

Annual General Meeting to be held on Tuesday 23 April 2024 and 2023 Universal Registration Document

Clichy, 19 March 2024 – L'Oréal, the world's leading beauty company, announced terms of information availability regarding the Annual General Meeting to be held on Tuesday 23 April 2024 and the 2023 Universal Registration Document.

TERMS OF INFORMATION AVAILABILITY REGARDING THE ANNUAL GENERAL MEETING OF TUESDAY 23 APRIL 2024

The Annual General Meeting of L'Oréal (hereafter the "Company") will be held on **Tuesday 23 April 2024 at 10 a.m. (Paris time) at Le Palais des Congrès de Paris** (2, place de la Porte Maillot, 75017 Paris).

The meeting notice was published in the BALO (*Bulletin des Annonces Légales Obligatoires*) on Monday 18 March 2024 and includes the agenda, the draft resolutions and the main terms of participation and voting at this General Meeting.

The meeting notice, the Board of Directors' Report on the draft resolutions and legal information regarding this General Meeting are available on the loreal-finance.com website (under Regulated Information / Annual General Meeting Documents). The other documents and information relating to the General Meeting will be consultable on the aforementioned website or will be made available to shareholders at the Company's headquarters, in accordance with legal and regulatory requirements, as from Tuesday 2 April 2024.

The General Meeting will be broadcast live and available in replay in video format on the loreal-finance.com website¹.

In order to encourage shareholder dialogue, shareholders have the opportunity to submit questions on the broadcasting platform of the General Meeting. These questions can be submitted from Thursday 18 April 2024². These questions will be answered during the General Meeting, on the basis of a representative selection of the topics which have drawn the shareholders' attention.

It is reminded that the dividend submitted for approval to the General Meeting (6.60 euros, an increase of 10% over the dividend distributed in 2022), will be paid on Tuesday 30 April 2024 (ex-dividend date: Friday 26 April at 00:00 Paris time).

¹ Unless technical reasons make this broadcast impossible or seriously disrupt it. It is reminded that it will not be possible to vote online during the broadcast of the General Meeting. The voting procedures are detailed in the meeting notice.

² The opportunity to submit "open questions" from Thursday 18 April 2024, is being implemented in addition to the legal mechanism of written questions that can be sent under the legal and regulatory conditions outlined in the meeting notice. The "open questions" will not be considered as written questions.

2023 UNIVERSAL REGISTRATION DOCUMENT

The 2023 Universal Registration Document has been filed with the French Financial Markets Authority (*Autorité des Marchés Financiers* – AMF), in ESEF format, on Tuesday 19 March 2024. It is available to the public under current regulatory conditions and may be found, in French and English, on the loreal-finance.com website (under Regulated Information / Universal Registration Document).

The Universal Registration Document includes in particular:

- the Annual Financial Report, including the 2023 Management Report as well as the parent company and consolidated financial statements,
- the Integrated Report,
- information regarding L'Oréal's social, environmental, and societal responsibility,
- information required for the share buy-back programme,
- as well as the Reports from the Statutory Auditors and their fees.

"This news release does not constitute an offer to sell, or a solicitation of an offer to buy L'Oréal shares. If you wish to obtain more comprehensive information about L'Oréal, please refer to the public documents registered in France with the Autorité des Marchés Financiers, also available in French on our Internet site www.loreal-finance.com.

This news release may contain some forward-looking statements. Although the Company considers that these statements are based on reasonable hypotheses at the date of publication of this release, they are by their nature subject to risks and uncertainties which could cause actual results to differ materially from those indicated or projected in these statements."

About L'Oréal

For 115 years, L'Oréal, the world's leading beauty player, has devoted itself to one thing only: fulfilling the beauty aspirations of consumers around the world. Our purpose, to create the beauty that moves the world, defines our approach to beauty as essential, inclusive, ethical, generous and committed to social and environmental sustainability. With our broad portfolio of 37 international brands and ambitious sustainability commitments in our L'Oréal for the Future programme, we offer each and every person around the world the best in terms of quality, efficacy, safety, sincerity and responsibility, while celebrating beauty in its infinite plurality.

With more than 90,000 committed employees, a balanced geographical footprint and sales across all distribution networks (ecommerce, mass market, department stores, pharmacies, perfumeries, hair salons, branded and travel retail), in 2023 the Group generated sales amounting to 41.18 billion euros. With 20 research centers across 11 countries around the world and a dedicated Research and Innovation team of over 4,000 scientists and 6,400 Digital talents, L'Oréal is focused on inventing the future of beauty and becoming a Beauty Tech powerhouse.

More information on <https://www.loreal.com/en/mediaroom>

L'ORÉAL CONTACTS

Individual Shareholders and Market Authorities

Pascale Guerin
+33 (0)1 49 64 18 89
pascale.guerin@loreal.com

Investor relations

Eva Quiroga
+33 (0)7 88 14 22 65
eva.quiroga@loreal.com

Journalists

Brune Diricq
+33 (0)6 63 85 29 87
brune.diricq@loreal.com

Arnaud Fraboul
+33 (0)6 40 13 62 14
arnaud.fraboul@loreal.com

Switchboard
+33 (0) 1 47 56 70 00

For more information, please contact your bank, broker or financial institution (I.S.I.N. code: FR0000120321), and consult your usual newspapers, the Internet site for shareholders and investors, www.loreal-finance.com or the L'Oréal Finance app, alternatively, call +33 1 40 14 80 50.



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