



27 May 2009

FINAL TERMS

Issue of 50 000 Notes in an aggregate nominal amount of EUR 5 000 000

Due 18 January 2010

Series DE627/09.5 , Tranche 1

issued under the

Debt Issuance Programme

of

SOCIÉTÉ GÉNÉRALE EFFEKTEN GMBH

(acting in its own name but for the account of Société Générale)

Unconditionally and irrevocably guaranteed by Société Générale

Unless defined, or stated otherwise, herein, capitalised terms used herein shall be deemed to be defined as such for the purposes of the Terms and Conditions (the “**Conditions**”) set forth in the Base Prospectus dated 6 May 2009 (the “**Base Prospectus**”) constitutes a base prospectus for the purposes of the Prospectus Directive (Directive 2003/71/EC) (the “**Prospectus Directive**”). This document constitutes the Final Terms of the Notes (the “**Notes**”) described herein for the purposes of Article 5.4 of the Prospectus Directive and must be read in conjunction with such Base Prospectus. Full information on the Issuer and the Notes is only available on the basis of the combination of this document (this “**Document**” or these “**Final Terms**”) and the Base Prospectus. The Base Prospectus and these Final Terms are available for viewing at Société Générale, Zweigniederlassung Frankfurt am Main, Neue Mainzer Strasse 46-50, 60311 Frankfurt am Main, Germany and <http://prospectus.socgen.com> and copies may be obtained free of charge from such address.

The provisions of the Technical Annex (Part B of the Conditions) apply to these Final Terms and such documents shall be read together.

The terms of this Document amend, supplement and vary the Conditions of the Notes set out in the Base Prospectus. If and to the extent the terms of these Final Terms deviate from the Conditions, the terms of these Final Terms shall prevail. The Conditions so amended, supplemented or varied together with the relevant provisions of these Final Terms will form the Conditions applicable to this Series of Notes (the “**Supplemented Conditions**”).

Application has been made to list the Notes on the regulated market Euronext Paris.

The information included herein with respect to indices and/or formulas comprising, based on or referring to variations in the prices of one or more shares in companies, any other equity or non-equity securities, indices, currencies or currency exchange rates, interest rates, dividends, credit risks, fund units, shares in investment companies, term deposits, life insurance contracts, loans, commodities or bond or futures contracts, unit linked features (accounting units) or the occurrence or not of certain events not linked to the Issuer or the Guarantor or a basket thereof or any combination thereof to which the Notes are linked (the “**Underlyings**”) consists only of extracts from, or summaries of, publicly available information. The Issuer and the Guarantor accept responsibility that such information has been correctly extracted or summarised. No further or other responsibility in respect of such information is accepted by the Issuer and the Guarantor. In particular, the Issuer and the Guarantor and any Dealer(s) accept no responsibility in respect of the accuracy or completeness of the information set forth herein concerning the Underlyings of the Notes or that there has not occurred any event which would affect the accuracy or completeness of such information.

No person has been authorised to give any information or to make any representation other than those contained in this Document in connection with the issue or sale of the Notes and, if given or made, such information or representation must not be relied upon as having been authorised by or on behalf of the Issuer or the Guarantor. The delivery of this Document at any time does not imply that the information in it is correct as any time subsequent to this date.

The purchase of the Notes issued under the Programme is associated with certain risks. Each prospective investor in Notes must ensure that the complexity and risks inherent in the Notes are suitable for its investment objectives and are appropriate for itself or the size, nature and condition of its business, as the case may be. No person should deal in the Notes unless that person understands the nature of the relevant transaction and the extent of that person's exposure to potential loss. Each prospective purchaser of Notes should consider carefully whether the Notes are suitable for it in the light of its circumstances and financial position.

Prospective investors in Notes should consult their own legal, tax, accountancy and other professional advisers to assist them in determining the suitability of the Notes for them as an investment.

