



Lyon, 29 November 2012

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GL EVENTS' CAPITAL INCREASE A SUCCESS

GL events announced today gross proceeds of €42,559,154.98, corresponding to the creation of 3,020,522 new shares, from the capital increase in the form of a cash issue maintaining shareholders' pre-emptive subscription rights launched on 5 November.

2,941,816 new shares were taken up through applications on the basis of irrevocable entitlement (*à titre irréductible*) or 97.4% of the new shares to be issued. Demand for excess shares without trading rights on a non-preferential basis (*à titre réductible*) came to 630,839 shares and in consequence will only be partially met, for an amount totalling 78,706 new shares. In light of total demand, the rights issue was oversubscribed by 118%.

In conjunction with the €28.5 million capital increase including share premium carried out beforehand reserved for Sofina, the capital increase with pre-emptive subscription rights for €42.6 million will allow the Group to increase its equity to €71.1 million.

The proceeds from these two capital increases will contribute to financing in a balanced manner in conjunction with cash flow, the acceleration of the Group's development in emerging markets for global events like Brazil, Russia, Africa and the Middle East, while taking advantage of development opportunities in Europe, particularly in venue management.

After take-up in proportion to their respective pre-emptive subscription rights, Polygone SA, the controlling holding company of GL events directly holds 52.30% and Sofina 8.71% of the Company's share capital.

The date for settlement and delivery for the new shares will be 4 December 2012 and the date for their admission to trading on the regulated market NYSE Euronext Paris (Compartment B) 5 December 2012. The new shares will carry dividend rights in the year of issue and immediately confer rights to all distributions decided by the Company. These shares shall be fungible and rank *pari passu* with the Company's existing shares and traded on the same line under ISIN code FR0000066672.

GL events wishes to thank all shareholders having taken up the capital increases for their confidence in the Group's development project and their continuing support, along with CM-CIC Securities, the lead manager and underwriter.

Upcoming events:

Fourth-quarter sales, 29 January 2013 (after the close of trading)

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About GL events (www.gl-events.com): GL events is an international event industry group providing integrated solutions covering the three main market segments: event organisation, overlay and engineering services; venue management; the organisation of proprietary trade shows. The Group has a portfolio of more than 250 proprietary B2B and B2C trade fairs worldwide and a network of 35 venues under management that include convention centres, exhibition centres, and multi-purpose facilities in France and international destinations. Today GL events has more than 3,700 employees through more than 90 offices worldwide. GL events is listed in compartment B (Mid Caps) of NYSE Euronext Paris and a component of the CAC Small & Mid index.

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