

LVMH

Half yearly report on LVMH's liquidity contract with ODDO BHF SCA

Paris, 8 January 2020

Pursuant to LVMH's liquidity contract with Oddo BHF SCA, on 31 December 2019 the following amounts appeared on the liquidity account:

- 38,000 shares
- 34,537,764.99 euros in cash

During the second half of 2019, the following transactions were made under the terms of the LVMH liquidity contract:

- 1,943 purchases, for a total volume of 204,930 shares and a total amount of 75,675,333.05 euros
- 2,307 sales, for a total volume of 206,930 shares and a total amount of 77,736,862.24 euros

As a reminder, at the signing date of the liquidity contract, the following amounts appeared on the liquidity account:

- 40,000 shares
- 32,476,235.80 euros in cash

PURCHASES			
Date	Number of transactions	Number of shares	Amount in euros
Total	1 943	204 930	75 675 333,05
01/07/2019	25	2 500	935 200,00
05/07/2019	5	500	189 550,00
08/07/2019	8	500	189 025,00
10/07/2019	29	3 500	1 326 200,05
15/07/2019	14	2 000	762 100,00
17/07/2019	35	3 500	1 343 044,85
18/07/2019	11	1 500	569 218,80
19/07/2019	16	1 500	576 750,00
22/07/2019	8	500	190 000,00
23/07/2019	11	2 000	763 700,00
24/07/2019	35	2 500	949 447,75
25/07/2019	35	10 013	3 779 464,93
26/07/2019	12	3 500	1 301 800,15
29/07/2019	69	5 500	2 085 074,75
30/07/2019	29	3 089	1 155 247,08
31/07/2019	3	500	186 125,00
01/08/2019	10	500	186 500,00
02/08/2019	83	9 626	3 496 730,17
05/08/2019	68	5 000	1 737 293,50
09/08/2019	18	1 000	364 298,20
12/08/2019	114	8 000	2 857 792,00
13/08/2019	66	3 700	1 300 765,71
14/08/2019	58	7 000	2 479 234,80
15/08/2019	31	2 200	754 903,82
20/08/2019	4	1 000	354 350,00
22/08/2019	32	3 500	1 273 074,95
23/08/2019	17	2 700	962 730,09
26/08/2019	29	2 000	705 226,00
28/08/2019	29	3 500	1 241 100,00
29/08/2019	5	500	176 875,00
30/08/2019	22	1 605	579 342,73
03/09/2019	90	6 500	2 317 187,60

SALES			
Date	Number of transactions	Number of shares	Amount in euros
Total	2 307	206 930	77 736 862,24
01/07/2019	49	3 500	1 334 141,55
02/07/2019	1	500	188 750,00
03/07/2019	4	1 500	571 125,00
05/07/2019		500	190 400,00
08/07/2019	31	1 500	572 444,70
09/07/2019	12	1 000	381 350,00
10/07/2019	39	2 125	810 162,63
11/07/2019	1	500	191 650,00
15/07/2019	1	500	192 425,00
16/07/2019	27	2 375	912 450,06
17/07/2019	3	1 500	582 750,00
18/07/2019	16	2 000	765 900,00
19/07/2019	3	1 500	579 150,00
22/07/2019	22	1 000	383 757,10
23/07/2019	42	2 500	964 616,25
25/07/2019	33	2 513	979 095,96
26/07/2019	79	6 500	2 482 387,05
29/07/2019	2	89	33 837,80
31/07/2019	53	3 500	1 314 840,10
01/08/2019	44	2 000	755 154,40
02/08/2019	10	626	230 681,00
06/08/2019	42	5 000	1 750 010,50
07/08/2019	52	3 000	1 076 446,80
08/08/2019	48	5 000	1 828 450,00
12/08/2019	15	1 000	367 957,60
13/08/2019	110	8 000	2 871 356,80
15/08/2019	24	1 600	555 120,00
16/08/2019	9	600	209 040,00
19/08/2019	55	2 700	957 618,18
21/08/2019	104	7 000	2 550 306,50
23/08/2019	22	1 200	435 861,00
26/08/2019	29	2 000	712 103,60

