

## PRESS RELEASE

### **TURNER INKS DEAL WITH SES AMERICOM-NEW SKIES FOR CNN DELIVERY ACROSS EUROPE**

#### **Agreement includes outbound distribution to EMEA and inbound transport to the U.S.**

PRINCETON, NJ and THE HAGUE, NETHERLANDS – April 21<sup>st</sup>, 2009 – Dedicated to the reliable distribution of news from around the world, SES AMERICOM-NEW SKIES, a division of SES S.A. (Euronext Paris and Luxembourg Stock Exchange: SESG), today announced at NAB in Las Vegas that Turner Broadcasting System, Inc. (TBS) has signed a five-year distribution and contribution agreement for CNN delivery to and from Europe and the Middle East.

Under the agreement, Turner is tapping two transponders of capacity (72 megahertz total) aboard the NSS-7 satellite, which has the reach to deliver CNN International to viewers across the EMEA region. The same spacecraft is also providing the backhaul of CNN news reports from CNN's London, Moscow, Jerusalem and Baghdad bureaus.

“SES AMERICOM-NEW SKIES and its NSS-7 platform provide the coverage we must have to reach growing CNN audiences across Europe and the Middle East,” said John Ball, Turner's Vice President of International Distribution.

“Turner and CNN are true innovators in the world of television news, with informative and entertaining reports delivered around the clock from around the world,” said Scott Sprague, Senior Vice President of Global Sales at SES AMERICOM-NEW SKIES, noting the satellite services leader also provides CNN with capacity aboard two additional satellites for satellite news gathering (SNG) and special events coverage throughout North America. “The SES AMERICOM-NEW SKIES distribution platform stands ready to deliver programming anytime, anywhere. We are truly honored to extend our relationship with the television news leader.”

#### **About NSS-7**

NSS-7 is a state-of-the-art, hybrid Ku- and C-band satellite located at 338 degrees East over the Atlantic Ocean, providing coverage of Europe, Africa, the Middle East, and the Americas. The satellite is located at one of the most strategic orbital locations for trans-Atlantic connectivity as well as internet connectivity from North America into Europe, the Middle East and Africa. The powerful spacecraft features 49 C-band transponders and 48 Ku-band transponders.

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**About SES AMERICOM-NEW SKIES**

SES AMERICOM-NEW SKIES is the newly combined SES division that brings together SES AMERICOM, the leading supplier of satellite services in the U.S., with the strategic global satellite services of SES NEW SKIES. SES AMERICOM-NEW SKIES is a global leader that serves broadcasters, cable programmers, telecommunications companies and networks, governments, aeronautical and maritime communications integrators, Internet service providers, and educational institutions with efficient communications and content distribution solutions. Recognized as a major innovator of advanced satellite communications services, the division operates a fleet of 25 satellites in key orbital positions capable of providing coverage and service throughout the Americas and around the world. SES AMERICOM-NEW SKIES also has four spacecraft under construction as well as global ground facilities. SES AMERICOM-NEW SKIES has offices in Princeton, The Hague, Washington, D.C., Johannesburg, Sao Paulo, Singapore, and Sydney. For more information, visit [www.ses-amicom.com](http://www.ses-amicom.com) or [www.ses-newskies.com](http://www.ses-newskies.com).

**About SES**

SES (Euronext Paris and Luxembourg Stock Exchange: SESG) wholly owns the market-leading satellite operators SES ASTRA and SES AMERICOM-NEW SKIES as well as 90% of SES SIRIUS in Europe, and strategic participations in Ciel in Canada and QuetzSat in Mexico. SES provides outstanding satellite communications solutions via a global fleet of 40 satellites in 26 orbital locations. For further information: [www.ses.com](http://www.ses.com)

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