

INFORMATION CONCERNING THE TOTAL NUMBER OF VOTING RIGHTS AND SHARES

Declaration pursuant to Articles L.233-8 II of the French Commercial Code
and 223-16 of the General Regulations of the Autorité des marchés financiers (AMF)

Date of settlement of information	Total number of shares	Number of shares without voting rights (*)	Number of voting rights for threshold calculation (**)	Number of actual voting rights (exercisable at shareholders' meeting)
March 31, 2022	22 421 332	1 915 712	24 894 051	22 978 339
February 28, 2022	22 421 332	1 911 781	24 919 046	23 007 265
January 31, 2022	22 421 332	1 881 298	24 937 775	23 056 477
December 31, 2021	22 421 332	1 878 130	24 955 648	23 077 518

(*) exclusively consisting of treasury shares.

(**) theoretical voting rights to calculate the threshold crossing including the voting right of treasury shares (article 223-11 of the General Regulations AMF).

About HighCo

As an expert in data marketing and communication, HighCo continuously innovates to work with brands and retailers in meeting the retail challenges of tomorrow.

Listed in compartment C of Euronext Paris, and eligible for SME equity savings plans ("PEA-PME"), HighCo has more than 500 employees and has achieved Platinum status from EcoVadis, meaning that the Group is ranked in the top 1% of companies in terms of CSR performance and responsible purchasing.

Your contacts

Cécile COLLINA-HUE
Managing Director
+33 1 77 75 65 06
comfi@highco.com

Cynthia LERAT
Press Relations
+33 1 77 75 65 16
c.lerat@highco.com

Publication take place **after market close**.

Quarterly gross profit

Q1 2022 Gross Profit: Tuesday, 26 April 2022
Q2 and H1 2022 Gross Profit: Thursday, 21 July 2022
Q3 and 9-months 2022 Gross Profit: Wednesday, 19 October 2022
2022 Gross Profit: Wednesday, 25 January 2023

Analyst meeting (French Society of Financial Analysts - SFAF)

2022 Half-year Earnings Conference Call at 11:00 am: Thursday, 25 August 2022

Earnings

2022 Half-year Earnings: Wednesday, 24 August 2022



European Rising Tech LABEL



HighCo is a component stock of the indices CAC® Small (CACS), CAC® Mid&Small (CACMS) and CAC® All-Tradable (CACT), Euronext® Tech Croissance (FRTPR) and Enternext® PEA-PME 150 index (ENPME).

ISIN: FR0000054231

Reuters: HIGH.PA

Bloomberg: HCO FP

For further financial information and press releases, go to www.highco.com.

This English translation is for the convenience of English-speaking readers. Consequently, the translation may not be relied upon to sustain any legal claim, nor should it be used as the basis of any legal opinion. HighCo expressly disclaims liability for any inaccuracy herein.