



Press release

ASTRA TRANSMITS SWISS COMMERCIAL BROADCASTER 3+

Luxembourg, December 14, 2012 – SES (Euronext Paris and Luxembourg Stock Exchange: SESG) announced today that ASTRA is now broadcasting the Swiss private channel 3+ from its prime orbital position 19.2 degrees East. 3+ is the first broadcaster based in Switzerland to use SES' satellite capacities. The transmission via the orbital position 19.2 degrees East will expand the reach of 3+ by around 400,000 households in Switzerland.

The reception of the encrypted private channel 3+ requires a satellite receiver and the SRR Sat Access Card from the Swiss Broadcasting Organisation SRG. The SES subsidiary SES Platform Services near Munich provides the uplink and the encryption of the channel. 3+ is one of the leading Swiss broadcasters and reaches an average of 1.7 million viewers, which is about one third of the German-speaking Swiss population.

“The decision of 3+ to partner with ASTRA for its satellite transmission is an important milestone in the development of the Swiss market,” said Wolfgang Elsässer, Managing Director of ASTRA Germany and also responsible for Austria and Switzerland. “3+ is a very popular channel and in addition to the Swiss channels of ProSiebenSat1 Media and RTL Group, satellite TV in Switzerland via ASTRA is now even more attractive.”

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About SES

SES is a world-leading satellite operator with a fleet of 52 geostationary satellites. The company provides satellite communications services to broadcasters, content and internet service providers, mobile and fixed network operators and business and governmental organisations worldwide.

SES stands for long-lasting business relationships, high-quality service and excellence in the broadcasting industry. The culturally diverse regional teams of SES are located around the globe and work closely with customers to meet their specific satellite bandwidth and service requirements.

SES (Euronext Paris and Luxembourg Stock Exchange: SESG) holds participations in Ciel in Canada and QuetzSat in Mexico, as well as a strategic participation in satellite infrastructure start-up O3b Networks. Further information under: www.ses.com.