

# LVMH

## ***Half yearly report on LVMH's liquidity contract with ODDO BHF SCA***

Paris, 5 July 2019

Pursuant to LVMH's liquidity contract with Oddo BHF SCA, on 30 June 2019 the following amounts appeared on the liquidity account:

- 40,000 shares
- 32,476,235.80 euros in cash

During the first half of 2019, the following transactions were made under the terms of the LVMH liquidity contract:

- 1,562 purchases, for a total volume of 217,281 shares and a total amount of 66,895,245.65 euros
- 2,214 sales, for a total volume of 277,281 shares and a total amount of 85,194,043.25 euros

As a reminder, at the signing date of the liquidity contract which was in place during the first half of 2019, the following amounts appeared on the liquidity account:

- 162,000 shares
- 45,623,241.39 euros in cash

| PURCHASES    |                        |                  |                      |
|--------------|------------------------|------------------|----------------------|
| Date         | Number of transactions | Number of shares | Amount in euros      |
| <b>Total</b> | <b>1 562</b>           | <b>217 281</b>   | <b>66 895 245,65</b> |
| 02/01/2019   | 23                     | 3 490            | 878 202,00           |
| 03/01/2019   | 25                     | 8 510            | 2 097 261,50         |
| 07/01/2019   | 15                     | 2 000            | 500 500,00           |
| 09/01/2019   | 12                     | 2 000            | 523 200,00           |
| 10/01/2019   | 13                     | 2 000            | 519 000,00           |
| 11/01/2019   | 28                     | 4 000            | 1 033 500,00         |
| 14/01/2019   | 56                     | 10 000           | 2 527 700,00         |
| 15/01/2019   | 9                      | 2 000            | 501 600,00           |
| 16/01/2019   | 10                     | 4 000            | 996 400,00           |
| 17/01/2019   | 32                     | 5 000            | 1 233 800,00         |
| 22/01/2019   | 1                      | 15               | 3 828,00             |
| 23/01/2019   | 18                     | 2 000            | 510 200,00           |
| 24/01/2019   | 10                     | 2 000            | 510 600,00           |
| 28/01/2019   | 27                     | 4 000            | 1 033 000,00         |
| 29/01/2019   | 16                     | 2 453            | 630 866,75           |
| 04/02/2019   | 5                      | 3 000            | 844 500,00           |
| 06/02/2019   | 22                     | 4 000            | 1 149 150,00         |
| 07/02/2019   | 21                     | 3 500            | 995 600,00           |
| 08/02/2019   | 48                     | 2 700            | 762 892,95           |
| 12/02/2019   | 26                     | 2 700            | 779 770,40           |
| 13/02/2019   | 11                     | 1 900            | 560 080,00           |
| 14/02/2019   | 42                     | 6 900            | 2 024 190,00         |
| 15/02/2019   | 11                     | 700              | 202 506,10           |
| 18/02/2019   | 5                      | 1 000            | 293 700,00           |
| 19/02/2019   | 20                     | 700              | 205 321,25           |
| 20/02/2019   | 7                      | 1 700            | 500 515,00           |
| 21/02/2019   | 10                     | 500              | 147 850,00           |
| 22/02/2019   | 4                      | 500              | 148 575,00           |
| 26/02/2019   | 4                      | 700              | 210 700,00           |
| 27/02/2019   | 15                     | 1 500            | 451 950,00           |
| 28/02/2019   | 2                      | 1 000            | 301 300,00           |
| 05/03/2019   | 10                     | 556              | 170 052,60           |