09/09/2019	1	1 000	377 650,00
10/09/2019	32	3 500	1 307 650,05
12/09/2019	12	1 000	377 500,00
16/09/2019	79	10 000	3 710 719,00
17/09/2019	22	1 500	545 550,00
18/09/2019	5	2 000	729 175,00
19/09/2019	16	1 500	548 550,00
20/09/2019	5	500	182 550,00
23/09/2019	32	3 000	1 092 300,00
25/09/2019	36	8 000	2 898 300,00
26/09/2019	30	2 000	722 800,00
27/09/2019	7	1 000	360 375,00
01/10/2019	50	4 500	1 618 194,60
02/10/2019	82	9 500	3 311 220,25
03/10/2019	28	3 000	1 036 389,60
04/10/2019	5	1 000	347 000,00
07/10/2019	6	500	173 750,00
08/10/2019	22	4 000	1 403 624,80
15/10/2019	6	497	189 031,47
16/10/2019	8	2 000	754 450,00
17/10/2019	5	2 500	936 900,25
18/10/2019	9	1 000	374 500,00
21/10/2019	4	500	186 400,00
22/10/2019	22	1 500	556 675,05
23/10/2019	48	3 000	1 116 660,00
24/10/2019	2	2 000	751 050,00
28/10/2019	39	3 000	1 150 968,90
29/10/2019	20	1 000	380 700,00
30/10/2019	2	500	189 000,00
31/10/2019	11	1 500	573 825,00
06/11/2019	4	500	199 000,00
08/11/2019	2	1 000	400 000,00
11/11/2019	3	500	200 000,00
19/11/2019	48	3 000	1 193 600,10
20/11/2019	7	1 000	395 800,00
21/11/2019	41	2 500	985 900,00

27/08/2019	24	2 105	753 361,82
29/08/2019	71	4 500	1 620 139,50
30/08/2019	25	2 000	729 300,00
04/09/2019	48	6 000	2 203 066,80
05/09/2019	42	4 000	1 493 750,00
06/09/2019	17	1 500	568 425,00
09/09/2019	3	78	29 659,50
11/09/2019	13	2 500	942 600,00
12/09/2019	18	2 922	1 116 288,45
13/09/2019	2	500	191 000,00
17/09/2019	22	1 500	551 100,00
18/09/2019	8	1 000	366 400,00
19/09/2019	10	2 500	921 800,00
20/09/2019	13	2 500	922 300,00
23/09/2019	23	2 000	731 050,00
24/09/2019	47	4 000	1 479 400,00
26/09/2019	6	1 000	363 775,00
27/09/2019	2	500	181 575,00
30/09/2019	38	3 000	1 088 406,90
01/10/2019	6	500	183 400,00
03/10/2019	8	3 000	1 051 100,10
04/10/2019	15	2 000	700 750,00
07/10/2019	18	1 500	529 300,05
08/10/2019	15	2 000	707 000,00
09/10/2019	55	5 500	1 951 825,15
10/10/2019	58	7 000	2 620 203,60
11/10/2019	18	1 500	568 721,25
14/10/2019	11	1 000	379 250,00
15/10/2019	55	3 497	1 341 408,29
16/10/2019	6	1 000	379 200,00
17/10/2019	12	1 500	572 425,05
18/10/2019	15	1 500	564 799,95
21/10/2019	2	1 000	374 600,00
22/10/2019	49	3 500	1 310 833,65
23/10/2019	34	3 000	1 123 250,10
24/10/2019	20	2 500	944 400,00

22/11/2019	26	1 000	395 950,00
02/12/2019	11	3 000	1 194 900,00
03/12/2019	48	4 000	1 556 197,60
05/12/2019	3	1 000	396 200,00
06/12/2019	5	2 000	790 000,00
09/12/2019	24	1 500	598 174,95
10/12/2019	28	2 500	985 848,50
11/12/2019	13	1 000	395 800,00
12/12/2019	8	2 000	795 400,00
19/12/2019	5	500	199 750,00

