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## Worldwide sales results 1st half 2021

- Renault Group's worldwide sales are up 18.7% in the first half of 2021 compared with 2020.
- Renault Group confirms the continuation of a selective sales policy favouring growth in profitable volumes.
- The Renault brand recorded an 18.5% increase. The E-TECH range has been a great success, with one in four Renault passenger cars sold in Europe. For Arkana, one in two sales is an E-TECH version.
- The Dacia brand reported 24.5% growth thanks to the renewal of the range, driven by New Sandero, the best-selling vehicle within the retail market in Europe.
- The LADA brand saw its sales increase by 41.1% worldwide and by 51% in Russia, reinforcing its first place with a 23% market share, the best result of the last ten years.
- The Group's order backlog in Europe at the end of June 2021 amounts to 2.5 months' sales, supported by the attractiveness of the Renault E-TECH offering, light commercial vehicles, New Dacia Sandero and Dacia Spring 100% electric.
- The Group is on track to meet its CAFE targets in 2021.

Boulogne, 07/16/2021

**In an environment still disrupted by the COVID-19 pandemic, Renault Group sold 1,422,600 vehicles in the first half of 2021, up 18.7% on 2020, but down 24.2% on the first half of 2019.**

**Throughout the first half, the Group continued to pursue a selective sales policy favouring profitable volume growth in its various markets.**

### Renault brand

The Renault brand sold 901,500 vehicles worldwide, up 18.5% on the first half of 2020. Growth resumed in all key countries. The share of European sales was 59%. In the five main European countries (France, Germany, Spain, Italy and the United Kingdom), the share of sales to retail customers now represents 40%, up nearly 2 points compared to 2019, the pre-crisis situation.

In Europe, the Renault brand sold 532,161 vehicles (+13.2%), representing a market share of 7%. This performance was driven by strong growth in sales of E-TECH electric and electrified passenger cars (91,869 vehicles, up 149%). In addition, with nearly 20,000 orders in three months of sales, Arkana has enabled a successful return to the C segment. In a light commercial vehicle market that grew by 42.3%, Renault increased its market share by 0.4 points to 14.4%.

In key countries outside Europe, the Renault brand returned to growth thanks to successful launches: Kiger in India (up 86.6%), Duster in Russia (up 36%) and in Latin America, including Brazil, which grew by 15.9%.

### Dacia and Lada brands

The Dacia brand sold 262,814 vehicles (+24.5%), boosted by the success of New Sandero, the best-selling vehicle for retail customers in Europe. Dacia Spring, the affordable electric car, is off to a strong start, with

more than 15,000 orders already placed for deliveries scheduled for this fall. Dacia is continuing to renew its entire range: after New Sandero and Logan at the end of 2020, New Duster has been revealed in June 2021, and the brand will be presenting its all-new 7-seater family and multi-purpose model at the Munich Motor Show in September.

In Russia, the LADA brand sold 200,219 vehicles (+51%) in Russia and strengthened its number one position with a 23% market share, the best result in the last ten years. Four LADA models are in the top 10 of sales in Russia: Granta is in first place (72,787 vehicles), Vesta in second place (57,031 vehicles), NIVA including the new Travel model and the new Largus launched in March.

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### **About Renault Group**

Renault Group is at the forefront of a mobility that is reinventing itself. Strengthened by its alliance with Nissan and Mitsubishi Motors, and its unique expertise in electrification, Renault Group comprises 5 complementary brands - Renault, Dacia, LADA, Alpine and Mobilize - offering sustainable and innovative mobility solutions to its customers. Established in more than 130 countries, the Group has sold 2.9 million vehicles in 2020. It employs more than 170,000 people who embody its Purpose every day, so that mobility brings people closer. Ready to pursue challenges both on the road and in competition, Renault Group is committed to an ambitious transformation that will generate value. This is centred on the development of new technologies and services, and a new range of even more competitive, balanced and electrified vehicles. In line with environmental challenges, the Group's ambition is to achieve carbon neutrality in Europe by 2050. <https://www.renaultgroup.com/en/>

## SALES BY BRANDS

	YTD June		
	2020	2021	% variation
<b>RENAULT</b>			
PC	623,956	704,089	+12.8
LCV	136,523	197,377	+44.6
<b>PC+LCV</b>	<b>760,479</b>	<b>901,466</b>	<b>+18.5</b>
<b>RENAULT SAMSUNG MOTORS</b>			
PC	53,142	26,908	-49.4
<b>DACIA</b>			
PC	195,924	239,112	+22.0
LCV	15,096	23,702	+57.0
<b>PC+LCV</b>	<b>211,020</b>	<b>262,814</b>	<b>+24.5</b>
<b>LADA</b>			
PC	147,858	208,094	+40.7
LCV	4,885	7,354	+50.5
<b>PC+LCV</b>	<b>152,743</b>	<b>215,448</b>	<b>+41.1</b>
<b>AVTOVAZ</b>			
PC	8,520	182	-97.9
<b>ALPINE</b>			
PC	699	1,001	+43.2
<b>JINBEI&amp;HUASONG</b>			
PC	1,206	22	-98.2
LCV	10,929	13,387	+22.5
<b>PC+LCV</b>	<b>12,135</b>	<b>13,409</b>	<b>+10.5</b>
<b>EVEASY</b>			
PC	0	1,335	+++
<b>RENAULT GROUP</b>			
PC	1,031,305	1,180,743	+14.5
LCV	167,433	241,820	+44.4
<b>PC+LCV</b>	<b>1,198,738</b>	<b>1,422,563</b>	<b>+18.7</b>

## RENAULT GROUP'S TOP FIFTEEN MARKETS

SALES		Volumes H1 2021  (in units)	PC / LCV market share H1 2021  (%)	Change in market share on H1 2020  (points)
1	FRANCE	287 602	24.7	-2.5
2	RUSSIA	270 285	31.0	+0.8
3	GERMANY	87 029	5.7	-0.4
4	ITALY	82 951	8.5	-1.4
5	BRAZIL	69 465	6.9	-1.0
6	SPAIN	59 874	11.0	-1.0
7	TURKEY	58 631	14.9	-4.5
8	INDIA	48 970	2.7	-0.1
9	MOROCCO	39 164	41.7	-1.4
10	UNITED KINGDOM	33 592	3.0	-0.5
11	BELGIUM+LUXEMBOURG	29 892	9.8	-1.5
12	SOUTH KOREA	28 840	3.3	-2.8
13	POLAND	26 139	9.3	-1.4
14	COLOMBIA	22 765	22.3	+0.2
15	ARGENTINA	20 207	10.2	-3.4