

Disclosure Of Trading In Own Shares For March 2024

CLICHY - April 03, 2024

In compliance with general regulation on share buy-backs, SOCIÉTÉ BIC declares below the transactions made on its own shares for March 2024:

Date	Number of shares	Average weighted price in €	Amount in €
01/03/2024	6 646	66,8492	444 279,90
04/03/2024	1 198	66,9807	80 242,88
04/03/2024	46 067	67,0500	3 088 792,35
06/03/2024	7 629	66,9573	510 817,15
07/03/2024	5 312	66,6138	353 852,51
07/03/2024	25 000	66,7500	1 668 750,00
08/03/2024	11 780	66,4375	782 633,75
11/03/2024	25 000	65,6500	1 641 250,00
11/03/2024	2 139	65,4444	139 985,57
13/03/2024	2 002	65,1116	130 353,42
15/03/2024	15 595	64,9352	1 012 664,44
18/03/2024	1 563	64,4493	100 734,26
19/03/2024	9 549	63,6888	608 164,35
20/03/2024	11 600	63,5000	736 600,00
20/03/2024	10 000	63,4000	634 000,00
21/03/2024	5 171	63,2096	326 856,84
25/03/2024	30 000	63,5000	1 905 000,00
TOTAL	216 251	65,5025	14 164 977,42

ABOUT BIC

A world leader in stationery, lighters and shavers, BIC brings simplicity and joy to everyday Life. For more than 75 years, the Company has honored the tradition of providing high-quality, affordable, essential products to consumers everywhere. Through this unwavering dedication, BIC has become one of the most recognized brands and is a trademark registered worldwide. Today, BIC products are sold in more than 160 countries around the world and feature iconic brands such as BIC Kids™, BIC Flex™, BodyMark by BIC™, Cello®, Djeep, Lucky Stationary, Rocketbook, Soleil®, Tipp-Ex®, Us. ™, Wite-Out®, Inkbox, and more. In 2023, BIC Net Sales were €2,263 million. The Company is listed on Euronext Paris, is part of the SBF120 and CAC Mid 60 indexes and is recognized for its commitment to sustainable development and education. It has received an A- Leadership score from CDP. For more, visit www.bic.com or follow us on LinkedIn, Instagram, Twitter, or YouTube.

CONTACTS

Investor Relations team investors.info@bicworld.com

Brice Paris VP Investor Relations +33 1 45 19 55 28 brice.paris@bicworld.com Isabelle de Segonzac Image 7, Press Relations contact + 33 6 89 87 61 39 isegonzac@image7.fr

2024 AGENDA

All dates to be confirmed

1st Quarter 2024 Results	April 23, 2024 (post market close)	
2024 Annual General Meeting	May 29, 2024	
2 nd Quarter and 1 st Half 2024 Results	July 31, 2024 (post market close)	
3 rd Quarter and 9 Months 2024 Results	October 23, 2024 (post market close)	