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## Quadiant Inspire Days Virtual Experience to Draw Customer Experience Experts from Around the Globe

Paris, October 1, 2020

[Quadiant](#) (Euronext Paris: QDT), a leader in helping businesses create meaningful customer connections through digital and physical channels, announced today its flagship customer experience management (CXM) annual conference, [Quadiant Inspire Days Virtual Experience](#), will take place Oct. 13-14. The global conference will feature 77 speakers and more than 60 unique virtual sessions, bringing together business and IT leaders from across industries for thought leadership strategy discussions, technical sessions, peer-to-peer networking and motivating keynotes. The conference is designed for CXM business executives, customer communications professionals, software developers and enterprise architects. Attendees will take away current trends and industry perspective on how to expand communication channels, deliver more digital communications, improve customer engagement, drive advanced personalized experiences and create operational efficiencies with customer communication management (CCM).

The annual Quadiant Inspire Days traditionally takes place at physical locations, but due to the pandemic, the event will be virtual for the first time. The event this year includes six tracks accommodating global time zones. Recordings of sessions will be available for on-demand viewing after the event for registered delegates. There is no cost to attend.

Quadiant Inspire Days Virtual Experience will feature technology updates, insights from leading industry analysts and partners, and experiences and best practices from current Quadiant customers. Sessions will include:

- Customer experience pioneer Ingrid Lindberg of Chief Customer
- Allen Bonde and Tom Mouhsian of Forrester
- Kaspar Roos of Aspire Communications
- CXM practitioners from Epsilon, Northwestern Mutual, Orda, British Gas, Opus Trust, Paragon Customer Communications, CGI France, Lincoln Financial Group, Customer Centrics, Auto & General, HBF Health, New Zealand Post, Santander Bank and SulAmérica Seguros.
- Event sponsors Canon, Capgemini, Cognizant and Guidewire

“We are excited to be able to connect virtually with everyone on a global scale for this year’s Quadiant Inspire Days Virtual Experience,” said Chris Hartigan, chief solution officer, Customer Experience Management, Quadiant. “Despite the challenges the pandemic presents, connections matter today more than ever. Customers not only expect companies to know their individual wishes and to personalize their experiences, they expect brands to proactively anticipate their needs and provide self-service options that go far beyond a simple FAQ page. Quadiant Inspire Days Virtual Experience will provide the critical insights and tips needed for customer experience professionals to excel even within the disruption and changes affecting business today.”

For the event’s agenda and no-cost registration, visit [www.quadiant.com/inspire-days-virtual-experience](http://www.quadiant.com/inspire-days-virtual-experience).

### About Quadiant®

Quadiant is the driving force behind the world’s most meaningful customer experiences. By focusing on four key solution areas including Customer Experience Management, Business Process Automation, Mail-Related Solutions, and Parcel Locker Solutions, Quadiant helps simplify the connection between people and what matters. Quadiant supports hundreds of thousands of customers worldwide in their quest to create relevant, personalized connections and achieve customer experience excellence. Quadiant is listed in compartment B of Euronext Paris (QDT) and is part of the CAC® Mid & Small and EnterNext® Tech 40 indices.

For more information about Quadiant, visit [quadiant.com](http://quadiant.com).



## PRESS RELEASE

CUSTOMER EXPERIENCE MANAGEMENT

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Because connections matter.

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