



Press release

GERMAN HD+ PLATFORM ADDS FIFTEENTH CHANNEL

Luxembourg/ Munich, 13 December 2012 – SES (NYSE Euronext Paris and Luxembourg Stock Exchange: SESG) has announced today that its German HD platform HD+ is adding its 15th channel. Deluxe Music HD will start on 17 December and broadcast its HD offering on the HD+ platform. Deluxe Music was launched 2005 in Germany and offers a high-end music programme now also in High Definition.

Launched on November 1, 2009, HD+ reaches over 2.8 million German TV households, allowing households in Germany to receive the following 15 free TV channels in HD quality exclusively via the ASTRA satellite system: RTL HD, Sat.1 HD, ProSieben HD, VOX HD, kabel eins HD, RTL II HD, SUPER RTL HD, N24 HD, TELE 5 HD, SPORT1 HD, DMAX HD, Nickelodeon HD, sixx HD, COMEDY CENTRAL HD and DELUXE MUSIC HD. Customers with an HD+ set-top box can receive another 18 HD channels at no extra charge.

Please find more information about HD+ as well as the parameters for the reception of Deluxe Music HD here: www.hd-plus.de.

For further information please contact:

Markus Payer
Market Communication & PR
Tel. +352 710 725 500
Markus.payer@ses.com

Follow us on:

Twitter: https://twitter.com/SES_Satellites
Facebook: <https://www.facebook.com/SES.YourSatelliteCompany>
YouTube: <http://www.youtube.com/SESVideoChannel>
Blog: <http://en.ses.com/4243715/blog>

About SES

SES is a world-leading satellite operator with a fleet of 52 geostationary satellites. The company provides satellite communications services to broadcasters, content and internet service providers, mobile and fixed network operators and business and governmental organisations worldwide.

SES stands for long-lasting business relationships, high-quality service and excellence in the broadcasting industry. The culturally diverse regional teams of SES are located around the globe and work closely with customers to meet their specific satellite bandwidth and service requirements.

SES (Euronext Paris and Luxembourg Stock Exchange: SESG) holds participations in Ciel in Canada and QuetzSat in Mexico, as well as a strategic participation in satellite infrastructure start-up O3b Networks. Further information under: www.ses.com.