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- All data if not specified are reflecting combined group vision including Alstom legacy fiscal year 2020/21 and legacy Bombardier Transportation contribution for 2 months (February and March 2021) and are in line with Alstom accounting methods. Definition are provided at the end of this presentation. Organic change is excluding scope and forex effects, representing Alstom legacy performance only compared to fiscal year 2019/20.

## Alstom Capital Markets Day

July 6<sup>th</sup>, 2021



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#### >> Introduction, Market perspectives, Strategic overview

Henri Poupart-Lafarge, Chairman and Chief Executive Officer

#### Rolling Stock and Components

Danny Di Perna, *Executive VP and Chief Operations Officer* Benjamin Fitoussi, *President Rolling Stock and Components – Development & Operations* 

### >> Signalling

Jean-François Beaudoin, President Digital & Integrated Systems

**Services** Matthew Byrne, *President Services* 

## >> Financial Framework

Laurent Martinez, Chief Financial Officer

#### **Questions & Answers**

ALSTO



## Introduction, Market perspectives, Strategic overview

Henri Poupart-Lafarge, Chairman and Chief Executive Officer





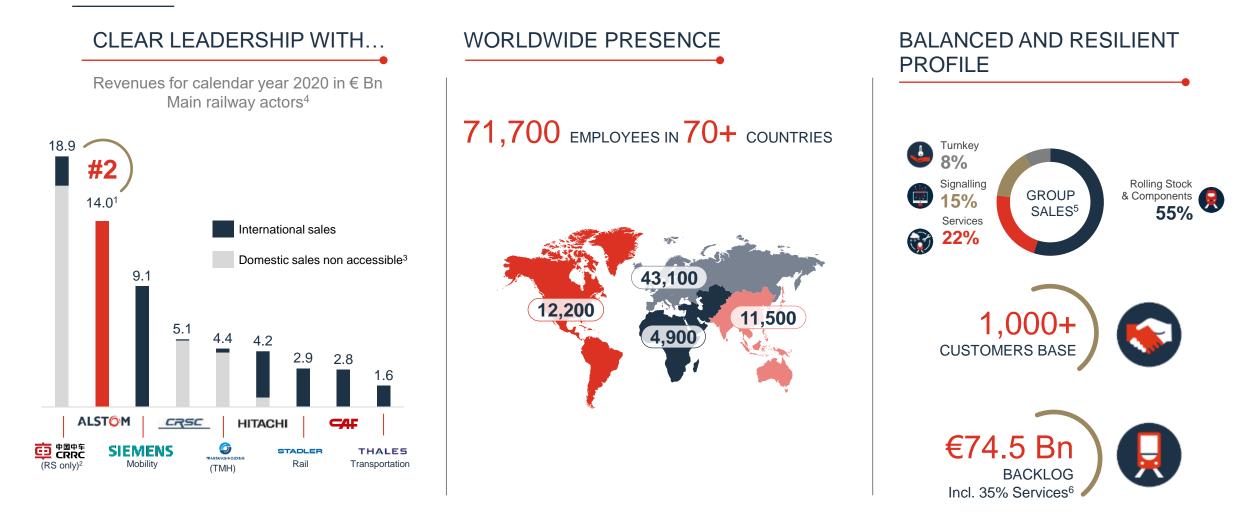
## Introduction

Strategic roadmap Bombardier Transportation integration

Henri Poupart-Lafarge, Chairman and Chief Executive Officer



## With Bombardier Transportation acquisition, Alstom becomes clear global leader with an unparalleled profile



1- Pro-forma FY 2020/21 2- RS only excluding rail component supplied by CRRC New Industry business unit 3- Chinese, Russian, Japanese and Korean locked domestic markets 4- Wabtec, Knorr Bremse and Caterpillar Rail not included 5- Pro forma 2019/20 unaudited Alstom and BT 6- Percentage based on pro forma 2019/20. PL pro forma not available on 2020/21

Significant market tailwinds despite recent global crisis

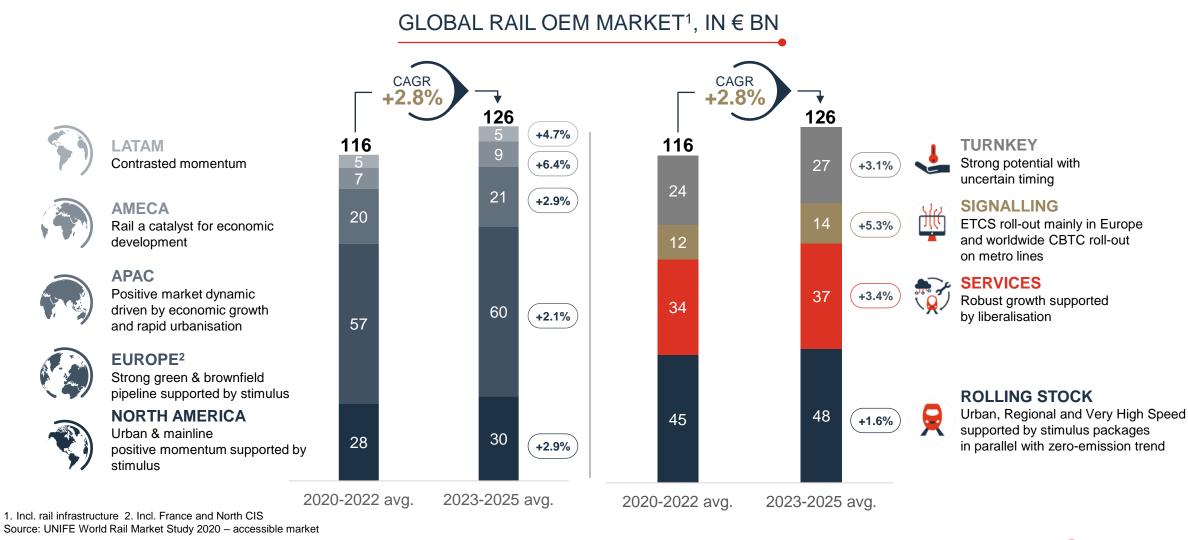
## Secular rail long-term drivers + New Catalysts



ALST

1. Also including rail infrastructure 2. Local governmental websites and Alstom source 3. \$165bn for transit + rail in USA job plan 4. Rs 1.10 lakh crore

## Leading to a strong rail manufacturing growth outlook





## Our priorities for 2021 - 2025

Capture growth, extend our innovative leadership, continued transformation momentum

Expand and reinforce our strategy





Integrate Bombardier Transportation

Execute plan with clear roadmap



ALSTC

## Leading the way to greener and smarter mobility, worldwide



Introduction **Strategic roadmap** Bombardier Transportation

integration

Henri Poupart-Lafarge, Chairman and CEO



## 2019-2021: Alstom in Motion strategy fully on track





1 Average on FY2019/20 and FY2020/21 2 On an Alstom Stand alone perimeter 3 aEBIT includes equity-accounted investments when these are considered to be part of the operating activities of the Group 4 Developed on a stand-alone basis

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• ALST⊙M ● 11

Extending Alstom in Motion to 2025, powered by our new scale



ALSTO

## Leading the way to greener and smarter mobility, worldwide

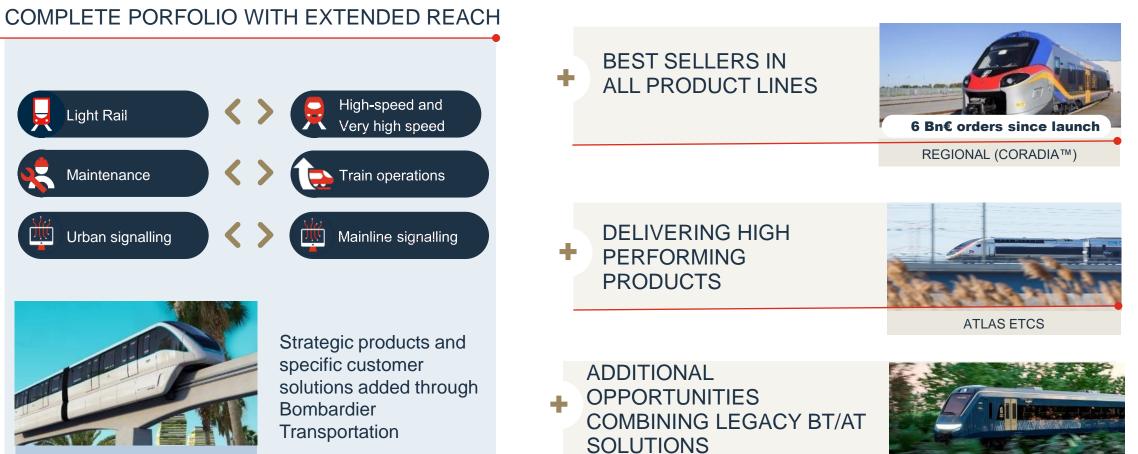


INNOVATION by pioneering smarter and greener mobility solutions for all EFFICIENCY at scale, powered by digital

