



2009 FINANCIAL CALENDAR

Paris, France, January 21st 2009,

Business & Decision, the international Consulting and Systems Integration (CSI) Company, specialising in Business Intelligence (BI), Customer Relationship Management (CRM) and e-Business, announces its provisional financial calendar for 2009:

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|-------------------------------------|---|
| <i>January 28th 2009</i> | Publication of 2008 full year turnover at 5:35 PM |
| <i>March 26th 2009</i> | Publication of 2008 annual results at 5:35 PM |
| <i>March 26th 2009</i> | Analysts and investors meeting - following the publication of 2008 annual results at 5:35 PM
<i>(Hotel Hilton Arc De Triomphe Paris - 51-57, rue de Courcelles - Paris 8e)</i> |
| <i>April 30th 2009</i> | Publication of 2009 first quarter turnover at 5:35 PM |
| <i>June 22nd 2009</i> | Shareholders Annual General Meeting 2008
<i>("Le Club", 153 rue de Courcelles, Paris 17e, at 5:00 PM)</i> |
| <i>July 30th 2009</i> | Publication of 2009 first half turnover at 5:35 PM |
| <i>August 31st 2009</i> | Publication of 2009 first half results at 5:35 PM |
| <i>August 31st 2009</i> | Analysts and investors meeting - following the publication of 2009 first half results at 5:35 PM
<i>(Hotel Hilton Arc De Triomphe Paris - 51-57, rue de Courcelles - Paris 8e)</i> |
| <i>October 29th 2009</i> | Publication of 2009 third quarter turnover at 5:35 PM |
| <i>January 28th 2010</i> | Publication of 2009 full year turnover at 5:35 PM |

About Business & Decision

Business & Decision is an international Consulting and Systems Integration (CSI) company. It is a leader in Business Intelligence (BI), and Customer Relationship Management (CRM) and also a major player in e-Business and Enterprise Information Management (EIM) contributing to the success of customer projects by driving maximum business performance. The company has a reputation for functional and technological expertise and has forged partnerships with all of the key technology vendors.

Located in 20 countries, Business & Decision currently employs more than 2,900 people worldwide. Additional information is available at www.businessdecision.com.

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