



## Société BIC Board of Directors

### *Nomination of a second Director representing the employees*

**Clichy, France– 31 March 2023** - BIC announces the appointment of Héra Madiouni, as Director representing the employees for the Board of Directors of Société BIC. She was nominated by the Group's Works Council on March 30, 2023. Héra Madiouni becomes the second Director representing the employees with Vincent Bedhome. She has been appointed in replacement of Inna Kostuk who resigned on October 14, 2022. Her mandate will last for the next three years.

Héra Madiouni is a graduate of ICN Business School and holds a Master's degree in Accounting and Financial Sciences and Techniques. In 2006, she started her career at PriceWaterhouseCoopers in Paris as an auditor. She joined the BIC Group Finance team in 2013 within the Group Finance Department. Since 2021, she has been Group Consolidation and Reporting Director.

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#### ABOUT BIC

A world leader in stationery, lighters and shavers, BIC brings simplicity and joy to everyday Life. For more than 75 years, the Company has honored the tradition of providing high-quality, affordable, essential products to consumers everywhere. Through this unwavering dedication, BIC has become one of the most recognized brands and is a trademark registered worldwide. Today, BIC products are sold in more than 160 countries around the world and feature iconic brands such as BIC Kids™, BIC Flex™, BodyMark by BIC™, Cello®, Djeeep, Lucky Stationery, Rocketbook, Soleil®, Tipp-Ex®, Us.™, Wite-Out®, Inkbox and more. In 2022, BIC Net Sales were 2,233.9 million euros. The Company is listed on "Euronext Paris", is part of the SBF120 and CAC Mid 60 indexes and is recognized for its commitment to sustainable development and education. It received an A- Leadership score from CDP. For more, visit [www.bic.com](http://www.bic.com) or follow us on [LinkedIn](#), [Instagram](#), [Twitter](#), or [YouTube](#).

#### CONTACTS

Investor Relations team  
[investors.info@bicworld.com](mailto:investors.info@bicworld.com)

Kimberly Stewart  
Head of Investor Relations  
[kimberly.stewart@bicworld.com](mailto:kimberly.stewart@bicworld.com)

Isabelle de Segonzac  
Image 7, Press Relations contact  
+ 33 6 89 87 61 39  
[isegonzac@image7.fr](mailto:isegonzac@image7.fr)

#### 2023 AGENDA

ALL DATES TO BE CONFIRMED

1 <sup>st</sup> Quarter 2023 Results	April 25, 2023 (post market close)
2023 Annual General Meeting	May 16, 2023
2 <sup>nd</sup> Quarter and 1 <sup>st</sup> Half 2023 Results	July 26, 2023 (post market close)
3 <sup>rd</sup> Quarter and 9 Months 2023 Results	October 25, 2023 (post market close)