



SES AND IPMTV BROADEN PARTNERSHIP

*Thai TV broadcaster contracts new capacity on SES-8;
renews multi-year capacity deal on NSS-6*

SINGAPORE June 19, 2013 – SES (NYSE Euronext Paris and Luxembourg Stock Exchange: SESG) announced today that Thailand's IPMTV has broadened its partnership with SES. The broadcaster has contracted additional capacity on SES-8 and has renewed its multi-year capacity deal on NSS-6. SES-8 is expected to be launched later in 2013 and will be co-located with NSS-6 at the prime orbital location of 95 degrees East.

The expanded capacity will enable IPMTV, an established satellite TV provider, to double its reach to 4 million households in Thailand by the end of the year. It currently broadcasts over 150 local channels to its subscribers, with 21 channels in High Definition.

Deepak Mathur, Senior Vice President Commercial, Asia-Pacific and the Middle East at SES, said, "At SES, we believe in growing with our customers and our upcoming satellite, SES-8, is testament to our commitment to the Asia-Pacific region. When launched, SES-8 will bring vital expansion capacity to thriving Asian video neighbourhoods in South Asia and Indochina and enable us to support customers such as IPMTV as they continue to grow. We are delighted to support IPMTV's expansion into even more homes in Thailand."

Manop Tokarnka, CEO, IPMTV, said, "In addition to reaching more homes, the additional capacity will enable us to broadcast local content, allowing us to fill a gap in the broadcasting landscape which cannot be met easily by international players. We are delighted that we now have the flexibility to cover the news and events that resonate best with local audiences. We have a strong partnership with SES and look forward to exploring the development of HD content in Thailand in the future."

For further information please contact:

Markus Payer, SES
Market Communication & PR
Tel: +352 710 725 500
Markus.Payer@ses.com



Follow us on:

Twitter: https://twitter.com/SES_Satellites

Facebook: <https://www.facebook.com/SES.YourSatelliteCompany>

YouTube: <http://www.youtube.com/SESVideoChannel>

Blog: <http://en.ses.com/4243715/blog>

Find pictures and videos under: <http://www.ses.com/4245221/library>

About SES

SES is a world-leading satellite operator with a fleet of 53 geostationary satellites. The company provides satellite communications services to broadcasters, content and internet service providers, mobile and fixed network operators and business and governmental organisations worldwide.

SES stands for long-lasting business relationships, high-quality service and excellence in the broadcasting industry. The culturally diverse regional teams of SES are located around the globe and work closely with customers to meet their specific satellite bandwidth and service requirements.

SES (Euronext Paris and Luxembourg Stock Exchange: SESG) holds participations in Ciel in Canada and QuetzSat in Mexico, as well as a strategic participation in satellite infrastructure start-up O3b Networks. Further information under: www.ses.com.