

**2012 ANNUAL REVENUE: €824m**

SOLID GROWTH

+5.3% (INTERNATIONAL MARKETS: +21%)**POSITIVE GROWTH MOMENTUM IN 2012: +5.3%**

Following 35% growth over the two-year period between 2009 and 2011, GL events achieved further gains in 2012, with revenue of more than €824 million, up 5.3%, (up 4% like-for-like^{*}).

The Group continued its forward momentum by leveraging:

- Its presence at:
 - The London Olympic Games;
 - The RIO +20 Summit;
 - The Africa Cup of Nations;
- Its European leadership to develop recurrent business in a more competitive market environment;
- Its positions in the most attractive business tourism destinations; On that basis, Group revenue rose 33% in Brazil and South America and 47% in the Middle East with a 66% gain in Turkey;
- The full-year contribution of Serenas, Turkey's leading PCO, and to a lesser degree, Brelet and Slick.

International Markets (excluding Europe) accounted for 21% of consolidated sales (increasing 2 points in the revenue mix), Europe excluding France 32% (up 5 points) and France 47%. On this momentum, Group revenue from all international markets combined rose 21% in 2012.

CONSOLIDATED REVENUE (€ millions)	2010	2011	2012	Change (reported basis) %	Change (like-for-like*) %
First quarter	190.9	224.2	231.6	3.3%	3.8%
Second quarter	165.9	159.6	203.4	27.4%	21.7%
Third quarter	150.7	166.1	161.4	-2.9%	-3.9%
Fourth quarter	219.7	232.7	227.9	-2.1%	-2.9%
TOTAL	727.2	782.7	824.2	5.3%	4.0%

REVENUE AND OPERATING HIGHLIGHTS BY STRATEGIC BUSINESS UNIT

GL events Live had annual revenue of €440 million, up 11% on 2011.

Group achievements in the fourth quarter included overlay services for the *Rendez-Vous OSEO Excellence* (the OSEO Excellence Meeting), the World Parachuting Championships and the International Jewellery Show in Dubai and the Lyon Festival of Lights.

^{*} Organic growth defined as at constant structure and exchange rates.

CONSOLIDATED REVENUE (€ millions)	2010	2011	2012	Change (reported basis) %	Change (like-for-like*) %
GL events Live	400.7	396.9	440.2	10.9%	6.1%
GL events Exhibitions	112.8	170.8	136.0	-20.3%	-17.8%
GL events Venues	213.6	215.1	248.0	15.3%	16.6%

GL events Exhibitions, with revenue in 2012 of €136 million, performed well in the period after factoring the unfavourable biennial schedule of events, representing a decline of 20% (-18% like-for-like).

In the fourth quarter, events organised by this division included Equita Lyon, the Wine, Chocolate and Gastronomy Trade Fairs, Première Vision China in Shanghai, the Enova industrial exhibition combining at a single major event CiEN (components), Mesurexposition (instrumentation), Opto (laser optics), RF & Hyper (fibre optics) in Paris, the Bologna Motorshow, City Events in Lausanne and editions of the Omnivore World Tour in San Francisco, Istanbul and Sydney.

GL events Venues had revenue of €248 million for the full year with strong growth of 15% (+17% like-for-like).

At the end of the year the Footecon, Construir and Hair & Beauty trade fairs as well as the Brazil Trade Summit of Rio, Piscine and Pollutec in Lyon, several scientific conventions such as the European Congress on Treatment & Research on Multiple Sclerosis in Lyon, the Osteopathy Convention in Toulouse, the Móvil Forum conference for corporate innovation and mobility technologies in Barcelona, the Convention for the Mutualité Française in Nice, as well as a number of concerts at the end of the year, in particular in Rio de Janeiro, along the lines of the performance of the top DJ, David Guetta, were hosted at venues managed by the Group.

The offering of event venues was further strengthened by the ten-year concession awarded to the Group for the Metz Convention Centre.

OUTLOOK – PROMISING PERFORMANCES EXPECTED FOR 2013

The Group's good commercial performances contribute to its ability to achieve a satisfactory level for margins in 2012.

2013 has already gotten off to a very strong start for the Group.

SIRHA, the World Hospitality & Food Service Event, held from 26 to 30 January at Eurexpo achieved strong growth in terms of exhibition space and attendance. The Group launched the first "World Cuisine Summit", a true international forum for new culinary trends. The purpose of this event held at the convention centre of the *Cité Internationale* in Lyon was to provide an opportunity for exchanging ideas with the opinion leaders, top food service industry professionals, as well as some of the world's leading chefs (Joel Robuchon, Alain Ducasse, Daniel Boulud, Régis Marcon, Yannick Alleno and Eric Frechon). This summit focussed on the theme of better food service for a better life.

These different activities generated revenue of approximately €30 million for GL events and more than €150 million in economic benefits for the City of Lyon and its region.

And for the first time an edition of this event will be organised in Istanbul from 7 to 9 March.

Other noteworthy events in the first quarter will include Première Vision Paris and Moscow, the Doha Motorshow in Qatar, CFIA in Rennes, the WRC Rallye Monte-Carlo and the 6 Nations Rugby Championship.

The Group is also a contributor to the 2013 European Capital of Culture event in Marseilles with the design, execution and management of Pavillon M, the point of entry to the event and once again produced the "prestige" installations for the SIHH-International Fine Watchmaking Exhibition in Geneva.

Furthermore, the Group again demonstrated its ability to service major worldwide events and will equip the 2013 Test Events of the Winter Olympic Games of Sochi, the 2013 Confederations Cup in Brazil, a preparatory event for the 2014 FIFA World Cup.

Upcoming events:

2012 annual results, 12 March 2013 (after the close of trading on NYSE Euronext Paris)

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