

PUBLICATION ET DISPONIBILITÉ DU RAPPORT FINANCIER SEMESTRIEL 2023

Le Rapport Financier Semestriel de 2023 de SOCIÉTÉ BIC (Paris: BB) a été adressé à l'A.M.F. – Autorité des Marchés Financiers le 28 juillet 2023.

Le document est disponible sur le site internet de BIC avec <u>ce lien</u>.

About BIC

A world leader in stationery, lighters and shavers, BIC brings simplicity and joy to everyday Life. For more than 75 years, the Company has honored the tradition of providing high-quality, affordable, essential products to consumers everywhere. Through this unwavering dedication, BIC has become one of the most recognized brands and is a trademark registered worldwide. Today, BIC products are sold in more than 160 countries around the world and feature iconic brands such as BIC Kids™, BIC Flex™, BodyMark by BIC™, Cello®, Djeep, Lucky Stationary, Rocketbook, Soleil®, Tipp-Ex®, Us. ™, Wite-Out®, Inkbox, and more. In 2022, BIC Net Sales were €2,233.9 million. The Company is listed on Euronext Paris, is part of the SBF120 and CAC Mid 60 indexes, and is recognized for its commitment to sustainable development and education. It has received an A- Leadership score from CDP. For more, visit www.bic.com or follow us on LinkedIn, Instagram, Twitter, or YouTube.

Investor Relations team investors.info@bicworld.com

Kimberly Stewart Head of Investor Relations +33 6 37 01 42 68 kimberly.stewart@bicworld.com Isabelle de Segonzac Image 7, Press Relations contact +33 6 89 87 61 39 isegonzac@image7.fr

Agenda

All dates are subject to change

| Investor Update | September 11, 2023, 2p.m. Paris (CET) time |
|---|--|
| Third Quarter and 9 Months 2023 Results | October 25, 2023, post market close |
| Full Year 2023 Results | February 20, 2024, post market close |