



## PRESS RELEASE

### Cegedim and Sanofi are engaged in an innovative collaboration on Real World Data for healthcare improvement in Europe

Boulogne-Billancourt, May 21<sup>st</sup> 2019

**Cegedim announces an unparalleled European collaboration with Sanofi, delivering Real World Data to improve health.**

Cegedim, an innovative company and established medical data expert, announces that it provides Sanofi, with the full Real World dataset France & UK, powered by its proprietary [THIN](#) database, with information going back to 1994. [THIN](#) covers data from several million individuals in France, UK, Spain, Belgium and Romania. This database is updated daily, fully anonymized in compliance with the current data protection laws (including but not limited to GDPR) and hosted on servers certified for personal medical records, in compliance with the international OMOP (Observational Medical Outcomes Partnership) standards.

#### A unique 360° vision of the patient journey

A state-of-the-art dataset is provided and immediately available for processing with Artificial Intelligence technologies. Coupled with the strong support of [Cegedim Health Data](#) experts to Sanofi's Real World Evidence and medical teams, this will drive improvement in patient care in Sanofi's numerous therapeutic areas.

This strategic collaboration with Sanofi, one of the world's leading pharmaceutical companies, confirms Cegedim's leadership position as the most trusted healthcare data stakeholder and aims to accelerate the digital revolution in European health.

Jean-Claude Labrune, Cegedim Chairman and CEO, said, "This historic collaboration with one of the global pharmaceutical industry's leaders is proof of our European expertise on real world data and our ability to make it "actionable". The depth of the history and robustness of the [THIN](#) data have led to more than 600 scientific articles".

#### About Cegedim Health Data:

Cegedim Health Data is a key European healthcare data expert in Real World Data & Evidence, sales data, visualization tools and services for patient care. Cegedim Health Data provides fully anonymized, longitudinal, accurate, ethical and actionable patient data, to enable innovation in patient care. Our proprietary data is used by leading health authorities, academics, pharmaceutical companies, and research organizations. Our data is a reference for the Health Authorities in France and the UK. More than 600 scientific articles have been published based on studies from our European [THIN](#) database (The Health Improvement Network).

Cegedim Health Data is present in Belgium, France, Romania, Spain, and the UK and will soon launch in Italy and Germany.

To learn more, please visit: [www.cegedim-health-data.com](http://www.cegedim-health-data.com)

And follow Cegedim Health Data on LinkedIn: [LinkedIn](#)

#### About Cegedim:

Founded in 1969, Cegedim is an innovative technology and services company in the field of digital data flow management for healthcare ecosystems and B2B, and a business software publisher for healthcare and insurance professionals. Cegedim employs more than 4,500 people in more than 10 countries and generated revenue of €468 million in 2018. Cegedim SA is listed in Paris (EURONEXT: CGM)

To learn more, please visit: [www.cegedim.fr](http://www.cegedim.fr)

And follow Cegedim on Twitter: [@CegedimGroup](#), [LinkedIn](#) et [Facebook](#)

**Aude BALLEYDIER**  
Cegedim  
Media Relations  
and Communications Manager  
Tel: +33 (0)1 49 09 68 81  
[aude.balleydier@cegedim.fr](mailto:aude.balleydier@cegedim.fr)

**Gilles PAUBERT**  
Cegedim Health Data  
Global Head of Health Data  
Tel: +33 (0)1 49 09 67 07  
[gilles.paubert@cegedim.fr](mailto:gilles.paubert@cegedim.fr)

**Marina ROSOFF**  
Pour Madis Phileo  
Media Relations  
Tel: +33 (0)6 71 58 00 34  
[marina@madisphileo.com](mailto:marina@madisphileo.com)



Cegedim  
137 rue d'Aguesseau, 92100 Boulogne-Billancourt  
Tél. : +33 (0)1 49 09 22 00  
[www.cegedim.fr](http://www.cegedim.fr)

SA au capital de 13 336 506,43 euros  
SIREN 350 422 622  
R. C. S. Nanterre B 350 422 622