25/10/2019	31	3 500	1 337 482,30
28/10/2019	25	1 500	581 325,00
30/10/2019	32	3 000	1 153 200,00
31/10/2019	10	1 000	386 425,00
01/11/2019	24	2 500	967 637,25
04/11/2019	63	3 500	1 382 850,00
05/11/2019	2	500	199 950,00
07/11/2019	4	1 000	403 950,00
08/11/2019	10	1 000	402 500,00
11/11/2019	13	500	201 250,00
12/11/2019	1	5	2 023,00
14/11/2019	10	495	199 980,00
15/11/2019	1	500	203 500,00
20/11/2019	11	2 000	797 700,00
22/11/2019	8	1 000	397 800,00
25/11/2019	25	2 000	808 625,00
26/11/2019	39	2 000	818 050,00
03/12/2019	2	1 000	390 700,00
04/12/2019	59	4 000	1 585 352,80
05/12/2019	12	1 000	400 350,00
06/12/2019	25	4 000	1 600 050,00
10/12/2019	18	1 500	595 399,95
11/12/2019	14	2 000	797 500,00
12/12/2019	4	2 000	802 000,00
13/12/2019	12	1 000	405 250,00
16/12/2019	25	2 000	817 300,00
20/12/2019	14	2 000	811 507,20

LVMH

LVMH Moët Hennessy Louis Vuitton is represented in Wines and Spirits by a portfolio of brands that includes Moët & Chandon, Dom Pérignon, Veuve Clicquot Ponsardin, Krug, Ruinart, Mercier, Château d'Yquem, Domaine du Clos des Lambrays, Château Cheval Blanc, Colgin Cellars, Hennessy, Glenmorangie, Ardbeg, Belvedere, Woodinville, Volcán de Mi Tierra, Chandon, Cloudy Bay, Terrazas de los Andes, Cheval des Andes, Cape Mentelle, Newton, Bodega Numanthia and Ao Yun. Its Fashion and Leather Goods division includes Louis Vuitton, Christian Dior Couture, Celine, Loewe, Kenzo, Givenchy, Pink Shirtmaker, Fendi, Emilio Pucci, Marc Jacobs, Berluti, Nicholas Kirkwood, Loro Piana, RIMOWA, Patou and Fenty. LVMH is present in the Perfumes and Cosmetics sector with Parfums Christian Dior, Guerlain, Parfums Givenchy, Kenzo Parfums, Parfums Loewe, Benefit Cosmetics, Make Up For Ever, Acqua di Parma, Fresh, Fenty Beauty by Rihanna and Maison Francis Kurkdjian. LVMH's Watches and Jewelry division comprises Bvlgari, TAG Heuer, Chaumet, Dior Watches, Zenith, Fred and Hublot. LVMH is also active in selective retailing as well as in other activities through DFS, Sephora, Le Bon Marché, La Samaritaine, Groupe Les Echos, Cova, Le Jardin d'Acclimatation, Royal Van Lent, Belmond and Cheval Blanc hotels.

LVMH CONTACTS

Analysts and investors Chris Hollis LVMH + 33 1 44 13 21 22	Media Jean-Charles Tréhan LVMH + 33 1 44 13 26 20
---	---

CONTACTS MEDIA

France Brune Diricq / Charlotte Mariné Publicis Consultants + 33 1 44 82 47 20	France Michel Calzarani / Olivier Labesse / Hugues Schmitt / Thomas Roborel de Climens DGM Conseil + 33 1 40 70 11 89
Italy Michele Calcaterra, / Matteo Steinbach SEC and Partners + 39 02 6249991	UK Hugh Morrison / Charlotte McMullen Montfort Communications + 44 7921 881 800
US James Fingerroth / Molly Morse / Anntal Silver Kekst & Company + 1 212 521 4800	China Daniel Jeffreys Deluxewords +44 772 212 6562