## Driven by **One Alstom team**, Agile, Inclusive and Responsible

## A comprehensive and best-in-class portfolio positioning Alstom ahead of the game





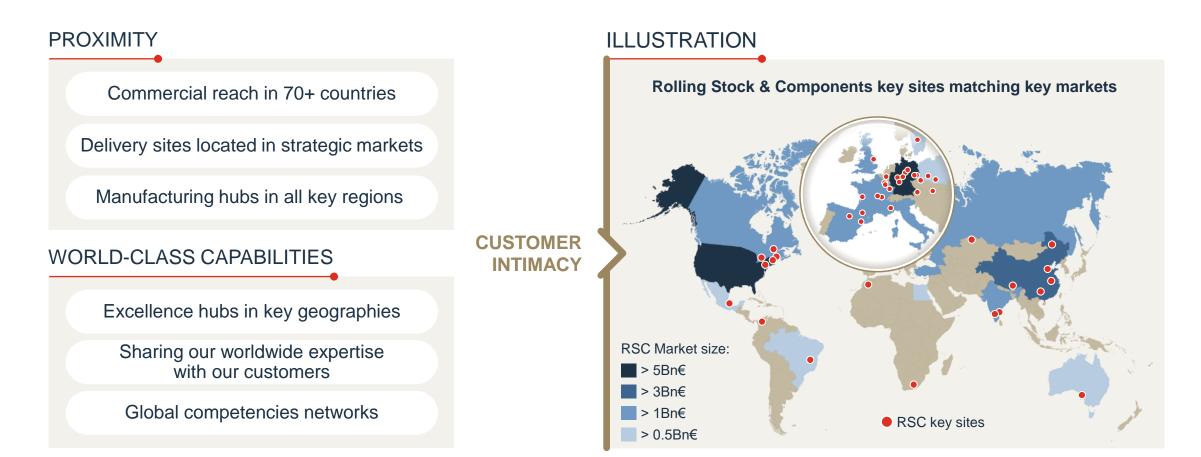
MONORAIL (Innovia<sup>™</sup>)

TREN MAYA (MEX)



A unique global-local footprint to respond to growing demand for localisation while delivering competitiveness

"Customers are looking for reliable, tailored and competitive solutions delivered close to them"





## Alstom best positioned to capture growth in key geographies



#### Targeting +5pp market share

1. Estimated Market Shared on visible market over 2017-2019; 2. Unife Accessible market study 2020-22 3. Incl. France, Italy and Spain 4. Includes Germany, Austria and Switzerland 5. Incl. UK, Denmark, Sweden and Norway 6. Includes Egypt, Israel, Turkey, UAE and South Africa

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GROW

## Strong assets and clear strategy for each product line



### Rolling Stock & Turnkey 戻

- · Most innovative products
- Strong Alstom execution track record
- Wide portfolio, with renewed platforms





#### INCREASE PROFITABILITY FOCUS ON EXECUTION GROW SOUNDLY

Growth above market

### Signalling

- Technological leadership in ETCS
- Presence in strategic markets
- Engineering power hubs in developed and developing countries





LEAD IN TECHNOLOGY GROW TO REACH #1 REAP SCALE BENEFITS

High single digit growth



#### Services



- Widest installed base 150,000 cars
- High performing digital solutions
- Existing worldwide network of depots



SUSTAIN LEADERSHIP ACCELERATE GROWTH DELIVER VALUE ON A CONTINUOUS BASIS Solid mid-single digit growth



## Largest R&D scale of the industry and strong innovation pipeline





**7,500** digital engineers

## ... to extend innovation leadership in 3 areas

INNOVATION

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1. Covering entire Alstom R&D spend (protect the core, expand the reach, develop the growth engines) 2. Alstom standalone 3. Net EBIT Impact R&D expenses

## Alstom leading the way in green traction mobility



#### LARGE GREEN TRACTION DEMAND ENABLED BY PUBLIC SUPPORT

8 EU countries announcing diesel bans ~46% non-electrified lines in Europe

**6,000** diesel trains to be replaced / refurbished by 2035

#### **Strong Public involvement**

- Increasing carbon cost
- Carbon neutral strategies
- H2 investment plans

H<sub>2</sub> electrolyser installed capacity
 Hardware cost (batteries & fuel cell)

Infrastructure deployment

#### ALSTOM COMPLETE OFFERING





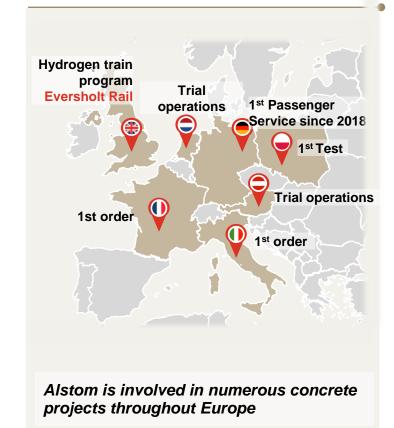


Helion

by ALSTOM



#### LEADER BY FAR, AND MORE TO COME



1. Non-electrified e.g. 40% in Germany, 1300 loco. and 3,000 train powered with Diesel 3. Notably incl. infrastructure (e.g. track electrification, H2 refuelling stations)



## Digitalisation core to future performance



### CRITICAL ROLE OF DATA IN THE RAIL INDUSTRY **ENRICH SOFTWARE TO** IMPROVE PERFORMANCE **RAIL DATA ENHANCE** ACCELERATE **KNOWLEDGE OF** VIRTUALISATION AND **ASSET BEHAVIOR DIGITAL RAILWAYS OPTIMISE NEXT GENERATION** ENSURE CYBERSECURITY SOLUTION DESIGN "Alstom will leverage data on

the world largest installed base and widest solution range, with the HealthHub data platform"

#### ALSTOM RECENT DIGITAL BREAKTHROUGHS



**URBALIS FLUENCE™** HIGHER CAPACITY, FLEXIBILITY & TRAIN-TO-TRAIN COMMUNICATIONS



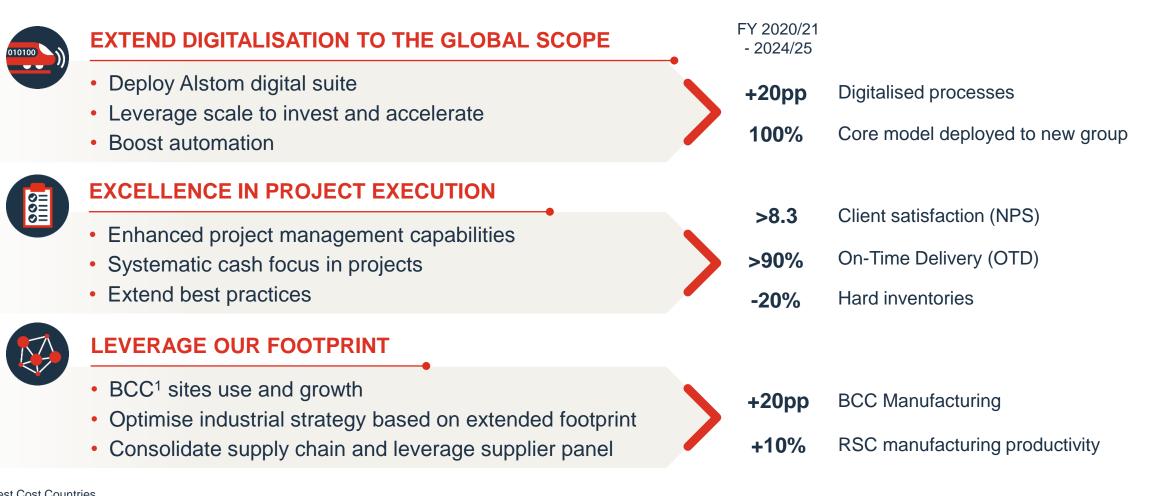
AUTONOMOUS TRAIN ALSTOM LEADING ON BOTH PASSENGER & FREIGHT TRAINS

Secure digitalisation as a means for a simpler, greener and more efficient mobility



# Continued transformation momentum extended to 2025, with clear targets







## Alstom's DNA dedicated to making the world more sustainable

	2025 TARGETS	
ENABLING decarbonisation of mobility	<ul> <li>25%<sup>1</sup> energy reduction in solutions</li> <li>100% of newly-developed solutions eco-designed</li> <li>100% electricity supply from renewables<sup>2</sup></li> <li>Alstom committed to science-based targets within the frame of the Paris Agreement<sup>3</sup></li> </ul>	
CARING for our people	<ul> <li>Total recordable injury rate at 2</li> <li>28% women in management, engineering &amp; professional role</li> <li>Global Top Employer certification</li> </ul>	
CREATING a positive impact on society	<ul> <li>250,000 beneficiaries per year from local actions and Alstom foundation</li> </ul>	
ACTING as a responsible business partner	<ul> <li>100% of suppliers monitored or assessed on CSR and E&amp;C standards according to their level of risk</li> </ul>	ECO-DESIGN TO REDUCE IMPACT THROUGH THE ENTIRE LIFE CYCLE OF MANUFACTURE, OPERATION AND END OF LIFE

#### Driven by One Alstom team, Agile, Inclusive and Responsible

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1. Compared to 2014 2. At end 2025 3. Target on Alstom legacy perimeter covering emissions from operations (scopes 1 and 2) consistent with reductions required to keep warming to 1.5°C, the most ambitious goal of the Paris Agreement. Target on Alstom legacy perimeter for emissions from value chain (scope 3) meeting the SBTi's criteria for ambitious value chain goals, in line with current best practice. As part of the Bombardier Transportation integration program, CO2 reduction targets will be reviewed by the end of FY2021/22.



