TERMS

These Final Terms comprise the final terms required for the issue of the Notes and admission to trading on Euronext Paris by Société Générale pursuant to its €50,000,000,000 Euro Medium Term Note - Paris Registered Programme for which purpose they are hereby submitted.

RESPONSIBILITY

The Issuer accepts responsibility for the information contained in these Final Terms prepared in relation to Series PA028/13-5, Tranche 1.

Signed on behalf of the Issuer:

By: Philippe HEIM

Duly authorised

PART B – OTHER INFORMATION

1. LISTING AND ADMISSION TO TRADING

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| (i) | Listing: | Application has been made for the Notes to be listed on Euronext Paris with effect from 02 May 2013 |
| (ii) | Admission to trading: | Application has been made for the Notes to be admitted to trading on Euronext Paris with effect from 02 May 2013. |
| (iii) | Estimate of total expenses related to admission to trading: | EUR 3,100 |

2. RATINGS

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| Ratings: | <p>Ratings: The Notes were rated A by Standard and Poor's Credit Market Services France S.A.S. ("S&P") on 24 April 2013, and are expected to be rated A2 by Moody's Investors Services Limited ("Moody's"), and A+ by Fitch Ratings Ltd ("Fitch")</p> <p>The Credit ratings referred to above have been issued by S&P, Moody's and Fitch, each of which is established in the European Union and is registered under Regulation (EC) No. 1060/2009 of the European Parliament and of the Council of 16 September 2009 on credit rating agencies and appear on the list of credit rating agencies published on the website of the European Securities and Markets Authority (www.esma.europa.eu) in accordance with the CRA Regulation.</p> |
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3. INTERESTS OF NATURAL AND LEGAL PERSONS INVOLVED IN THE ISSUE

Save for any fees payable to the Dealer, so far as the Issuer is aware, no person involved in the issue of the Notes has an interest material to the offer.

4. REASONS FOR THE OFFER, ESTIMATED NET PROCEEDS AND TOTAL EXPENSES

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| (i) | Reasons for the offer: | See "Use of Proceeds" wording in Base Prospectus |
| (ii) | Estimated net proceeds: | Not Applicable |

(iii) Estimated total expenses: Not Applicable

5. YIELD (*Fixed Rate Notes only*)

Indication of yield: Not Applicable

6. HISTORIC INTEREST RATES (*Floating Rate Notes only*)

Applicable

Details of historic PRIBOR rates can be obtained from Reuters pages PRBO.

7. OPERATIONAL INFORMATION

(i) ISIN Code: XS0922134639

(ii) Common Code: 092213463

(iii) Any clearing system(s) other than Euroclear Bank S.A./N.V., Clearstream Banking, *société anonyme* or Euroclear France and the relevant identification number(s): Not Applicable

(iv) Delivery: Delivery against payment

(v) Names and addresses of Additional Paying Agent(s) (if any): Not Applicable

(vi) Intended to be held in a manner which would allow Eurosystem eligibility: No

8. DISTRIBUTION

(i) Method of distribution: Non-syndicated

(ii) If syndicated, names of Managers: Not Applicable

(iii) Date of Subscription Agreement: Not Applicable

(iv) Stabilising Manager (if any): Not Applicable

9. If non-syndicated, name of relevant Dealer: Société Générale Bank & Trust
11, avenue Emile Reuter
2420 Luxembourg

Luxembourg

10. U.S. selling restrictions:

Regulation S compliance category 2 TEFRA D

11. Additional selling restrictions:

Not Applicable