| SALES        |                        |                  |                      |
|--------------|------------------------|------------------|----------------------|
| Date         | Number of transactions | Number of shares | Amount in euros      |
| <b>Total</b> | <b>2 214</b>           | <b>277 281</b>   | <b>85 194 043,25</b> |
| 02/01/2019   | 46                     | 6 000            | 1 526 400,00         |
| 04/01/2019   | 52                     | 6 000            | 1 498 293,10         |
| 07/01/2019   | 12                     | 2 000            | 504 000,00           |
| 08/01/2019   | 102                    | 13 000           | 3 338 750,00         |
| 09/01/2019   | 33                     | 4 000            | 1 057 200,00         |
| 11/01/2019   | 27                     | 4 000            | 1 046 000,00         |
| 15/01/2019   | 11                     | 2 000            | 508 000,00           |
| 18/01/2019   | 105                    | 10 000           | 2 507 414,15         |
| 21/01/2019   | 47                     | 4 000            | 1 027 203,65         |
| 22/01/2019   | 2                      | 2 015            | 519 863,25           |
| 23/01/2019   | 57                     | 6 000            | 1 548 855,70         |
| 24/01/2019   | 31                     | 4 000            | 1 032 500,00         |
| 25/01/2019   | 23                     | 2 000            | 520 099,70           |
| 28/01/2019   | 27                     | 2 953            | 764 517,60           |
| 29/01/2019   | 51                     | 4 000            | 1 038 832,60         |
| 30/01/2019   | 49                     | 9 500            | 2 604 806,20         |
| 31/01/2019   | 1                      | 2 000            | 559 500,00           |
| 01/02/2019   | 14                     | 2 000            | 570 000,00           |
| 04/02/2019   | 8                      | 1 000            | 282 400,00           |
| 05/02/2019   | 26                     | 4 500            | 1 292 533,25         |
| 06/02/2019   | 31                     | 2 500            | 722 684,60           |
| 07/02/2019   | 1                      | 500              | 144 750,00           |
| 08/02/2019   | 16                     | 1 700            | 486 030,00           |
| 11/02/2019   | 32                     | 5 900            | 1 698 180,00         |
| 12/02/2019   | 90                     | 7 900            | 2 309 993,20         |
| 13/02/2019   | 14                     | 2 930            | 872 863,50           |
| 14/02/2019   | 3                      | 2 900            | 866 810,00           |
| 15/02/2019   | 23                     | 4 900            | 1 444 560,00         |
| 19/02/2019   | 5                      | 1 000            | 295 100,00           |
| 20/02/2019   | 8                      | 1 570            | 465 390,00           |
| 21/02/2019   | 15                     | 1 000            | 296 800,00           |
| 22/02/2019   | 34                     | 3 700            | 1 106 521,95         |

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|------------|----|--------|--------------|
| 06/03/2019 | 17 | 2 500  | 766 325,00   |
| 07/03/2019 | 2  | 500    | 152 375,00   |
| 08/03/2019 | 35 | 1 700  | 513 560,00   |
| 11/03/2019 | 12 | 1 000  | 306 300,00   |
| 13/03/2019 | 9  | 2 000  | 618 600,00   |
| 14/03/2019 | 1  | 156    | 48 102,60    |
| 15/03/2019 | 3  | 1 000  | 317 000,00   |
| 18/03/2019 | 10 | 944    | 298 864,60   |
| 20/03/2019 | 12 | 2 500  | 795 905,00   |
| 21/03/2019 | 23 | 4 500  | 1 429 900,00 |
| 22/03/2019 | 28 | 3 900  | 1 228 320,00 |
| 25/03/2019 | 64 | 4 700  | 1 452 715,00 |
| 28/03/2019 | 3  | 841    | 272 568,10   |
| 29/03/2019 | 13 | 1 000  | 326 800,00   |
| 08/04/2019 | 42 | 4 000  | 1 330 411,20 |
| 09/04/2019 | 46 | 5 000  | 1 644 305,00 |
| 12/04/2019 | 5  | 500    | 171 450,00   |
| 15/04/2019 | 2  | 500    | 170 425,00   |
| 18/04/2019 | 9  | 1 500  | 521 775,00   |
| 23/04/2019 | 23 | 4 000  | 1 394 500,00 |
| 25/04/2019 | 1  | 500    | 172 450,00   |
| 26/04/2019 | 7  | 1 500  | 517 300,00   |
| 29/04/2019 | 12 | 1 000  | 344 050,00   |
| 06/05/2019 | 39 | 6 000  | 2 068 338,00 |
| 07/05/2019 | 45 | 6 000  | 2 027 850,00 |
| 08/05/2019 | 11 | 1 000  | 335 160,40   |
| 09/05/2019 | 56 | 8 000  | 2 665 650,00 |
| 13/05/2019 | 38 | 5 000  | 1 638 475,00 |
| 15/05/2019 | 24 | 3 000  | 990 375,00   |
| 16/05/2019 | 3  | 500    | 167 550,00   |
| 17/05/2019 | 5  | 1 000  | 337 500,00   |
| 20/05/2019 | 85 | 10 500 | 3 496 392,20 |
| 22/05/2019 | 14 | 1 500  | 502 950,00   |
| 23/05/2019 | 7  | 1 500  | 499 650,00   |
| 27/05/2019 | 13 | 1 708  | 576 791,60   |
| 28/05/2019 | 6  | 500    | 168 325,00   |