Introduction Strategic roadmap **Bombardier transportation integration** 

Henri Poupart-Lafarge, Chairman and CEO



## Significant progress in 5 months

- One organisation deployed as per Target – 90% employees positive about Bombardier Transportation acquisition
- Product and process convergence roadmap secured
- Organisation working under common IT environment
- Positive customer feedback
- First large commercial successes

#### ~6 Bn€ OF ALSTOM ORDERS WON OVER Q1



DSB FREMTIDENS TOG (REGIONAL - DEN)



RER MI NG (SUB-URBAN – FRA)



TREN MAYA (TURNKEY - MEX)



STUTTGART ETCS (SIGNALLING - GER)



TORONTO LRV (LIGHT RAIL - CAN)



HOUSTON INT. AIRPORT (APM O&M - USA)



## A clear roadmap for Bombardier Transportation integration



Complete stabilisation of challenging Bombardier Transportation legacy backlog through strong operational measures and restored customer dialogue

#### **PRIORITIES**



Achieve ONE group, with operating model deployed and best-in-class converged processes and portfolio



Ready to fully leverage the significant geographical, industrial and product complementarities for synergies, enhanced value proposition and further growth



1. Run rate to be reached between year 2024-25 and 2025 -2026

# Rolling Stock & Components

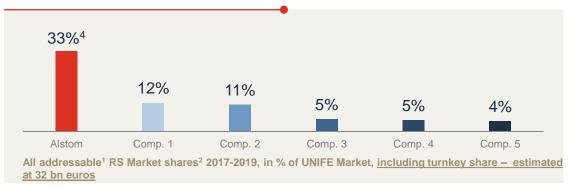
Danny Di Perna, Executive VP and Chief Operating Officer Benjamin Fitoussi, President Rolling Stock and Components – Development & Operations



## Alstom | The market leader in Rolling Stock & Components



#### ALSTOM #1 GLOBAL PLAYER



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#### **RECENT WINS**



The addressable rolling stock excludes Wagons and China, Russia, Japan, South Korea. – estimate at W
 Based on UNIFE 2020 Addressable market and Alstom booked order intake, including estimated RS share of turnkey contracts.
 CAGR of 1.6% based on 2020-2022 to 2023-2025 period
 33% out of the €32bn UNIFE 2020 Addressable market

## Our Ambition I Create value for customers & stakeholders



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## An industry leading product portfolio

#### COMBINED PLATFORM & TECHNOLOGIES ENABLES BOTH CUSTOMISATION & STANDARDISATION





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## Component building blocks drive competitiveness & product performance

#### BROADEST COMPONENT PORTFOLIO IN THE INDUSTRY

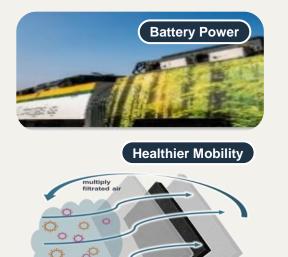






#### COMPLETE SPECTRUM OF GREEN & CLEAN SOLUTIONS





#### VERTICALISED WITH SELECTIVE RECENT M&A



Vertical integration of core components and key technology bricks to further leverage service business & enhance competitiveness



- Brakes pads specialist (major consumable)
- Disk brakes specialist

Helicerow H<sub>2</sub> Fuel Cell

Medium power H<sub>2</sub> fuel cell specialist allowing Alstom to master this key technology brick throughout its whole lifecycle

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# Capitalise on our best-selling platforms to profitably grow Urban focus







# Capitalise on our best-selling platforms to profitably grow Mainline focus



Regional EUROPE, DACH, **AMERICAS** 

- GERMANY, TURKEY, NORDICS



Locomotives EUROPE. INDIA. **AMERICAS** 

- **Capitalise on Coradia** Stream platform flexibility for SD & high-capacity DD
- Leverage Green Traction leading position (Hydrogen & battery)





- Avelia Horizon, gamechanger cost of ownership by design
- Leverage Zefiro Nordics winterised products

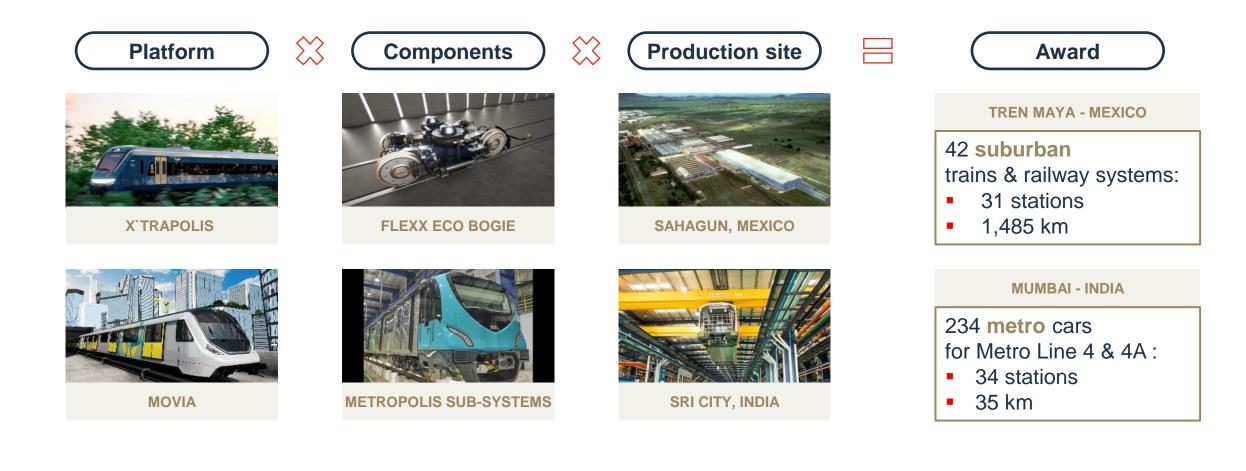


- **Capitalise on Prima for** Indian & CIS markets
- Leverage TRAXX pan-European platform and increase product competitiveness





## Our new combined asset portfolio strengthens value offering to customers





## Continuous differentiation through innovation

## Constant focus on the performance for the benefit of all customers

**TCO<sup>1</sup> systematic approach** Purchase cost, maintenance, reduced track load, energy savings through traction efficiency

Healthier mobility and passenger experience Air treatment & ventilation, treatment for all contact surfaces, reduced mobility access solutions, Advanced lighting solutions

#### Security and availability

End-to-end performance management on reliability, availability, design for maintainability, safety, cybersecurity



#### Sustainable solutions

Complete portfolio of zero emissions trains, recyclability, eco-design circularity



## **AVELIA™ HIGH-SPEED** +20% seats capacity -20% energy consumption -30% maintenance costs First fully PHM<sup>2</sup> enabled train Possibility to switch a car from 1<sup>st</sup> to 2<sup>nd</sup> class or to restaurant car in a few hours

ALST(

#### 1. Total Cost of Ownership 2. Prognostic Health Management

## Project stabilisation progressing

#### OBJECTIVES

- Solve technical issues during development
- Accelerate development phase
- Accelerate car manufacturing and supply-chain deliveries
- Increase quality of deliveries
- Accelerate reliability growth
- Manage project cost

#### MEASURES BEING IMPLEMENTED

#### SPECIFIC TASKFORCE ON MOST CRITICAL PROJECTS

- Mobilisation of technical expertise in engineering and manufacturing
- Staffing of additional resources
   to debottleneck
- Adjustment of Project Management model to increase empowerment and accountabilities
- Comprehensive review of **project planning**, enforcement of **gate reviews**

