



Press release

SES AND MAGTISAT MARK FIRST-YEAR PARTNERSHIP WITH NEW CAPACITY DEAL

Tbilisi/Luxembourg, January 24th, 2013 - SES (Euronext Paris and Luxembourg Stock Exchange: SESG) announced today that Georgian mobile and telecommunication company MagtiCom signed an agreement for a fourth transponder at the ASTRA 31.5 degrees East orbital position after the first year of operations of MagtiSat, Georgia's first domestic direct-to-home (DTH) satellite platform.

MagtiSat will utilise the four SES transponders to offer up to 100 popular Georgian and foreign digital TV channels, including high-definition (HD) channels, to its 40,000 customers throughout the country. The operator is broadcasting in DVB-S2 standard and MPEG-4 encoding.

The 31.5 degrees East orbital position offers excellent growth opportunities for broadcasters in Central Eastern Europe and can accommodate the rising demand for SD and HD services in the region.

Lars P. Reichelt, General Director for MagtiCom, said, "Our goal is to provide Georgian customers with world-class satellite TV across the country. MagtiSat is now firmly entrenched in the TV landscape of Georgia and we are delighted by the excellent customer feedback. MagtiSat has helped accelerate Georgia's switchover to digital TV broadcasting."

"We would like to congratulate our partner MagtiCom on setting the benchmark for DTH business in the region in its successful first year of operations," said Norbert Hölzle, Senior Vice President, Commercial, Europe, for SES. "MagtiCom's expertise in delivering telecom solutions and SES' wealth of knowledge in providing excellent satellite TV signals have proven to be vital in enabling TV audiences across Georgia to enjoy high-quality satellite television channels. We will capitalise on these strengths and continue to deliver more channels to the region in the coming years."

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About SES

SES is a world-leading satellite operator with a fleet of 52 geostationary satellites. The company provides satellite communications services to broadcasters, content and internet service providers, mobile and fixed network operators and business and governmental organisations worldwide.

SES stands for long-lasting business relationships, high-quality service and excellence in the broadcasting industry. The culturally diverse regional teams of SES are located around the globe and work closely with customers to meet their specific satellite bandwidth and service requirements.

SES (Euronext Paris and Luxembourg Stock Exchange: SESG) holds participations in Ciel in Canada and QuetzSat in Mexico, as well as a strategic participation in satellite infrastructure start-up O3b Networks. Further information under: www.ses.com.