

FOR IMMEDIATE RELEASE

Disclosure Of Trading In Own Shares For January 2022

CLICHY - February 10, 2022

In compliance with general regulation on share buy-backs, SOCIÉTÉ BIC declares below the transactions made on its own shares for January 2022 :

Date	Number of shares	Average weighted price in €	Amount in €
24/01/22	3,800.00	50.0635	190,241.30
25/01/22	3,800.00	50.2746	191,043.48
26/01/22	3,800.00	49.9136	189,671.68
27/01/22	4,400.00	49.7038	218,696.72
28/01/22	4,000.00	50.5378	202,151.20
31/01/22	1,271.00	50.7784	64,539.35
31/01/22	2,029.00	50.7784	103,029.37
TOTAL	23,100.00	50.1893	1,159,373.10

ABOUT BIC

A world leader in stationery, lighters and shavers, BIC brings simplicity and joy to everyday life. For more than 75 years, the Company has honored the tradition of providing high-quality, affordable, essential products to consumers everywhere. Through this unwavering dedication, BIC has become one of the most recognized brands and is a trademark registered worldwide. Today, BIC products are sold in more than 160 countries around the world and feature iconic brands such as BIC Kids™, BIC Flex™, BodyMark by BIC™, Cello®, Djeep, Lucky Stationery, Rocketbook, Soleil®, Tipp-Ex®, Us. ™, Wite-Out® and more. In 2020, BIC Net Sales were 1,627.9 million euros. The Company is listed on ""Euronext Paris"," is part of the SBF120 and CAC Mid 60 indexes and is recognized for its commitment to sustainable development and education. It received an A- Leadership score from CDP. For more, visit www.bic.com or follow us on LinkedIn, Instagram, Twitter, or YouTube.

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2021/2022 AGENDA

ALL DATES TO BE CONFIRMED

FY 2021 Results	February 15, 2022	
1st Quarter 2022 Results	April 26, 2022	
2022 Annual General Meeting	18 May, 2022	
1st Half 2022 Results	August 2, 2022	
3 rd Quarter 2022 Results	October 27, 2022	