- Review of all customer requirements and alignment with development roadmaps
- Strengthening on board integration
   & signalling product roadmap
- Mobilisation of key suppliers on technical and ramp-up issues
- Reinforcement of quality control at manufacturing & supplier level



BART Restart of production in Sahagun



SBB Reliability growth



AVENTRA Output increase to ~20 cars per week



TRAXX DC3 Poland authorisation received ahead of schedule



## Increased competitiveness by leveraging product capabilities

#### "Best-of-both" on vehicle architecture, components and technologies MAKE VS BUY INTERIOR AND ELECTRICAL BEST COMPONENT SELECTION Leverage Alstom make capabilities **Bogie/Drive, Traction, TC&IS** Leverage Alstom development to increase competitiveness capabilities on Bombardier Agate 4 **Transportation legacy platforms** Transformers • X'Trapolis train for Tren Maya: • MF19 Flexx ECO bogie Electrical harnesses • **RRTS** in India Metro Bucharest: Brakes Bombardier legacy bogie Auxiliary converters • Mumbai L4: Bombardier bogie / traction **Reduced recurring** Benchmark and roadmap **Optimised technical í** completed by March 2022 & non-recurring costs performance



Procurement as a clear synergy and competitiveness lever

## **Alstom RSC Procurement**

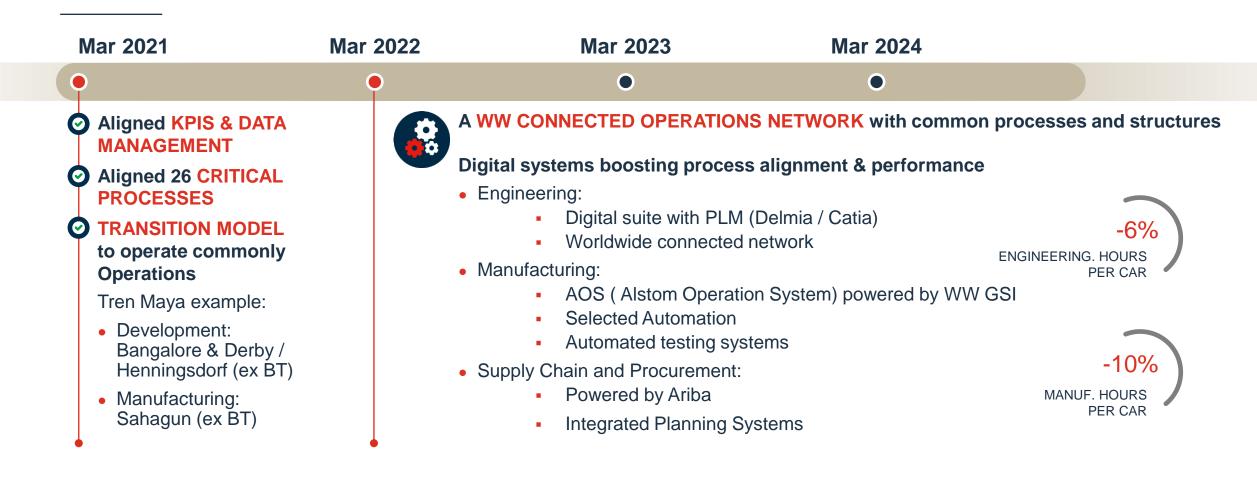
>20k suppliers 80% of spend with 1k suppliers



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## Operate as ONE by March 2022, fully digitalised by 2025



#### Transition model to one company

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## Digitalisation enabling continuous efficiency improvement

#### **ENGINEERING AUTOMATION**



#### **Robotic Process Automation**

- Leverage AI to automate tasks / processes
- **50 RPA opportunities** identified
- Potential efficiency gain:
   ~1000 hrs/month

#### Pixyz

- Consolidation and visualisation tool to read access to projects' DMU and support design review process
- Uses: 3D navigation in product structure, measurement, sectioning, ...



#### SITE AUTOMATION & DIGITALISATION

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- 0 vibration for operators → removal of ergonomic risk
- Allocated time divided by 5



250m3 of water saved/year

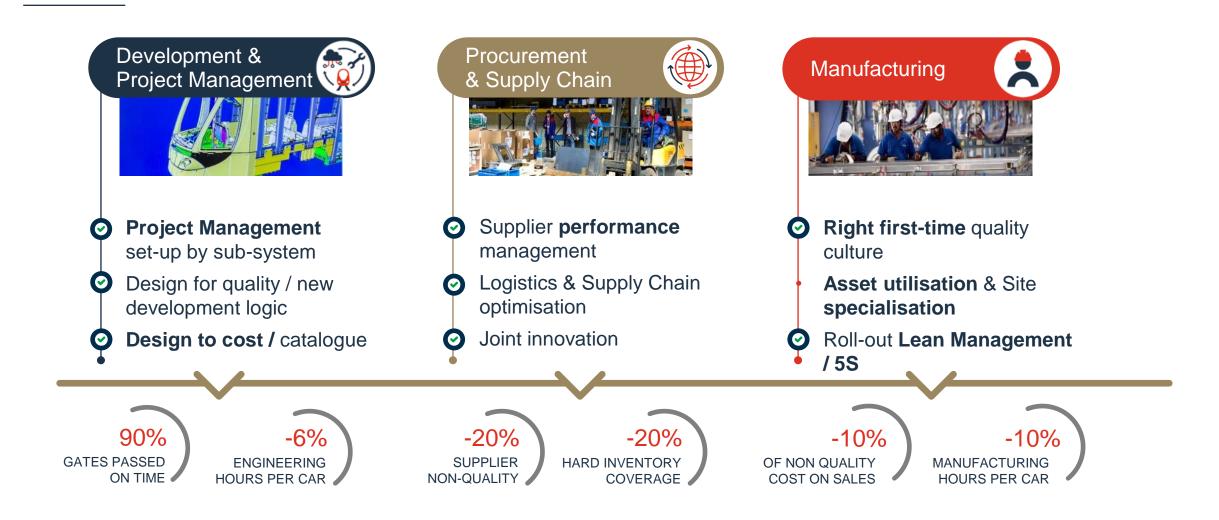
Process fully repeatable





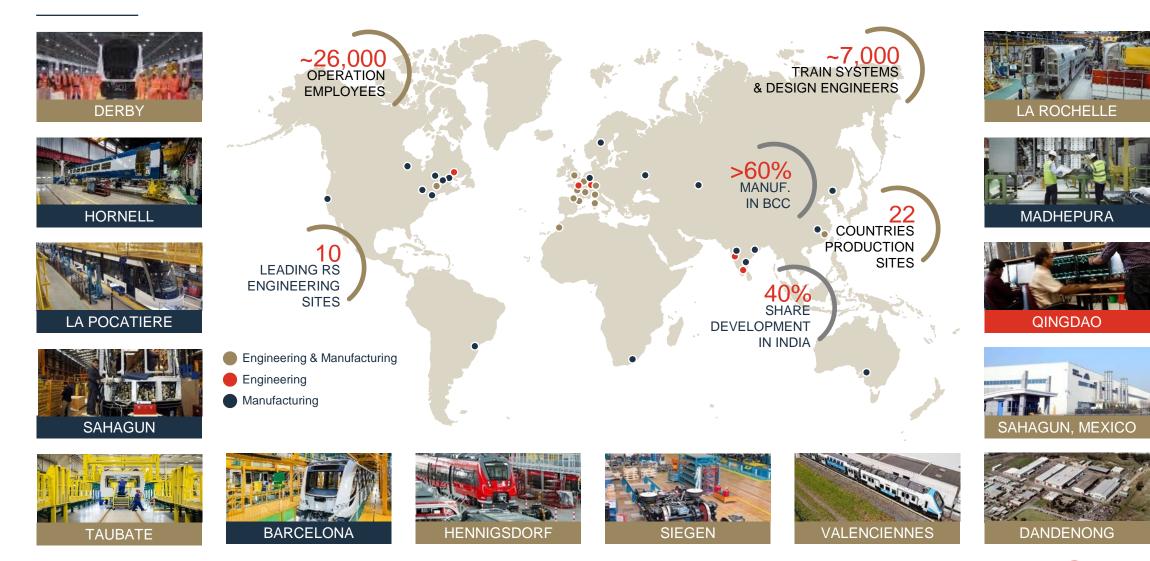
- Reduced human effort
- Better defect detection
- Increased delivery rate
- Allocated time divided by 4
- Quality improved by 90%

