

PRESS RELEASE

THIS TV GAINING MOMENTUM AND VIEWERS ON SES

MGM, Weigel find success offering ad-supported network to U.S. broadcasters aboard trusted platform

PRINCETON, NJ and THE HAGUE, NETHERLANDS – April 20, 2009 – With Metro-Goldwyn-Mayer Studios Inc. (MGM) opening its programming vault and Weigel Broadcasting originating the network for broadcast stations across the country, SES AMERICOM-NEW SKIES, a division of SES S.A. (Euronext Paris and Luxembourg Stock Exchange: SESG), today announced a multi-year agreement to deliver the duo's digital THIS TV to television screens across America.

The round-the-clock movie channel, fed by MGM's extensive library of more than 4,000 films and 10,000 episodes of popular TV shows, originates from Weigel's Chicago-based flagship station WCIU-TV. Classic movies ranging from Charlie Chan, Elvis and Pink Panther to James Bond and The Terminator, TV hits that include Mr. Ed and The Outer Limits, and a morning dose of children's shows are distributed over SES AMERICOM-NEW SKIES' AMC-3 satellite to a fast-growing mix of small town and big city broadcast station affiliates.

Six months in, THIS TV has already signed up many of the nation's leading station groups and more than 70 affiliates. Weigel and MGM expect to reach more than 70% of U.S. households by year's end. The early success can be attributed to newfound affiliate revenues, easy ad insertion and expanding subchannel audiences in search of viewing alternatives.

"THIS TV offers exactly what broadcast stations and their viewers are looking for – extra revenue-generating subchannels that people really want to watch," said Bryan McGuirk, Senior Vice President of Media Services at SES AMERICOM-NEW SKIES. "SES AMERICOM-NEW SKIES applauds this innovative use of digital bandwidth and we look forward to enabling MGM and Weigel Broadcasting to take THIS TV wherever they want to go, as digital conversion opens up additional space for affiliates."

"Now more than ever, broadcast stations are exploring creative ways to boost revenue upside with little upfront cost. That's exactly what THIS TV delivers," said Kyle Walker, Director of Engineering and Operations for Weigel Broadcasting, who recalls the naysayers scoffing at THIS TV's aggressive launch timeline last year. "Just about everyone we considered for distribution told us we were nuts. SES AMERICOM-NEW SKIES never wavered and they've kept us on track with expertise and a rock solid platform."

"THIS TV is gaining momentum as affiliates see firsthand the benefits of adding compelling and entertaining programming to their subchannels," said John Bryan, Executive Vice President of Broadcast Strategy at MGM. "We approached THIS TV just like we would the launch of any major network, complete with the industry's best distribution platform in SES AMERICOM-NEW SKIES. The result is a quality, reliable network that attracts advertisers and viewers to the screen."

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About Weigel Broadcasting

Weigel Broadcasting Co and affiliate companies own and operate WCIU/Channel 26, WWME/Channel 23, WMEU/Channel 48, This/WCIU DT 26.4 and FBT/WCIU DT 26.6 in Chicago, IL; WDJT/CBS 58, This/WDJT DT 58.3, WMLW/Channel 41 and WYTU/Telemundo 63 in Milwaukee, WI; WBME/Channel 49 in Racine, WI; and WBND/ABC 57, WCWW/CW 25, and WMYS My Michiana 69 in South Bend, IN.

About MGM

Metro-Goldwyn-Mayer Inc., through its operating subsidiaries, is actively engaged in the worldwide production and distribution of motion pictures, television programming, home video, interactive media, music and licensed merchandise. The company owns the world's largest library of modern films, comprising around 4,100 titles. For more information, visit www.mgm.com.

About SES AMERICOM-NEW SKIES

SES AMERICOM-NEW SKIES is the newly combined SES division that brings together SES AMERICOM, the leading supplier of satellite services in the U.S., with the strategic global satellite services of SES NEW SKIES. SES AMERICOM-NEW SKIES is a global leader that serves broadcasters, cable programmers, telecommunications companies and networks, governments, aeronautical and maritime communications integrators, Internet service providers, and educational institutions with efficient communications and content distribution solutions. Recognized as a major innovator of advanced satellite communications services, the division operates a fleet of 25 satellites in key orbital positions capable of providing coverage and service through the Americas and around the world. SES AMERICOM-NEW SKIES also has four spacecraft under construction as well as global ground facilities. SES AMERICOM-NEW SKIES has offices in Princeton, The Hague, Washington, D.C., Johannesburg, Sao Paulo, Singapore, and Sydney. For more information, visit www.ses-amicom.com or www.ses-newskies.com.

About SES

SES (Euronext Paris and Luxembourg Stock Exchange: SESG) wholly owns the market-leading satellite operators SES ASTRA and SES AMERICOM-NEW SKIES as well as 90% of SES SIRIUS in Europe, and strategic participations in Ciel in Canada and QuetzSat in Mexico. SES provides outstanding satellite communications solutions via a global fleet of 40 satellites in 26 orbital locations. For further information: www.ses.com

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