

Publication of the HY 2019/2020 Financial Report

Regulated Information - Paris, France - January 17, 2020 at 7:00pm CET

The Atari Group announces that it has made available to the public on January 17, 2020 its financial report for the first half of 2019/2020, ended September 30, 2019.

This document in English is made available to the public free of charge under the conditions provided for by the regulations in force and can be viewed and downloaded from the Company's website (www.atari-investisseurs.com).

About Atari:

Atari, comprised of Atari SA and its subsidiaries, is a global interactive entertainment and multiplatform licensing group. The true innovator of the video game, founded in 1972, Atari owns and/or manages a portfolio of more than 200 games and franchises, including globally known brands such as Asteroids®, Centipede®, Missile Command® and Pong®. From this important portfolio of intellectual properties, Atari delivers attractive online games for smartphones, tablets, and other connected devices. Atari also develops and distributes interactive entertainment for Microsoft, Sony and Nintendo game consoles. Atari also leverages its brand and franchises with licensing agreements through other media, derivative products and publishing.

For more information: www.atari.com and www.atari-investisseurs.fr/en/.

Atari shares are listed in France on Euronext Paris (Compartment C, ISIN Code FR0010478248, Ticker ATA), in Sweden on Nasdaq First North as Swedish Depositary Receipts (ISIN Code SE0012481232, Ticker ATA SDB) and are eligible for the Nasdaq International program in the United States (OTC - Ticker PONGF).

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This is information that Atari SA. is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact persons set out above, on January 17, 2020 at 7:00pm.