



Press release

MEDIASCAPE / SIGNAL TV EXTENDS PARTNERSHIP WITH SES *Leading DTH operator in the Philippines reaches more than half a million subscribers across the archipelago*

Singapore – June 19, 2013 – SES (Euronext Paris and Luxembourg Stock Exchange: SESG) announced today at CommunicAsia2013 a new multi-year, multi-transponder deal with one of its largest customers in the Philippines, MediaScape Inc, on SES-7 at 108.2 degrees East.

The new capacity expansion will allow MediaScape, through Signal Digital TV – its Direct-to-Home (DTH) satellite television service provider – to further expand its services for the provision of DTH satellite TV in the Philippines. Signal Digital TV currently offers 22 High Definition (HD) channels and 65 Standard Definition (SD) channels to more than half a million subscribers across the Philippine archipelago.

Deepak Mathur, Senior Vice President Commercial, Asia-Pacific and the Middle East at SES, said, “SES-7 is a powerful satellite for the Philippines, providing comprehensive coverage and high throughput across the Philippine islands. We are happy to be able to provide MediaScape with the additional capacity they need to help them meet the needs of their growing audiences and maintain their leading position in DTH satellite TV in the country.”

Annie Naval, MediaScape COO & Managing Director, said, “We have seen tremendous growth in subscriber numbers and demand for quality HD content. We are confident that extending our partnership with SES will allow us to maintain our position as the leader in DTH satellite TV in the Philippines by expanding our HD lineup to include a wider variety of premium programmes.”

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About SES

SES is a world-leading satellite operator with a fleet of 53 geostationary satellites. The company provides satellite communications services to broadcasters, content and internet service providers, mobile and fixed network operators and business and governmental organisations worldwide.

SES stands for long-lasting business relationships, high-quality service and excellence in the broadcasting industry. The culturally diverse regional teams of SES are located around the globe and work closely with customers to meet their specific satellite bandwidth and service requirements.

SES (Euronext Paris and Luxembourg Stock Exchange: SESG) holds participations in Ciel in Canada and QuetzSat in Mexico, as well as a strategic participation in satellite infrastructure start-up O3b Networks. Further information under: www.ses.com.

About MediaScape

MediaScape, Inc. is the DTH satellite TV operator of MediaQuest Holdings, Inc.

Through its brand, Signal Digital TV, it is the number 1 DTH operator in the country with over 500,000 subscribers across the country. It provides 87 channels (22 HD and 65 SD) with a range of both prepaid and post-paid product offerings.

The PLDT Beneficial Trust Fund-owned MediaQuest Holdings, Inc. has interests in a range of media properties including radio, print and terrestrial TV. The company owns TV5, the third-largest terrestrial network in the Philippines, as well as 24-hour news and sports channel Aksyon TV.