|            |    |       |              |
|------------|----|-------|--------------|
| 25/02/2019 | 6  | 1 500 | 454 000,00   |
| 26/02/2019 | 8  | 1 200 | 364 055,00   |
| 28/02/2019 | 3  | 500   | 151 950,00   |
| 01/03/2019 | 7  | 2 500 | 768 300,00   |
| 05/03/2019 | 5  | 556   | 172 221,00   |
| 08/03/2019 | 30 | 1 700 | 520 118,45   |
| 11/03/2019 | 8  | 1 000 | 308 850,00   |
| 12/03/2019 | 8  | 1 500 | 462 500,00   |
| 13/03/2019 | 8  | 2 000 | 624 275,00   |
| 14/03/2019 | 17 | 2 500 | 785 425,00   |
| 15/03/2019 | 4  | 2 000 | 638 750,00   |
| 19/03/2019 | 10 | 2 000 | 641 700,00   |
| 21/03/2019 | 16 | 3 500 | 1 121 450,00 |
| 25/03/2019 | 60 | 8 500 | 2 667 250,00 |
| 26/03/2019 | 9  | 3 000 | 964 575,00   |
| 27/03/2019 | 1  | 500   | 162 375,00   |
| 28/03/2019 | 3  | 1 500 | 488 575,00   |
| 29/03/2019 | 11 | 1 000 | 329 500,00   |
| 01/04/2019 | 4  | 841   | 278 623,30   |
| 05/04/2019 | 20 | 1 500 | 503 325,00   |
| 09/04/2019 | 12 | 1 000 | 332 000,00   |
| 10/04/2019 | 7  | 1 500 | 495 175,00   |
| 11/04/2019 | 20 | 3 000 | 1 029 056,30 |
| 12/04/2019 | 5  | 500   | 173 525,00   |
| 15/04/2019 | 8  | 500   | 171 275,00   |
| 16/04/2019 | 14 | 1 500 | 518 900,00   |
| 17/04/2019 | 25 | 3 000 | 1 050 125,00 |
| 18/04/2019 | 22 | 3 000 | 1 055 375,00 |
| 23/04/2019 | 19 | 1 000 | 349 709,55   |
| 24/04/2019 | 12 | 500   | 175 875,00   |
| 26/04/2019 | 3  | 500   | 172 950,00   |
| 30/04/2019 | 12 | 2 000 | 696 250,00   |
| 02/05/2019 | 15 | 1 000 | 350 700,00   |
| 03/05/2019 | 10 | 1 500 | 531 000,00   |
| 08/05/2019 | 22 | 3 000 | 1 016 025,00 |
| 09/05/2019 | 15 | 2 000 | 670 500,00   |

|            |    |       |              |
|------------|----|-------|--------------|
| 29/05/2019 | 15 | 2 500 | 843 950,00   |
| 30/05/2019 | 2  | 500   | 169 250,00   |
| 31/05/2019 | 57 | 6 500 | 2 178 725,00 |
| 03/06/2019 | 42 | 5 000 | 1 665 761,45 |
| 04/06/2019 | 18 | 3 000 | 1 006 725,00 |
| 06/06/2019 | 38 | 5 000 | 1 750 182,95 |
| 11/06/2019 | 8  | 1 500 | 539 975,00   |
| 12/06/2019 | 7  | 1 500 | 534 425,00   |
| 13/06/2019 | 8  | 1 500 | 530 650,00   |
| 14/06/2019 | 5  | 500   | 176 575,00   |
| 19/06/2019 | 9  | 1 000 | 364 800,00   |
| 20/06/2019 | 6  | 808   | 298 556,00   |
| 21/06/2019 | 21 | 4 000 | 1 475 350,00 |
| 26/06/2019 | 41 | 4 500 | 1 659 000,00 |
| 27/06/2019 | 2  | 500   | 184 000,00   |

