

Publicis Groupe Half-year liquidity contract statement

January 9, 2026 – Paris – Under the liquidity contract entered into between **Publicis Groupe [Euronext Paris: FR0000130577, CAC 40]** and BNP Paribas, the following resources appeared on the liquidity account on December 31, 2025:

- 22,900 shares
- €17,728,607

Over the second half of 2025, the following transactions were negotiated:

- on buy side, 926,810 shares for €78,066,262 (6,709 transactions)
- on sell side, 940,140 shares for €79,548,580 (7,388 transactions).

As a reminder:

- On the last half year statement on June 30, 2025, the following resources appeared on the liquidity account:
 - 41,000 shares
 - €15,651,849
- Over the first half of 2025, the following transactions were negotiated:
 - on buy side, 858,989 shares for €80,210,909 (5,771 transactions)
 - on sell side, 869,759 shares for €81,615,383 (5,599 transactions).
- On September 12, 2022, the following resources appeared on the liquidity account when the activity started:
 - 95,500 shares
 - €10,076,020

The implementation of this report is carried out in accordance with AMF Decision N°2021-01 of June 22, 2021 renewing the implementation of liquidity contracts for shares as an accepted market practice.



About Publicis Groupe - The Power of One

Publicis Groupe [Euronext Paris FR0000130577, CAC 40] is a global leader in communication. The Groupe is positioned at every step of the value chain, from consulting to execution, combining marketing transformation and digital business transformation. Publicis Groupe is a privileged partner in its clients' transformation to enhance personalization at scale. The Groupe relies on ten expertise concentrated within four main activities: Communication, Media, Data and Technology. Through a unified and fluid organization, its clients have a facilitated access to all its expertise in every market. Present in over 100 countries, Publicis Groupe employs around 108,000 professionals.

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