



2019 financial communication calendar

Press release – Paris, December 12, 2018, 5:45pm

Weborama (FR0010337444 – ALWEB – PEA PME), a global leader for data science delivering scientific consumer insights, today announced its financial communication calendar for the next year:

- February 21, 2019 : 2018 full-year revenue
- April 11, 2019 : 2018 full-year earnings
- May 29, 2019 : 2018 general meeting
- July 25, 2019 : 2019 first half-year revenue
- October 17, 2019 : 2019 first half-year earnings

Calendar may be subject to change and is communicated on an indicative basis.

Weborama is a world leader for data science supporting businesses with their digital marketing transformation thanks to its range of tools and expertise delivering scientific consumer insights. In a globalized marketing world within which the relationship between brands and their audiences is increasingly individualized, Weborama provides a custom proprietary data solution that is efficient, non-intrusive and competitive, on a global scale, for next-generation marketers.

Weborama's solutions include a number of proprietary technologies, particularly a data management platform (DMP), fed by one of the world's most advanced behavioral databases (BigSea: 1.3 billion anonymized profiles, 220 qualification criteria). Expanding strongly, this database benefits from exclusive Data Science capabilities combining Natural Language Processing and Machine Learning.

Listed on Euronext Growth™ in Paris, Weborama is developing its expertise in around 30 countries, supported by a team of 250 people. Weborama is an accredited research entity in France and a member of the Excellence Club of BPI France, which has awarded the Group its "Innovative Business" label. It is also eligible for SME share-based savings schemes (PEA-PME).

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