|            |    |       |              |
|------------|----|-------|--------------|
| 10/05/2019 | 20 | 3 000 | 1 006 875,00 |
| 14/05/2019 | 44 | 5 000 | 1 645 375,00 |
| 15/05/2019 | 31 | 4 000 | 1 336 275,00 |
| 16/05/2019 | 37 | 2 500 | 847 618,20   |
| 17/05/2019 | 6  | 1 000 | 341 500,00   |
| 21/05/2019 | 23 | 4 500 | 1 505 175,00 |
| 22/05/2019 | 25 | 2 160 | 728 505,00   |
| 23/05/2019 | 17 | 1 048 | 350 682,40   |
| 24/05/2019 | 13 | 1 000 | 336 250,00   |
| 27/05/2019 | 19 | 3 000 | 1 020 375,00 |
| 28/05/2019 | 8  | 2 000 | 682 625,00   |
| 30/05/2019 | 19 | 3 000 | 1 021 100,00 |
| 31/05/2019 | 25 | 3 000 | 1 012 800,00 |
| 03/06/2019 | 77 | 6 500 | 2 186 849,50 |
| 04/06/2019 | 92 | 4 000 | 1 358 337,20 |
| 05/06/2019 | 13 | 5 000 | 1 735 200,00 |
| 06/06/2019 | 32 | 5 000 | 1 772 875,00 |
| 07/06/2019 | 68 | 6 000 | 2 135 436,90 |
| 10/06/2019 | 12 | 500   | 179 804,50   |
| 11/06/2019 | 9  | 1 500 | 543 025,00   |
| 13/06/2019 | 4  | 1 500 | 533 000,00   |
| 14/06/2019 | 25 | 1 000 | 355 432,90   |
| 17/06/2019 | 17 | 3 500 | 1 252 525,00 |
| 18/06/2019 | 59 | 5 000 | 1 817 450,00 |
| 20/06/2019 | 14 | 3 000 | 1 110 975,00 |
| 21/06/2019 | 21 | 1 000 | 373 700,00   |
| 24/06/2019 | 1  | 500   | 185 250,00   |
| 25/06/2019 | 11 | 808   | 300 740,60   |
| 26/06/2019 | 1  | 500   | 186 975,00   |
| 27/06/2019 | 3  | 500   | 185 200,00   |
| 28/06/2019 | 13 | 4 000 | 1 493 000,00 |

## LVMH

LVMH Moët Hennessy Louis Vuitton is represented in Wines and Spirits by a portfolio of brands that includes Moët & Chandon, Dom Pérignon, Veuve Clicquot Ponsardin, Krug, Ruinart, Mercier, Château d'Yquem, Domaine du Clos des Lambrays, Château Cheval Blanc, Colgin Cellars, Hennessy, Glenmorangie, Ardbeg, Belvedere, Woodinville, Volcán de Mi Tierra, Chandon, Cloudy Bay, Terrazas de los Andes, Cheval des Andes, Cape Mentelle, Newton, Bodega Numanthia and Ao Yun. Its Fashion and Leather Goods division includes Louis Vuitton, Christian Dior Couture, Celine, Loewe, Kenzo, Givenchy, Pink Shirtmaker, Fendi, Emilio Pucci, Marc Jacobs, Berluti, Nicholas Kirkwood, Loro Piana, RIMOWA, Patou and Fenty. LVMH is present in the Perfumes and Cosmetics sector with Parfums Christian Dior, Guerlain, Parfums Givenchy, Kenzo Parfums, Perfumes Loewe, Benefit Cosmetics, Make Up For Ever, Acqua di Parma, Fresh, Fenty Beauty by Rihanna and Maison Francis Kurkdjian. LVMH's Watches and Jewelry division comprises Bvlgari, TAG Heuer, Chaumet, Dior Watches, Zenith, Fred and Hublot. LVMH is also active in selective retailing as well as in other activities through DFS, Sephora, Le Bon Marché, La Samaritaine, Groupe Les Echos, Cova, Le Jardin d'Acclimatation, Royal Van Lent, Belmond and Cheval Blanc hotels.

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