## Operational excellence throughout our value chain





## Increased efficiency by leveraging scale & site specialisation





## Our focus and journey ahead







## Signalling

Jean-François Beaudoin President, Digital and Integrated Systems



Signalling technology responds to key concerns of rail operators, supporting a strong market outlook

## Strong underlying drivers

Increasing capacity on existing infrastructure



Improving reliability & passenger comfort



Increasing energy efficiency and limiting CO2 emissions

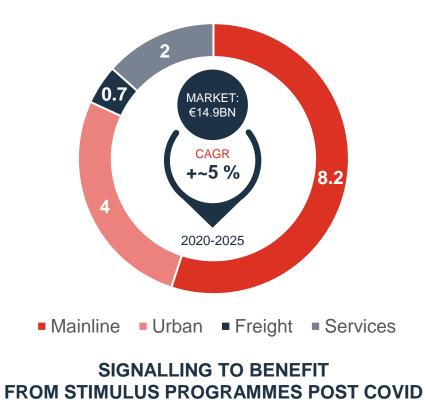


Protecting & enhancing assets value



## A fast-growing signalling market<sup>1</sup>

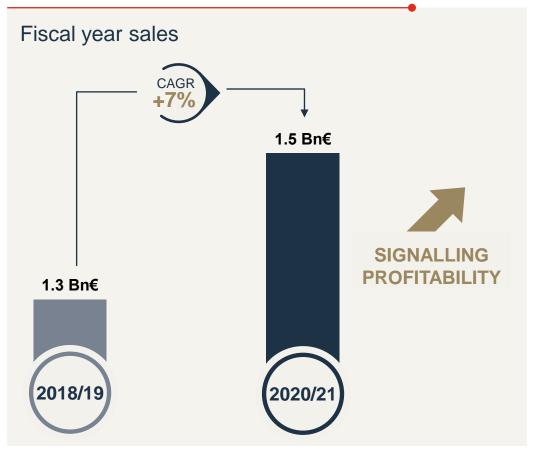
Accessible market 2024-25 in €bn (rounded value)



Source: UNIFE. Mainline incl. all ETCS for Freight & European Freight. (\*) Accessible market following UNIFE: accessible for European Companies (70% of total market) 1 Service estimated range of ca.2 bnEUR based on Alstom internal intelligence

## Alstom has delivered strongly during the last two years

#### ALSTOM DELIVERING GROWTH AND PROFITABILITY UPLIFT TO ITS SIGNALLING ACTIVITIES<sup>1</sup>



#### 1 Alstom legacy perimeter 20/21

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#### WITH EXCELLENT TRACK RECORD FOR KEY TECHNOLOGIES



SINGAPORE: world's longest underground driverless metro



**INDIA: ETCS Hybrid Level 2/3** 

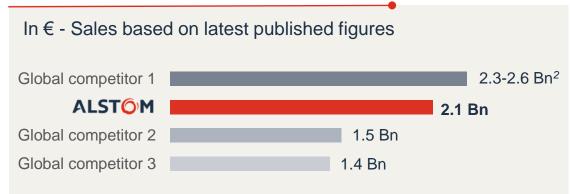


**NORWAY:** radar-less odometry

## With Bombardier Transportation, Alstom signalling acquires a new dimension

#### ~2.1 Bn€ COMBINED SALES **OVER 13,000 COMBINED HEADCOUNT Bombardier Transportation Alstom Digital** Bombardier Transportation legacy **Rail Control Solutions & Mobility** 32% Wayside Pro Forma revenues<sup>1</sup> Alstom legacy ~9,000 ~4,000 **EMPLOYEES EMPLOYEES** 68% (1) FY 2020/2021 for AT, 2020 for BT

#### ALSTOM #2 IN A COMPETITIVE MARKET



#### A COMPLEMENTARY GLOBAL FOOTPRINT



1 Unaudited Pro Forma revenues 2 Global Competitor 1 sales is an Alstom analysis – lower range estimated to be a comparable with Alstom 2.1: However, the periods do not allow like for like comparison



## Alstom will leverage its assets to continue its growth dynamic on a larger scale



#### COMPLETE SET OF ASSETS ACROSS ALL SEGMENTS: MAINLINE, URBAN, SERVICES



1. Best Cost Countries

# **Mainline**: Leverage geographical complementarities and latest ETCS technology

## A fast growing market

#### Market CAGR 2020/25



>5%

Deployment 10 to 15% ETCS coverage as of today 1.8 Bn€ investment in ETCS p.a. in 24/25

**Digital Railways and ETCS** 

ETCS expansion outside of Europe (e.g. EGY, IN, AU, LATAM)

#### Alstom's key assets

 Strong position in all strategic markets thanks to Alstom / Bombardier Transportation complementarities



• Strongly competitive in trackside – increased market share by 8% points since 2016-18

#### Leadership in ETCS deployment

- #1 for ETCS Onboard reinforced by expanded portfolio
- ETCS Trackside homologated in more EU countries than competitors
- Over 120 ETCS projects worldwide
- 19,200 onboard units and 13,300 km of lines equipped
- Implementing Baseline 3R2



ALSTON

#### Significant assets to grow market share

**Urban**: Deliver a competitive value proposition based on global footprint and technological leadership

A market favourable to large, sophisticated players



**City congestion:** need for capacity increase

Larger and more complex cities: additional lines, extensions, renewals

**Digitalisation:** high-performance driverless trains becoming mainstream Alstom's key assets

Technological leader with the most innovative product on the market today: **train-to-train driverless CBTC – Urbalis Fluence** (World-first implementation for Métropole Européenne de Lille)

Alstom market leader



STATE OF THE ART : REDUCING HEADWAY TO 60S

- Strong CBTC portfolio expanded by Monorail and APM solutions
- Solid track record in **managing large and complex projects** (e.g., Amsterdam. Singapore, Santiago de Chile)





 Truly global footprint allowing unrivalled customer proximity with presence in over 70 cities on all continents



**Services**: Build the industry-leading digital services solutions for our customers and harvest our huge installed base

### Strong market drivers



Expected lifecycle of signalling system of 20-30 years but product lines released every 10-15 years

Stringent Reliability, Availability, Maintainability, Safety requirements

Customers requiring longer maintenance contracts (20-30 years)

Emerging need for data-based services and cybersecurity

# Alstom's key assets Bombardier Transportation increases the already significant installed base by ~50%



- Offering end-to-end portfolio of services, from conventional to digital
- Investment in data-based solutions and analytics (e.g. HealthHub) and cybersecurity





Data Acquisition Solution (e.g., Class I Railroads)



Fast growth

trajectory x2 sales in

the past

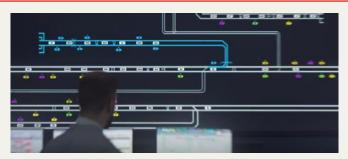
2 years

Singapore CCL

ALSTO

## Innovation and smart products core to continued leadership

#### DIGITALISATION OF PORTFOLIO



- Less hardware, more software, more automation
- Moving to cloud-ready and virtual solutions
- Leveraging the best of data science and artificial Intelligence

#### AUTONOMOUS TRAINS

- Technological leadership on highest grades of automation (3/4) for both passenger and freight trains
- Up to 45% energy saving, up to 20% capacity increase
- Complete autonomy prototype planned to be ready in 2023



#### CYBERSECURITY



- Cybersecurity embedded in 100% of new solutions
- Strong partnerships (Airbus) and M&A (Cylus)
- Target to double the number of cybersecurity experts in Alstom by 2027

### c.3,000 R&D engineers over 15 development sites and 130+ R&D programs



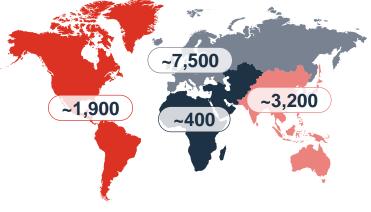
## Efficiency driven by continued transformation and synergies

## Leverage unparalleled footprint boosted by BCC<sup>1</sup>

## Drive R&D and engineering standardisation

## Digitalisation of operations

- Best in class profitability & growth potential:
  - 3 major engineering centres (Bangkok, Bangalore, Katowice) serving projects globally
  - 3X increase in no. of engineers in Bangalore in the last 4 years
  - By 2024/25, 50% engineers in BCC<sup>1</sup>



