

INFORMATION CONCERNING THE TOTAL NUMBER OF VOTING RIGHTS AND SHARES

Declaration pursuant to Articles L.233-8 II of the French Commercial Code and 223-16 of the General Regulations of the Autorité des marchés financiers (AMF)

| Date of settlement | Total number | Number of | Number of voting | Number of actual voting |
|--------------------|--------------|-------------------|----------------------|-------------------------|
| of information | of shares | shares without | rights for threshold | rights (exercisable at |
| | | voting rights (*) | calculation (**) | shareholders' meeting) |
| October 31, 2024 | 20 455 403 | 818 994 | 22 281 841 | 21 462 847 |
| September 30, 2024 | 20 455 403 | 819 051 | 22 330 226 | 21 511 175 |
| August 31, 2024 | 20 455 403 | 817 851 | 22 352 336 | 21 534 485 |
| July 31, 2024 | 20 455 403 | 818 150 | 22 352 336 | 21 534 186 |
| June 30, 2024 | 20 455 403 | 813 392 | 22 352 340 | 21 538 948 |
| May 31, 2024 | 20 455 403 | 758 861 | 22 374 878 | 21 616 017 |
| April 30, 2024 | 20 455 403 | 714 864 | 22 375 860 | 21 660 996 |
| March 31, 2024 | 20 455 403 | 696 391 | 22 376 742 | 21 680 351 |
| February 29, 2024 | 20 455 403 | 700 847 | 22 376 636 | 21 675 789 |
| January 31, 2024 | 20 455 403 | 697 328 | 22 376 636 | 21 679 308 |
| December 31, 2023 | 20 455 403 | 701 329 | 22 376 736 | 21 675 407 |

(*) exclusively consisting of treasury shares.

(**) theoretical voting rights to calculate the threshold crossing including the voting right of treasury shares (article 223-11 of the General Regulations AMF).



About HighCo

As an expert marketing and communication, HighCo supports brands and retailers in accelerating the transformation of retail.

Listed in compartment C of Euronext Paris, and eligible for SME equity savings plans ("PEA-PME"), HighCo has nearly 500 employees.

HighCo has achieved a Gold rating from EcoVadis, meaning that the Group is ranked in the top 5% of companies in terms of CSR performance and responsible purchasing.

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Upcoming event

Publication take place after market close.

Quarterly gross profit 2024 Gross Profit: Wednesday, 22 January 2025



HighCo is a component stock of the indices CAC® Small (CACS), CAC® Mid&Small (CACMS) and CAC® All-Tradable (CACT), Euronext® Tech Croissance (FRTPR) and Enternext® PEA-PME 150 index (ENPME). ISIN: FR0000054231 Reuters: HIGH.PA

Bloomberg: HCO FP For further financial information and press releases, go to <u>www.highco.com</u>.

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