



Quadiant Moves Up Three Places in the 2020 Gaïa Research Ranking

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[Quadiant](#) (Euronext Paris: QDT), a leader in helping businesses create meaningful customer connections through digital and physical channels, announced today it is sixth in the 2020 Gaïa Research global ranking, moving up three places compared to the previous year. Quadiant also holds the fifth position among companies with revenues above €500 million. Every year, the rating recognizes the best performing companies in France in environmental, social and corporate governance (ESG), among a selected panel of 230 small and medium-sized companies listed on Euronext Paris.

Gaïa Research rates companies based on governance, social, environmental and stakeholder criteria. Quadiant has progressed in each of these areas, improving its overall score in comparison with 2019. Its highest scores were achieved on environmental, governance and social criteria. Recently, Quadiant has accelerated its corporate social responsibility efforts, in particular those towards employees, through development of skills via e-learning programs, increased flexible work conditions (e.g. remote work, flextime) and promotion of gender diversity. The update of the company's Code of Ethics, followed by the launch of a dedicated and mandatory training across all its employees, also contributed to improving Quadiant's overall score.

"We are honored to be once again at the top of the Gaïa Research rating. Quadiant teams are highly engaged in Corporate Social Responsibility initiatives and have contributed to many projects implemented in 2020, enabling our company to improve its results," said Brandon Batt, chief transformation officer at Quadiant, who leads the company's worldwide operations related to Corporate Social Responsibility. *"I am proud of Quadiant's continued commitment to doing business in a responsible manner, across the entire organization and for all our solutions."*

Gaïa Research (formerly Gaïa Rating), Ethifinance's extra-financial rating agency, specializes in ESG analysis and rating of French and European companies. Since 2009, it has set rankings per revenue category to recognize the best players from a selected panel of 230 Euronext Paris-listed small and medium-sized companies. Ratings are used by leading asset management companies in their management and investment decision-making processes. For more information on Gaïa Research, visit www.gaia-rating.com.

About Quadiant®

Quadiant is the driving force behind the world's most meaningful customer experiences. By focusing on four key solution areas including Customer Experience Management, Business Process Automation, Mail-Related Solutions, and Parcel Locker Solutions, Quadiant helps simplify the connection between people and what matters. Quadiant supports hundreds of thousands of customers worldwide in their quest to create relevant, personalized connections and achieve customer experience excellence. Quadiant is listed in compartment B of Euronext Paris (QDT) and is part of the CAC® Mid & Small and EnterNext® Tech 40 indices.

For more information about Quadiant, visit quadiant.com.

Contacts

Joe Scolaro, Quadiant

Global Press Relations Manager
+1-866-883-4260 Ext. 1590

j.scolaro@quadiant.com

Sandy Armstrong, Sterling Kilgore

Account Executive
+1-630-964-8500

sarmstrong@sterlingkilgore.com