



Atari announces first day of trading on Nasdaq First North in Stockholm

Paris, April 25, 2019 – Atari SA (“Atari” or the “Company”) announces that today is the first day of trading of its shares on Nasdaq First North Stockholm, the market for growth companies in the Nordic region. As a reminder this listing does not give rise to any issuance of new shares by Atari.

In the course of the process initiated and presented in early April 2019¹, Atari has conducted a retail offering of Swedish Depositary Receipts in Sweden, Norway, Denmark and Finland through Nordnet AB. The conditions, mainly regarding the establishment of a minimum free float have been met and trading will commence on this day of April 25, 2019.

The Atari shares are represented by Swedish Depositary Receipts (SDRs) and will trade under the ticker “ATA SDB”. Each SDR corresponds to one Atari ordinary share.

Frédéric Chesnais, Chairman and Chief Executive Officer and main shareholder of the Atari Group, declared: *“We are thrilled by the interest that investors in the Nordic region have shown in our group. The first day of trading on Nasdaq First North marks the first stage of our presence in this very dynamic region for the video game industry and we are looking forward to increasing our visibility and broadening our local shareholder base over the long term.”*

Atari has retained Redeye AB to act as Certified Adviser and Cirio Advokatbyrå AB as Swedish legal advisors in connection with the intended listing.

A Company Description in accordance with Nasdaq First North regulations has been approved by Nasdaq Stockholm AB and is available on the Company’s investor relations website (<http://www.atari-investisseurs.fr/en/>).

¹ See press release dated April 5, 2019: <https://www.atari-investisseurs.fr/en/download/32/2019/3087/atari-announces-secondary-listing-on-nasdaq-first-north-in-stockholm.pdf>

About Atari:

Atari, comprised of Atari SA and its subsidiaries, is a global interactive entertainment and multiplatform licensing group. The true innovator of the video game, founded in 1972, Atari owns and/or manages a portfolio of more than 200 games and franchises, including globally known brands such as Asteroids®, Centipede®, Missile Command® and Pong®. From this important portfolio of intellectual properties, Atari delivers attractive online games for smartphones, tablets, and other connected devices. Atari also develops and distributes interactive entertainment for Microsoft, Sony and Nintendo game consoles. Atari also leverages its brand and franchises with licensing agreements through other media, derivative products and publishing. For more information: www.atari.com and www.atari-investisseurs.fr/en/. Atari shares are listed in France on Euronext Paris (Compartment C, ISIN Code FR0010478248, Ticker ATA), in Sweden on Nasdaq First North as Swedish Depositary Receipts (ISIN Code SE0012481232, Ticker ATA SDB) and are eligible for the Nasdaq International program in the United States (OTC - Ticker PONGF).

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This is information that Atari SA. is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact persons set out above, on April 25, 2019 at 8:00am.