

## **ADLPartner announces Bertrand Laurioz's appointment as a new member and Chairman of the Management Board**

During its meeting today, chaired by Mr Philippe Vigneron, the ADLPartner Group's Supervisory Board unanimously decided to appoint Mr Bertrand Laurioz as a member and Chairman of the Management Board, replacing Mr Jean-Marie Vigneron.

Taking into consideration his constraints, Mr Bertrand Laurioz will be taking on his position legally in July 2019 and operationally from early September 2019.

This decision is in line with the interim governance organization put in place since November 2018 and maintained following Mr Jean-Marie Vigneron's death at the end of February, with the Management Board comprising just one member since then: Mr Olivier Riès, who is also Chief Executive Officer.

In addition, a proposal will be submitted at the Company's combined general meeting on 7 June 2019 to appoint Mr Marc Vigneron (Jean-Marie Vigneron's older son) and Mrs Isabelle Laurioz (replacing Bertrand Laurioz) as new members of the Supervisory Board.

The shareholders' agreement from 22 December 2014, notably governing the Vigneron family group's shareholder relations within ADLPartner, was amended on 23 April 2019. The Vigneron family group has confirmed that it intends to maintain its presence within the Group.

### **Mr Bertrand Laurioz's biography**

Bertrand Laurioz graduated from École Polytechnique and Telecom Paristech and has a company director certificate from Sciences Po-IFA. He began his career with the Suez group, before moving to Sofrecom, Orange's export subsidiary, in 1995 as Project Director then Head of Department. In 2001, Bertrand Laurioz joined Alcatel-Lucent, where he held various functional roles (risk analysis, business operations, Vice-President Country Operations) and operational positions (Operations Director France-Africa-Middle East, and VP Operations & Services France). He joined Hub One (ADP group) in December 2013 as Director of this telecoms operator.

### **ADLPartner in brief**

With its extensive track record in performance marketing, ADLPartner designs, markets and implements customer relationship management and loyalty services on its own behalf or for its major partners (banks, retailers, services, e-commerce, etc.) across all distribution channels.

ADLPartner is listed on the regulated market Euronext Paris – Compartment C.

ISIN: FR0000062978-ALP - Bloomberg: ALP:FP – Reuters: ALDP.PA

[www.adlpartner.com](http://www.adlpartner.com)

### **CONTACTS**

#### **ADLPartner**

Investor Relations & Financial Information

Tel: +33 1 41 58 72 03

[relations.investisseurs@adlpartner.fr](mailto:relations.investisseurs@adlpartner.fr)

#### **Calyptus**

Cyril Combe

Tel: +33 1 53 65 68 68

[adlpartner@calyptus.net](mailto:adlpartner@calyptus.net)