



10 March 2026

Disclosure of trading in own shares under a share buyback programme

Period : From 3 to 6 March 2026

Issuer's registered name: Ipsos

Issuer's Identification code: 9695002OY2X35E9X8W87

Financial instrument reference: Ordinary shares – ISIN code FR0000073298

Reporting of transactions in aggregated form (per day and per trading venue)

| Issuer name | Issuer Code | Transaction date | ISIN Code | Daily total volume (in number of shares) | Daily weighted average price of shares acquired | Platform |
|-------------|----------------------|------------------|----------------------|--|---|----------------------|
| | | | ISIN code (ISO 6166) | | | MIC code (ISO 10383) |
| IPSOS | 9695002OY2X35E9X8W87 | 3-Mar-26 | FR0000073298 | 15 897 | 34,1867 | XPAR |
| IPSOS | 9695002OY2X35E9X8W87 | 3-Mar-26 | FR0000073298 | 4 395 | 34,1693 | DXE |
| IPSOS | 9695002OY2X35E9X8W87 | 3-Mar-26 | FR0000073298 | 1 500 | 34,1133 | TQE |
| IPSOS | 9695002OY2X35E9X8W87 | 3-Mar-26 | FR0000073298 | 1 500 | 34,0879 | AQE |
| IPSOS | 9695002OY2X35E9X8W87 | 4-Mar-26 | FR0000073298 | 16 000 | 35,1261 | XPAR |
| IPSOS | 9695002OY2X35E9X8W87 | 4-Mar-26 | FR0000073298 | 9 000 | 35,0553 | DXE |
| IPSOS | 9695002OY2X35E9X8W87 | 5-Mar-26 | FR0000073298 | 14 000 | 36,0635 | XPAR |
| IPSOS | 9695002OY2X35E9X8W87 | 5-Mar-26 | FR0000073298 | 11 000 | 36,0403 | DXE |
| IPSOS | 9695002OY2X35E9X8W87 | 6-Mar-26 | FR0000073298 | 18 000 | 36,6834 | XPAR |
| IPSOS | 9695002OY2X35E9X8W87 | 6-Mar-26 | FR0000073298 | 7 000 | 36,5855 | DXE |

Detailed presentation by transaction:

A detailed presentation by transaction is available on the Company's website (www.ipsos.com), in the section on regulated information, in the chapter entitled: "Share buyback programs and share buyback declarations": <https://www.ipsos.com/en/regulated-informations/en>.