

HiPay announces strong revenue growth in H1 2021 (+24%)

- Revenue up by **+24%**¹ compared to H1 2020, driven by a **+27%** increase in transaction volume compared to 2020 and +82% compared to 2019.
- Strong growth is driven by the development of international activities.
- **126 new key accounts** were signed during the period.

Paris, July 29, 2021: HiPay (ISIN code FR0012821916 - ALHYP), the fintech specializing in omnichannel payment solutions, announces its revenue for the first half of 2021.

In million of euros	2021	2020	Var. %
Transaction volume	3 200	2 520	+ 27%
Revenue ²	26.8	21.7	+24%

Strong increase in half-year revenue

- During the first half of 2021, transaction volumes reached 3.2 billion (+27% vs 2020) and revenue stood at € 26.8m (+24% vs 2020).
- HiPay is accelerating its international development and international markets now represent 36% of transaction volume, up by 42%.
- Special focus on Portugal: transaction volumes, characterized by strong structural payment growth, have been stimulated by successive lockdowns (second quarter 2020 and first quarter 2021). As a result, payment volumes have doubled between Q1 2021 and Q1 2019, while the second quarter of 2021 shows a +50% growth vs. 2019.

A dynamic commercial development

¹ Unaudited data

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- HiPay continues its strong commercial development with 126 key accounts joining the HiPay during the first half of the year.
- The company is strengthening its position in Fashion (Pied de Biche, Maradji), Automotive (Autobacs) and Home & Leisure (So Brico).
- The strong development of the activity in Portugal is accompanied by the signing of numerous strategic accounts including Mbit, iStore, Aquario, Kicks, Alma e Valor, Descontos.pt, VHL.
- The wine merchant Nysa also joined HiPay to accelerate its unified commerce strategy, as did five other multi-channel retailers.
- HiPay also continues to support its long-standing clients, such as Club Med, which now uses the HiPay MO/TO solution for its payments via call centers in France, Belgium, and Switzerland.

HiPay's offering evolution

- HiPay's unified commerce offer demonstrates its adequacy to the market: 6 new merchants chose HiPay during H1 for their online and offline purchases. At the same time, Nocibé, which has deployed its unified commerce strategy with HiPay, continues to grow in scale, with a hundred stores live to date.
- HiPay has also partnered with specialist provider Proabono, which offers a complete subscription management solution for SaaS businesses.
- HiPay's in-store checkout offering continues its strong traction thanks to the implementation of connectors with new unified commerce checkout solutions such as Onestock, Socloz and Wshop.
- Alongside the evolution of its offer, HiPay is continuously improving its technological infrastructure, focusing on quality of service and cybersecurity. In 2021, a first functional component was migrated on cloud, while remaining PCI-DSS compliant (card security standard).

Next financial communication: September 14, 2021 – Q1 2021 results

About HiPay

HiPay is a global payment provider. By harnessing the power of payment data, we participate in our merchants' growth by bringing them a 360° vision of their activities.

More information on hipay.com and find us on [LinkedIn](#) and [Twitter](#).

HiPay Group is listed on the Euronext Growth Paris (ISIN code: FR0012821916 - Mmemo: ALHYP)

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