#### WORLDWIDE PRESENCE



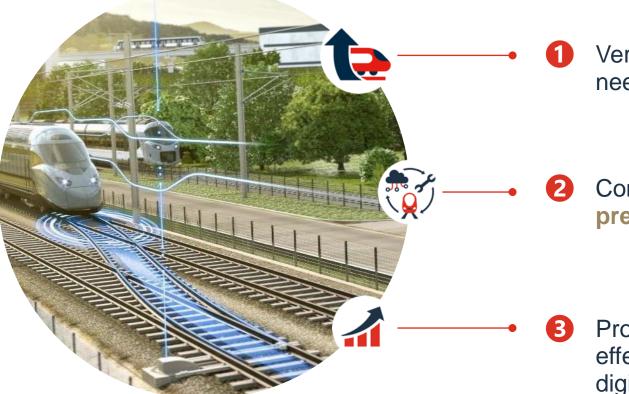
• Platform convergence in 30 key programmes to capture scale effect

- Digitalisation of processes and efficiency gains (e.g. earned value management monitoring, real time collaboration, automated code generation)
- 15% Engineering lead time reduction and reduction of non quality costs



#### 1. Best Cost Countries

## Key takeaways



Very positive **market perspectives**, with growing need for more efficient transport systems

Complete offering with reinforced portfolio, global presence and best in class innovative solutions

Profitability **improvement benefiting** from scale effect, best cost countries footprint and the digitalisation of our solutions

Alstom Ambition: Be the technological market leader in Signalling, high single digit sales growth rate, best-in-class profitability

## Services

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Matthew Byrne, President, Services



## A growing, profitable services market with untapped potential

## Services long-term drivers

Market liberalisation in Europe

Drive of sustainable, green mobility

Rise in PPP<sup>1</sup> system contracts

Efficiency concerns of operators





1- Public-Private Partnership



Accessible market size by 2023-2025 Largely Untapped (covered by national operators doing

in-house maintenance)

#### Rail Services market characteristics:

- Long-term contracts
   20+ years
- Low execution risk due to stable technology serviced
- High contract, high renewal rate and repeat orders
- Strong delta in efficiency between private and public services

ALST

Asset-light business model

## Alstom is the undisputed leader in rail services

#### ALSTOM #1 IN A COMPETITIVE MARKET<sup>1</sup>

#### In € - Sales based on latest published figures



1- Progress Rail non-disclosed; Knorr-Bremse and Wabtec not displayed

#### OUTSTANDING TRACK-RECORD

Last year flagship projects

#### SYTRAL

**SYTRAL – Lyon Tram** Overhaul of Lyon's trams (France)

#### LNVG LNVG Coradia Stream trainsets New build + 30-yr maintenance contract (Germany)



**Delhi – Meerut RRTS** New build + 15-yr maintenance contract (India)



Finch West Light Rail 30-yr maintenance contract (Canada)

#### A CLEAR LEADERSHIP OVER THE RAIL SERVICES MARKET



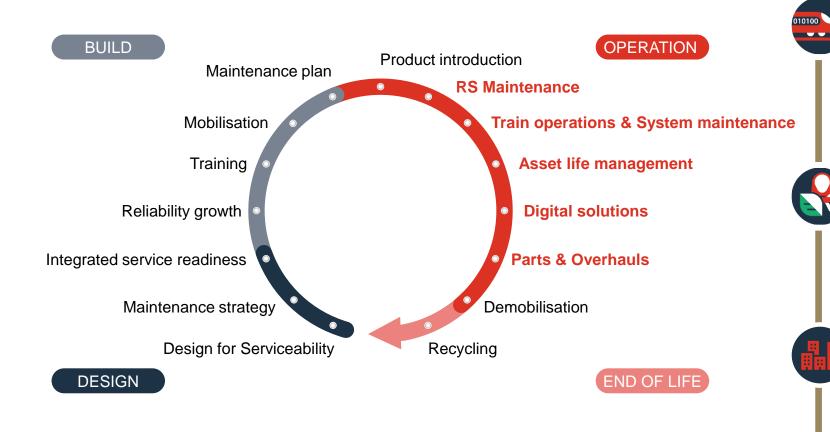






## Extensive portfolio and footprint covering the whole asset lifecycle

## Solutions portfolio across the whole asset lifecycle



#### ALL ENCOMPASSING PORTFOLIO

Trusted partner to our client with a portfolio covering the whole asset lifecycle

- Combining strengths in parts business
- Digital solutions from enabler to solution
- Train operations business complements portfolio



- Best-in-class expertise in smart and green services solutions
- Outstanding engineering competences

#### LARGEST FOOTPRINT

Reinforced customer proximity due to enlarged footprint with 250 sites in over 40 countries

- Largest global footprint
- Footprint is #1 differentiator on Services market

## Alstom Services renewed ambition

## "Deliver enhanced value to customers every day"





#### Revenue growth

#### **INNOVATION AS A MEANS TO...**

- Finetune offering to individual customers specific needs
- Use the size to enhance and expand premium positioning
- Drive partnerships and M&A





#### DRIVE SERVICES OPERATIONAL EXCELLENCE TO THE NEXT LEVEL

- Deliver world-class services and performance to our clients
- Optimise operations productivity through new maintenance execution models

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Strong growth through enhancement and expansion of Alstom's premium positioning

Alstom's Four Services growth levers

ENHANCE

- Develop Maintenance business
- and leverage installed base

•••

People

Increase globalisation of Parts &
Component Repairs & Overhauls



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Innovation

## Alstom is best placed to capture the potential of the maintenance market



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#### ALSTOM'S UNIQUE VALUE PROPOSITION...

**FULL DEDICATION** to our client and holistic view on their services needs to reach outstanding system availability

**SCALABLE SERVICES** from technical support to fully outsourced maintenance

INTEGRATED ENGINEERING CAPABILITIES between new build & services

**DIGITAL SOLUTIONS** best-in-class for highest performance



#### ... SECURING FUTURE SALES AND MAINTAINING GROWTH



#### ILLUSTRATION OF TSSSA<sup>1</sup> AS A SCALABLE SOLUTION



15 + 15 years technical support and spare supply

- All preventive, corrective and overhaul spares
- Off-site overhauls
- On-site technical and engineering support
- Fleet planning

Strong partnerships and collaborative approach



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#### 1- TSSSA: Technical Support and Spare Supply Agreement

## Expansion of parts & overhaul services with a clear plan







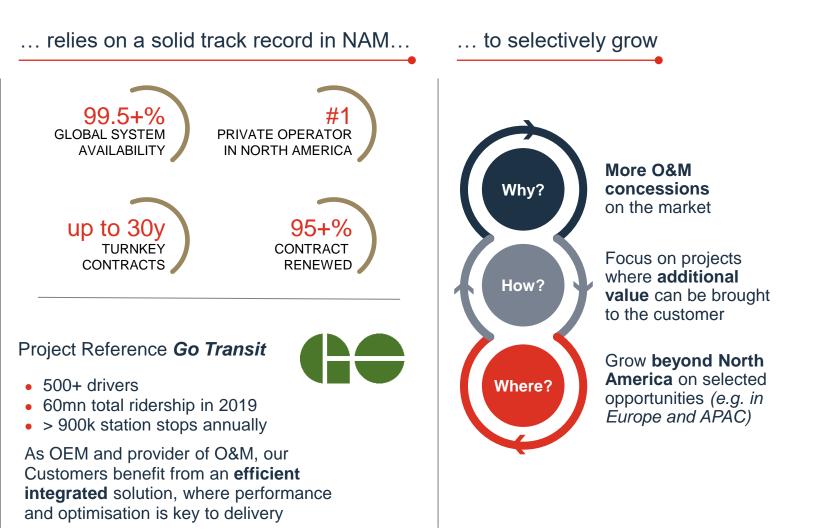
# Grow Alstom's Train Operations business beyond North America and APM segment selectively

EXPAND

Alstom's train operations business...



- Operations support (incl. manually driven and fully automatic solutions)
- Ticketing & station management
- Train drivers & crew staff
- Train control & dispatching
- Scheduling & timetable optimisation



## Services growth will additionally be driven by smart & green modernisation



## Enhance smart & green modernisation



Upgrade of fleets for up to + 20 years of life

Portfolio covering **all green traction technologies** (hydrogen, battery, hybrid solutions...)



Leverage **new build bricks development** 

Offer **local and tailored solutions** due to extensive footprint

#### CLIENT EXAMPLE

# ILLUSTRATION OF FRANCE SNCF AGC TRAIN UPGRADE Conversion from diesel traction to battery traction 5 trains to be converted + option for up to 326 Reduced energy consumption through storage of braking energy Dual-model solution with recharging under catenary sections





People, partnerships, innovation and digital solutions will enable additional value delivery for our customers



People as differentiator for services excellence



Strong track record in acquisitions



Digital solutions and innovation as enabler for value creation

**ATTRACT** Inclusive attraction of diverse talent

**GROW & DEVELOP** Competency and leadership development

RETAIN Succession planning and talent retention programs

#### **Vertical Integration**



Specialists in braking systems, enhancing parts sales and enabling most cost-effective sourcing

#### **Geographical expansion**

SHUNTER ....



