

End of the Share Buyback Program

Paris, May 10, 2019 – In accordance with the decision of the Board of Directors of Atari (the "Company"), on February 19, 2019, (see press release of April 5, 2019) the share buyback program implemented on April 5, 2019, ended on May 7, 2019.

Between April 5th and May 7th, 2019, the Company acquired 2,245,282 shares (representing 0.88% of the share capital of the company), at an average price of 0.3882 euros.

As announced in the press release dated April 5, 2019, the shares thus acquired will be allocated to the following objective: Facilitate the secondary listing of the Company's shares on the Nasdaq First North exchange in Stockholm.

About Atari:

Atari, comprised of Atari SA and its subsidiaries, is a global interactive entertainment and multiplatform licensing group. The true innovator of the video game, founded in 1972, Atari owns and/or manages a portfolio of more than 200 games and franchises, including globally known brands such as Asteroids®, Centipede®, Missile Command® and Pong®. From this important portfolio of intellectual properties, Atari delivers attractive online games for smartphones, tablets, and other connected devices. Atari also develops and distributes interactive entertainment for Microsoft, Sony and Nintendo game consoles. Atari also leverages its brand and franchises with licensing agreements through other media, derivative products and publishing. For more information: www.atari.com and www.atari-investisseurs.fr/en/. Atari shares are listed in France on Euronext Paris (Compartment C, ISIN Code FR0010478248, Ticker ATA), in Sweden on Nasdaq First North as Swedish Depositary Receipts (ISIN Code SE0012481232, Ticker ATA SDB) and are eligible for the Nasdaq International program in the United States (OTC - Ticker PONGF).

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This is information that Atari SA. is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact persons set out above, on May 10th, 2019 at 8:00am.