



Buyback of 520,000 shares

Press release concerning shares purchased from May 20, 2021 to June 1, 2021 inclusive under the terms of Article 5 of European Regulation no.596/2014

Paris – June 7, 2021 – Ubisoft Entertainment SA appointed Kepler Cheuvreux to conduct a share buyback mandate for a total of 520,000 shares.

Between May 20, 2021 and June 1, 2021, Ubisoft Entertainment SA acquired 520,000 shares at an average price of €59.1 for a total amount of €30.7m which can be allocated to the employee shareholding plan or could be cancelled, as per the regulations in force.

The mandate assigned to Kepler Cheuvreux has been fully executed.

The total number of shares bought back since the beginning of the 2021 calendar year (excluding the liquidity contract) amounts to 1,116,000 shares for a total amount of €69.9m at an average price of €62.7.

The transactions of the week of May 31 to June 4 are detailed in the appendix of this press release.

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About Ubisoft

Ubisoft is a leading creator, publisher and distributor of interactive entertainment and services, with a rich portfolio of world-renowned brands, including Assassin's Creed®, Far Cry®, For Honor®, Just Dance®, Watch Dogs®, Tom Clancy's video game series including Ghost Recon®, Rainbow Six® and The Division®. The teams throughout Ubisoft's worldwide network of studios and business offices are committed to delivering original and memorable gaming experiences across all popular platforms, including consoles, mobile phones, tablets and PCs. For the 2019-20 fiscal year, Ubisoft generated net bookings of €1,534 million. To learn more, please visit: www.ubisoftgroup.com.

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Statement of transactions in own shares from May 31, 2021 to June 01, 2021

KEPLER CHEUVREUX

Aggregated presentation by day and by market

Table with 7 columns: Name of the issuer, Identity code of the issuer, Day of the transaction, Identity code of the financial instrument, Total daily volume (in number of shares), Daily weighted average purchase price of the shares, Market (MIC Code). Rows include UBISOFT ENTERTAINMENT for 31/05/2021 and 01/06/2021, and a TOTAL row.

Details per transaction

Main table with 13 columns: Name of the issuer, Identity code of the issuer (Legal Entity Identifier), Name of the Broker, Identity code of the Broker, Day/time of the transaction (CET), Identity code of the financial instrument, Price per unit, Currency, Quantity bought, Market (MIC Code), Reference number of the transaction, Purpose of the buyback. Contains numerous rows of transaction data.