#### **Technology bricks**



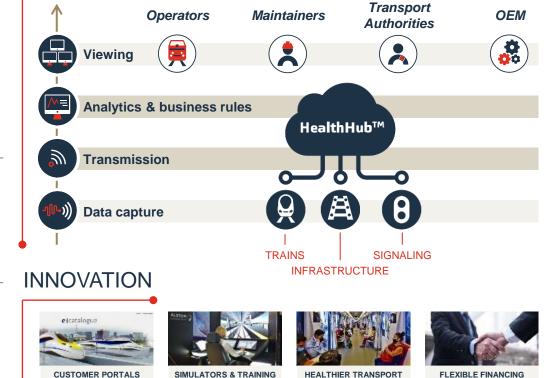


Leading maintenance provider in the Netherlands

units extending Alstom's

services capabilities

Pioneer in hydrogen power



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## Alstom's new group scale and capabilities will boost competitiveness

#### INTEGRATION ON TRACK TO DELIVER VALUE



- **Complementary** capabilities and footprint confirmed
- Efficiency optimisation through best-ofboth-worlds **processes and tools**
- Solution convergence on-going (esp. on digital solutions)

HIGHLY SKILLED WORKFORCE AS CORE OF SERVICES EXCELLENCE

- High customer intimacy with +15,000 employees in over 40 countries
- Full ownership and entrepreneurial mindset to customise the solutions to the client's needs



#### OPERATIONAL EXCELLENCE FOR MAXIMISED PERFORMANCE



- Building "Depots of the Future" incl.
   Dynamic Maintenance Planning solutions for cost and time efficiency
- Implementing Operational Control Centre by leveraging the enlarged global footprint

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## Key takeaways



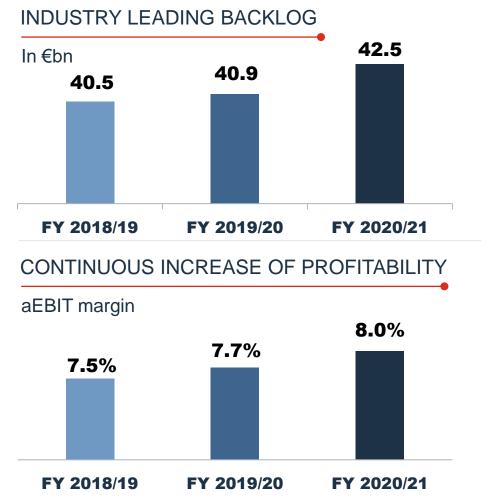


## **Financial framework**

Laurent Martinez, Chief Financial Officer



## Alstom<sup>1</sup> delivering on its AIM strategic plan despite unprecedented crisis



STRONG SALES LEVEL In €bn 8.2 8.1 7.7 FY 2018/19 FY 2019/20 FY 2020/21 FREE CASH FLOW In €m 206 153 **48**<sup>2</sup> FY 2019/20 FY 2018/19 FY 2020/21

1 All figures on Alstom stand alone basis 2 Impacted by covid-19;

Extending Alstom in Motion to 2025, powered by our new scale



## Leading the way to greener and smarter mobility, worldwide



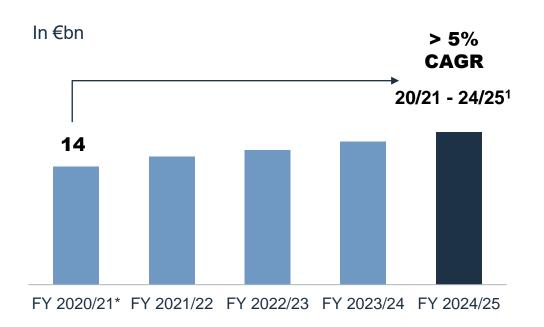
**INNOVATION** by pioneering smarter and greener mobility solutions for all



ALSTC

## Driven by **One Alstom team,** Agile, Inclusive and Responsible

# Above market growth for all product lines, supporting strong sales uplift by 2024/25



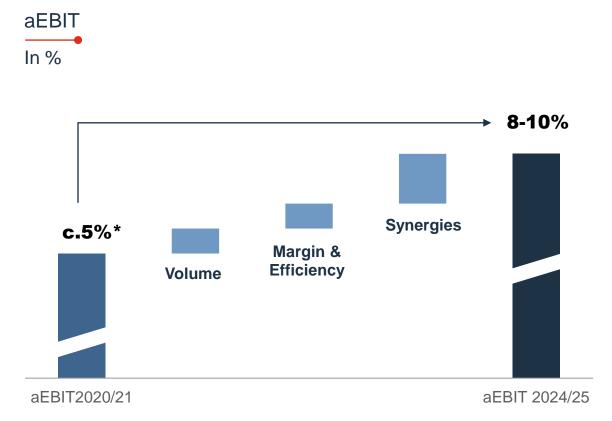
Strong €74.5Bn backlog securing c.€30Bn sales over next 3 years



## Sales step up: compound average growth rate above 5% between 2020/21 and 2024/25

1 Between Sales proforma of 14bn€ at March 2021 and at March 2025

## Profitability improvement towards best-in-class level



#### VOLUME

- Solid top line growth
- Cost control on S&A and R&D

#### **MARGIN & EFFICIENCY**

- Operational excellence
- Projects execution and stabilisation
- Improving gross margin on new orders
- Product line and intra product line mix

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#### **SYNERGIES**

• Progressive synergies execution

#### Ambition: between 8% and 10% aEBIT margin from 2024/25 onwards

\* Based on combined aEBIT margin proxy including 8% aEBIT for Alstom FY 2020/21 and a proxy of 2% aEBIT margin applied on Bombardier Transportation for the same period

## Clear roadmap launched to achieve €400 cost synergies run rate<sup>1</sup>

## EXPECTED RAMP UP OF SYNERGIES €400 run rate synergies<sup>1</sup> FY 2021/22 FY 2022/23 FY 2023/24 FY 2024/25 €400 integration costs – 1 year of run rate



#### **FINANCING SYNERGIES**

 Lower financing costs linked to alignment of Bombardier Transportation legacy financing costs to Alstom level

#### **PROCUREMENT SYNERGIES**

- Commercial power, supply base massification
- Best cost countries sourcing & design to cost

#### PROCESS

- Overlaps reduction: tender budget, design & project management
- ~25%

~15%

~30%

 Harmonisation and standardisation of processes, methods & tools, shared services centers

#### **R&D, STRUCTURE COSTS**

R&D projects mutualisation

- ~15%
- Structure costs reduction by minimising overlaps

#### **BCC & INDUSTRIALS**

- Best cost countries engineering and manufacturing
- Footprint optimisation: massification, sites specialisation



1 Objective to generate €400 million cost synergies on annual run rate basis by the fourth to fifth year after closing of the acquisition of Bombardier Transportation on 29 January 2021



Priorisation on project stabilisation measures leading to significant negative Free Cash Flow in 2021/22

Priority on stabilisation of challenging projects in 2021/22 through:

Product technical performance

Development, Industrial and supply chain deliveries

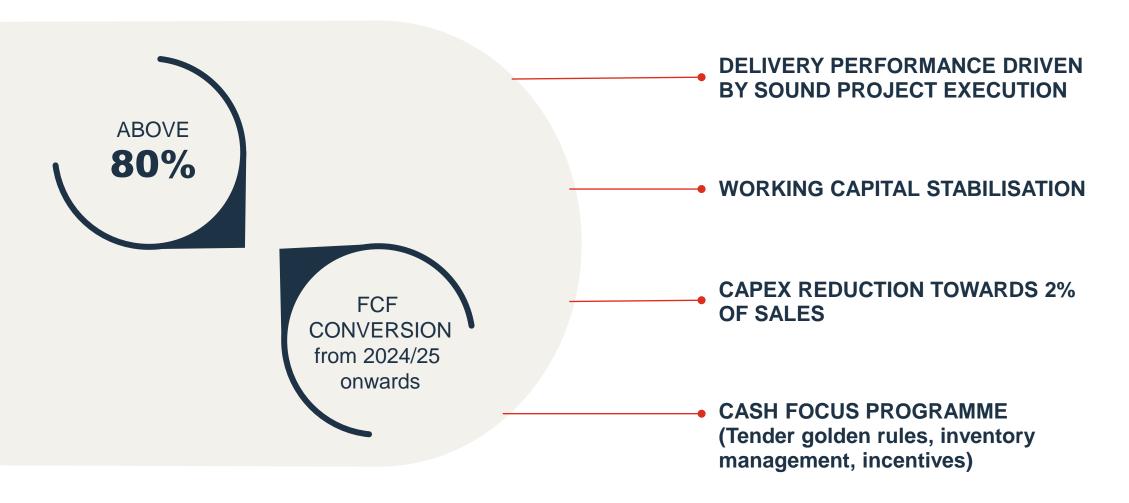
Quality of deliveries for customer and reliability

