

## PRESS RELEASE

### **SES ANNOUNCES MANAGEMENT TEAM FOR COMBINED SES AMERICOM - NEW SKIES DIVISION**

Princeton, New Jersey / The Hague, Netherlands, March 23<sup>rd</sup>, 2009 – SES (Euronext Paris and Luxembourg Stock Exchange: SESG) today announced the senior management team for its SES AMERICOM-NEW SKIES division, resulting from the recent integration of SES AMERICOM and SES NEW SKIES into a single operational unit.

SES AMERICOM-NEW SKIES is led by Rob Bednarek, President and CEO, who heads a 10 member strong management team of experienced satellite executives consisting of:

Steve Collar, Senior Vice President of Market Development: Steve is responsible for the growth of the new division's satellite and service portfolio including the definition of new spacecraft and products. Steve also oversees the long range strategic planning activities in close cooperation with other SES group entities.

Anders Johnson, Senior Vice President Strategic Satellite Development: Anders is responsible for the creation, development and execution of custom satellite solutions for large users of satellite bandwidth, as well as for the division's spectrum development activities. Anders previously headed SES AMERICOM's business development group.

Robert Kisilywicz, Chief Financial Officer (CFO): Rob is responsible for overall financial planning, reporting, procurement and risk management as well as supporting investor relations activities for SES in North America. Rob was the CFO of SES AMERICOM and previously served as Vice President and Controller of GE AMERICOM, and as Senior Manager with KPMG LLP in their auditing and M&A practices.

Bryan McGuirk, Senior Vice President Media Services: Bryan is responsible for building and maintaining the division's leadership in media & entertainment distribution throughout North America and oversees occasional use sales globally. Bryan has held senior management positions in traditional broadcasting and cable networks, as well as being at the forefront of interactive technology developments in television programming.

Tip Osterthaler, President and CEO of AMERICOM GOVERNMENT SERVICES (AGS): Tip, a retired Brigadier General, leverages AMERICOM's 30-year heritage of experience in the government SATCOM market offering comprehensive satellite-based communications solutions to U.S. federal agencies.

Thai Rubin, Senior Vice President and General Counsel: Thai oversees all legal and regulatory responsibilities of the new division. He joined New Skies at its inception in 1998 as Associate General Counsel, with responsibility for commercial contracts related to satellite and launch procurements, strategic transactions and customer contracts. Before joining New Skies, he was Senior Legal Counsel at PanAmSat.

Henk Slettenhaar, Vice President Human Resources: Henk leads the Human Resources teams located in The Netherlands and the United States. His responsibilities include staffing, compensation & benefits, training & development, payroll and general HRM for the company's offices around the world.

Gerson Souto, Senior Vice President Commercial Services: Gerson assumes overall responsibility for the commercial management of existing satellite capacity and service offerings; asset/yield management, product management, business analysis, contingency and transition planning; marketing communications and media relations. Gerson joined SES

in 1998 and came to NEW SKIES in 2007. Previously he worked at Intelsat and prior to that at Embratel, a Brazilian telecommunications long distance carrier.

Scott J. Sprague, Senior Vice President Global Sales: Scott leads the global sales team located throughout regional offices around the world. His primary responsibilities include generating revenues across all products and services, providing additional senior level customer interaction, and assessing and developing alternate sales channels.

States Rob Bednarek, President and CEO of SES AMERICOM-NEW SKIES: "I am very confident that this team of experienced industry veterans will drive our new division to the highest levels of excellence as we provide customized satellite capacity solutions to media, telecom, enterprise and government customers on a global basis. Our 25 satellites, within a total SES fleet of 40 satellites in orbit, clearly illustrate our ability to support business growth for our customers. Plus, with six satellites under construction, we are well-positioned to significantly increase capacity in the future."

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#### **About SES AMERICOM**

As the leading supplier of satellite services in the U.S., SES AMERICOM serves broadcasters, cable programmers, aeronautical and maritime communications integrators, internet service providers, mobile communications networks, government agencies, educational institutions, carriers and secure global data networks with efficient communications and content distribution solutions. The company, recognized as a major innovator of advanced satellite communications services, operates a fleet of 16 spacecraft in orbital positions predominantly providing service throughout the Americas. In addition, AMERICOM Government Services (AGS), a wholly-owned subsidiary, is dedicated to providing satellite-based communications solutions to both civilian and defense agencies of the U.S. Government. For further information please visit: [www.ses-americom.com](http://www.ses-americom.com)

#### **About SES NEW SKIES**

SES NEW SKIES is an SES company offering satellite communication services to a range of customers including telecommunications providers, broadcasters, corporations and governments around the world. SES NEW SKIES has a global fleet of eight satellites in orbit, with two additional spacecraft under construction (NSS-12 and NSS-14) and ground facilities around the world. Headquartered in The Hague, the company has offices in Johannesburg, Sao Paulo, Singapore, Sydney and Washington, D.C. For further information: [www.ses-newskies.com](http://www.ses-newskies.com)

#### **About SES**

In addition to SES NEW SKIES and SES AMERICOM, SES (Euronext Paris and Luxembourg Stock Exchange: SESG) wholly owns the market-leading satellite operators SES ASTRA in Europe and SES AMERICOM in North America, 90% of SES SIRIUS in Europe, and strategic participations in Ciel in Canada and Quetzsat in Mexico. SES provides outstanding satellite communications solutions via a global fleet of 40 satellites in 26 orbital locations. For further information: [www.ses.com](http://www.ses.com)