

## Availability of the 2020 First Half-Year Financial Report

In accordance with the provisions of the General Regulations of the AMF, we inform you that the 2020 first half-year financial report is available on the company's website (<u>www.ipsos.com</u>) in the section "Investors" – "Regulated information" - "2020" – "Half-Year Financial statements".

Paris, July 27<sup>th</sup>, 2020.