

INFORMATION CONCERNING THE TOTAL NUMBER OF VOTING RIGHTS AND SHARES

INTELLIGENT MARKETING

According to provisions of the article 223-16 of the Règlement Général AMF and of the article L.233-8 II of the French Code de commerce

Date of settlement	Total number	Number of	Number of voting	Number of actual voting
of information	of shares	shares without	rights for threshold	rights (exercisable at
		voting rights (*)	calculation (**)	shareholders' meeting)
June 30, 2020	22 421 332	1 628 048	24 880 752	23 252 704
May 31, 2020	22 421 332	1 623 130	24 880 742	23 257 612
April 30, 2020	22 421 332	1 625 169	24 880 842	23 255 673
March 31, 2020	22 421 332	1 816 841	24 721 232	22 904 391
February 29, 2020	22 421 332	1 799 423	24 721 732	22 922 309
January 31, 2020	22 421 332	1 789 427	24 721 132	22 931 705
December 31, 2019	22 421 332	1 789 688	24 722 952	22 933 264

(*) exclusively consisting of treasury shares.

(**) theoretical voting rights to calculate the threshold crossing including the voting right of treasury shares (article 223-11 of the Règlement Général AMF).

About HighCo

As an expert in data marketing and communication, HighCo continuously innovates to work with brands and retailers in meeting the retail challenges of tomorrow.

Listed in compartment C of Euronext Paris, and eligible for SME equity savings plans ("PEA-PME"), HighCo has more than 750 employees and since 2010 has been included in the Gaia Index, a selection of 70 responsible Small and Mid Caps.

Your contacts

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Upcoming events

Publications take place after market close.

Quarterly gross profit

Q2 and H1 2020 Gross Profit: Thursday, 16 July 2020 Q3 and 9-months YTD 2020 Gross Profit: Wednesday, 14 October 2020 Q4 and FY 2020 Gross Profit: Wednesday, 20 January 2021

Analyst meeting (French Society of Financial Analysts - SFAF) Conference call on 2020 Half-year Earnings: Thursday, 27 August 2020



Earnings

2020 Half-year Earnings: Wednedsay, 26 August 2020



HighCo is a component stock of the indices CAC® Small (CACS), CAC® Mid&Small (CACMS) and CAC® All-Tradable (CACT) and Euronext® Tech Croissance (FRTPR). ISIN: FR0000054231 Reuters: HIGH.PA Bloomberg: HCO FP For further financial information and press releases, go to <u>www.highco.com</u>.

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