BIC's 3rd Quarter & 9 Months 2023 Results will be released on Wednesday, October 25, 2023, <u>after the market close</u>

Gonzalve Bich, Chief Executive Officer

Chad Spooner, Chief Financial Officer

will host a webcast and conference call on

Thursday, October 26, 2023 at 8:30 a.m. Paris (CET) time

To participate to this conference call / webcast, either:

- connect to our website: <u>https://investors.bic.com/en-us/agenda/2023</u>
- join the webcast via the following link: https://channel.royalcast.com/landingpage/bic/20231026_1/
- or dial-in via telephone:
- France: +33 (0) 1 70 37 71 66
- U.K: +44 (0) 33 0551 0200
 - U.S.A: +1 786 697 3501
- Vocal access code: BIC

To ensure your participation, please dial-in 10 minutes before the start of the call.

A replay of the webcast will be available via the same link as above.

ABOUT BIC

A world leader in stationery, lighters and shavers, BIC brings simplicity and joy to everyday Life. For more than 75 years, the Company has honored the tradition of providing high-quality, affordable, essential products to consumers everywhere. Through this unwavering dedication, BIC has become one of the most recognized brands and is a trademark registered worldwide. Today, BIC products are sold in more than 160 countries around the world and feature iconic brands such as BIC Kids[™], BIC FlexTM, BodyMark by BICTM, Cello[®], Djeep, Lucky Stationery, Rocketbook, Soleil[®], Tipp-Ex[®], US. TM, Wite-Out[®], Inkbox and more. In 2022, BIC Net Sales were 2,233.9 million euros. The Company is listed on "Euronext Paris"," is part of the SBF120 and CAC Mid 60 indexes and is recognized for its commitment to sustainable development and education. It received an A- Leadership score from CDP. For more, visit www.bic.com or follow us on LinkedIn, Instagram, Twitter, or YouTube.

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