Short term focus on projects stabilisation leading to cash outflows in H1 2021/22, and securing positive FCF as of H2 2021/22 onwards:

FCF €(1.6)-(1.9)bn on H1 2021/22 Projects stabilisation efforts (Engineering, supply chain, rescheduling) Working capital phasing and Industrial Ramp up

FCF Generation as of H2 2021/22 and onwards Deliveries take up Progressive working capital stabilisation

# Above 80% Free Cash Flow conversion from Net Income<sup>1</sup> from 2024/25 onwards



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1 Adjusted Net income

Disciplined capital allocation policy to protect financial flexibility, pursue growth opportunities and fairly reward our shareholders

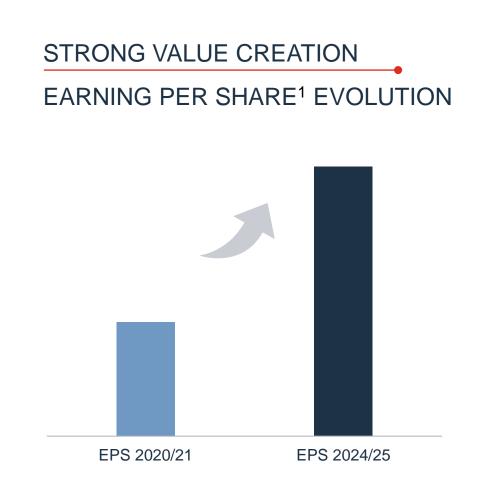


1. Adjusted net income



## Multiple drivers to deliver value generation for shareholders

- Sales: above 5% CAGR growth between 2020/21 and 2024/25<sup>1</sup>
- Margin improvement driven by synergies and operational excellence
- Positive contribution from Joint Ventures



1 Between Sales PF at March 2021 and at March 2025 2 Adjusted Net income / Number of outstanding shares

## Key takeaways

AiM 2025 Mid-term financial targets

- Sales above 5% CAGR between 2020/21 and 2024/25<sup>1</sup>
- Adjusted EBIT margin between 8% to 10% from 2024/25 onwards
- Conversion of FCF<sup>1</sup> from Net Income<sup>3</sup> above 80% from 2024/25 onwards
- 25-35% Net Income<sup>1</sup> payout from 2021/22



- Sales uplift supported by strong market momentum, and solid backlog
- Leading profitability through efficiency and sound execution
- ✓ Sustained mid term Cash Flow generation
- Value creation: EPS uplift and Synergies confirmed



<sup>1</sup> Between Sales PF March 2021 and at March 25 2 Free cash flow generation is subject to usual short-term volatility 3 Of adjusted Net income



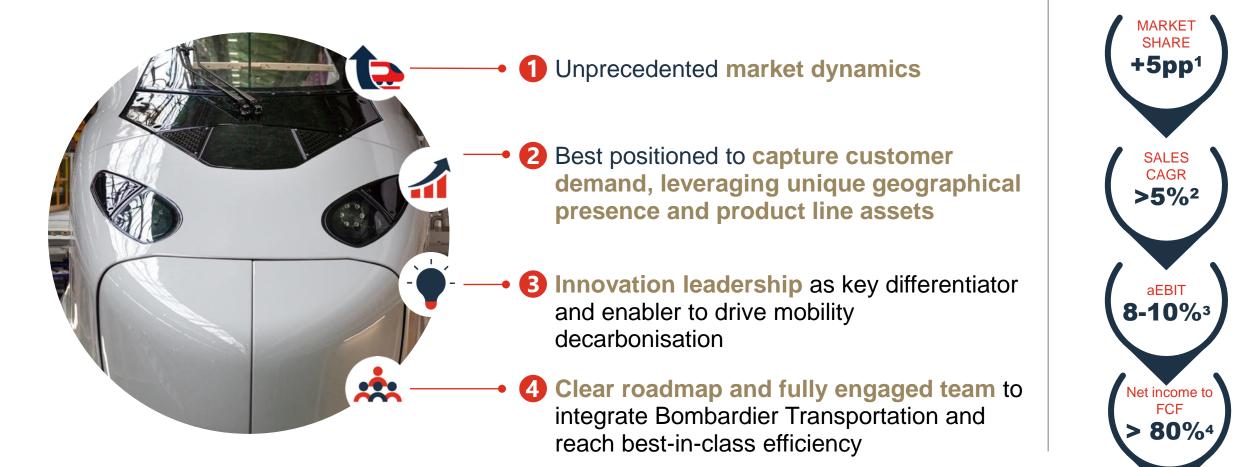
## Conclusion

Henri Poupart-Lafarge, Chairman and Chief Executive Officer



## Unique assets and opportunities ensuring Alstom's continuous growth

Mid-term targets



1. By 2024/2025 2. CAGR between Sales PF 20/21 and 2024/25 3 2024/25 onwards 4 2024/25 adjusted net income to FCF conversion. Subject to short term volatility

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## Alstom : Leading the way to greener and smarter mobility, worldwide





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## Appendix 1 - Non-GAAP financial indicators definitions

#### This section presents financial indicators used by the Group that are not defined by accounting standard setters.

#### • Orders received

A new order is recognised as an order received only when the contract creates enforceable obligations between the Group and its customer. When this condition is met, the order is recognised at the contract value. If the contract is denominated in a currency other than the functional currency of the reporting unit, the Group requires the immediate elimination of currency exposure using forward currency sales. Orders are then measured using the spot rate at inception of hedging instruments.

#### Order backlog

Order backlog represents sales not yet recognised from orders already received. Order backlog at the end of a financial year is computed as follows:

- order backlog at the beginning of the year;
- plus new orders received during the year;
- · less cancellations of orders recorded during the year;
- less sales recognised during the year.

The order backlog is also subject to changes in the scope of consolidation, contract price adjustments and foreign currency translation effects.

Order backlog corresponds to the transaction price allocated to the remaining performance obligations, as per IFRS 15 quantitative and qualitative disclosures requirement.

#### Book-to-Bill

The book-to-bill ratio is the ratio of orders received to the amount of sales traded for a specific period.

#### Adjusted EBIT

Starting September 2019, Alstom has opted for the inclusion of the share in net income of the equity-accounted investments into the aEBIT when these are considered to be part of the operating activities of the Group (because there are significant operational flows and/or common project execution with these entities). This mainly includes Chinese joint-ventures, namely CASCO joint-venture for Alstom as well as, following the integration of Bombardier Transportation, Bombardier Sifang (Qingdao) Transportation Ltd., Bombardier NUG Propulsion System Co. Ltd. and Changchun Bombardier Railway Vehicles Company Ltd.

aEBIT corresponds to Earning Before Interests and Tax adjusted for the following elements:

- net restructuring expenses (including rationalization costs);

- tangibles and intangibles impairment;

- capital gains or loss/revaluation on investments disposals or controls changes of an entity;

- any other non-recurring items, such as some costs incurred to realize business combinations and amortization of an asset exclusively valued in the context of business combination, as well as litigation costs that have arisen outside the ordinary course of business;

- and including the share in net income of the operational equity-accounted investments

A non-recurring item is a "one-off" exceptional item that is not supposed to occur again in following years and that is significant. Adjusted EBIT margin corresponds to Adjusted EBIT expressed as a percentage of sales.

## Appendix 1 - Non-GAAP financial indicators definitions

#### • Adjusted Net Profit

Following the Bombardier Transportation acquisition and with effect from these Fiscal year 2020/21 consolidated financial statements, Alstom decided to introduce the "adjusted net profit" indicator aimed at restating its net profit from continued operations (Group share) to exclude the impact of amortization of assets exclusively valued when determining the purchase price allocations ("PPA") in the context of business combination, net of the corresponding tax effect. This indicator is also aligned with market practice.

#### • Free cash flow

Free Cash Flow is defined as net cash provided by operating activities less capital expenditures including capitalised development costs, net of proceeds from disposals of tangible and intangible assets. Free Cash Flow does not include any proceeds from disposals of activity.

The most directly comparable financial measure to Free Cash Flow calculated and presented in accordance with IFRS is net cash provided by operating activities.

#### Net cash/(debt)

The net cash/(debt) is defined as cash and cash equivalents, marketable securities and other current financial asset, less borrowings.

#### • Payout ratio

The payout ratio is calculated by dividing the amount of the overall dividend with the "Adjusted Net profit from continuing operations attributable to equity holders of the parent, group share" as presented in the management report in the consolidated financial statements.

