

**Transaction volume: €2.8 billion + 30%**

**Revenue: €28.8 million +18%**

**Paris, 21 February 2019** : HiPay (code ISIN FR0012821916 – HIPAY), the Fintech company specialising in omnichannel payment solutions, announced today its second half and full year 2018 financial results.

For the full year 2018, HiPay disclosed a 30% increase in processed volume and a 18% revenue growth.

With 1200+ new customers in 2018, HiPay keeps convincing more and more merchants to turn to its innovative omnichannel payment platform.

In million euros (figures currently under audit)			
	H2 2018	H2 2017	Var. %
Transaction volume	1 519	1 172	+ 30 %
Revenue	15,8	13,0	+ 22 %
	FY 2018	FY 2017	Var. %
Transaction volume	2 844	2 193	+ 30 %
Revenue	28,8	24,5	+ 18 %

Grégoire Bourdin, CEO of HiPay, commented on the financial results : ‘H2 revenue growth reached 22%, 10 points over H1. H2 revenue was €16 million and transaction revenue was over €1.5 billion. Even though our average customer size is increasing, the rate of turnover<sup>1</sup> stays above 1% demonstrating the ability of HiPay to upsell value added services’.

### Business strategy success

- HiPay continues to sign top leading companies such as Veepee (ex. Vente Privée).
- 1200+ new customers in 2018, including 116 key accounts.
- Growth across the width of the merchant base.
- Growth of 19% of the average transaction volume generated by merchant.

### Strengthened the International development

<sup>1</sup> Rate of turnover = turnover divided by transaction volume

- New Country Manager in Portugal to accelerate growth in this historical market.
- Strengthened international business development team to focus on business opportunities in key European markets.
- Integration of new payment methods, included China Union Pay, AliPay and WeChat Pay, to help merchants to expand their business into fast growing markets.

**Accelerated the Omnichannel positioning in order to meet merchant's expectations to unify on-line and physical sales channels**

- The innovative approach developed by HiPay enable merchants to centralize and analyse their online and offline payment data, relying on their payment infrastructure legacy.
- In 2018, HiPay implemented the solution to key customers in fashion retail industry such as The Kooples demonstrated the adequacy of the solution with market expectations.

**Next financial communication:** 14 March 2019 – Results and financial position for the 2018 financial year.

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**About HiPay**

HiPay is a global payment service provider. By harnessing the power of payment data, we participate in our merchants' growth by giving them a 360-degree view of their activities.

More information is available on [hipay.com](http://hipay.com) and you can also find us on Twitter and LinkedIn

The HiPay Group is listed on Compartment C of Euronext Paris (ISIN code: FR0012821916 – HIPAY mnemonic).

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