PART A – CONTRACTUAL TERMS

Form of Conditions:	Supplemented
1. (i) Issuer:	Société Générale Effekten GmbH
(ii) Guarantor:	Société Générale
2. (i) Series Number:	DE627/09.5
(ii) Tranche Number:	1
3. Specified Currency or Currencies:	EUR
4. Aggregate Principal Amount:	
(i) Tranche:	50 000 Notes in the denomination of EUR 100 each (i.e. EUR 5 000 000)
(ii) Series:	50 000 Notes in the denomination of EUR 100 each (i.e. EUR 5 000 000)
5. Issue Price:	EUR 100 per Note of EUR 100 Specified Denomination
6. Specified Denomination(s):	EUR 100
7. (i) Issue Date and, if any, Interest Commencement Date:	29 May 2009
(ii) Interest Commencement Date:	Not Applicable
8. Maturity Date:	18 January 2010
9. Interest Basis:	See paragraphs 15 to 18 below
10. Redemption/Payment Basis:	See paragraph(s) 20 to 25 below
11. Change of Interest Basis or Redemption/Payment Basis:	Not Applicable
12. Put/Call Options:	See paragraph(s) 21 and/or 22 below
13. Status of the Notes:	Unsubordinated
14. Method of distribution:	Non-syndicated
PROVISIONS RELATING TO INTEREST (IF ANY) PAYABLE	
15. Fixed Rate Note Provisions:	Not Applicable
16. Floating Rate Note Provisions:	Not Applicable

17. Zero Coupon Note Provisions: Not Applicable

18. Structured Note Provisions: Not Applicable

19. Dual Currency Note Provisions: Not Applicable

PROVISIONS RELATING TO PHYSICAL DELIVERY

20. Physical Delivery Note Provisions: Not Applicable

PROVISIONS RELATING TO REDEMPTION

21. Redemption at the Option of the Issuer (other than for Tax Reasons): Not Applicable; the Notes cannot be redeemed early other than pursuant to Condition 6(b)

22. Redemption at the option of the Noteholders: Not Applicable

23. Final Redemption Amount: See the Schedule

(i) Index/Formula: See the Schedule

(ii) Calculation Agent responsible for calculating the Final Exercise Amount: As provided in the Technical Annex

(iii) Provisions for determining the exercise amount where calculation by reference to Index and/or Formula is impossible or impracticable: As provided in the Technical Annex and as the case may be in the Schedule

24. Maturity Date (Notes other than Open End Notes):

(i) Specified Maturity Date: See paragraph 8 above

(ii) Redemption Month: Not Applicable

25. Early Redemption Amount(s) payable on redemption due to Tax Reasons or due to an Event of Default and/or the method of calculating the same (if required or if different from that set out in the Conditions): Market Value

PROVISIONS RELATING TO KNOCK-IN/-OUT EVENTS

26. Knock-In/-Out Event(s): Not Applicable

GENERAL PROVISIONS APPLICABLE TO THE NOTES

27. Form of Notes: Temporary global Note exchangeable for a permanent global Note only upon an exchange event as provided in Condition 1(c) (subject to any applicable law)

28. Payments on Temporary Global Notes Restricted: No

29. "Payment Business Day" election in accordance with Condition 5(e) or other special provisions relating to Payment Business Days: Following Payment Business Day

30. Financial Centre(s) for the purposes of Condition 5(e): Trans-European Automated Real-time Gross settlement Express Transfer (TARGET) System

31. Details relating to Partly Paid Notes: Not Applicable

32. Details relating to Instalment Notes: Not Applicable

33. Redenomination: Not Applicable

OTHER FINAL TERMS

34. Other final terms: Not Applicable

NOTICES

35. Means of publication in accordance with Condition 13(a): France: on the Issuer's website : prospectus.socgen.com

36. Clearing System Delivery Period in accordance with Condition 13(b): Not Applicable

PLAN OF DISTRIBUTION AND ALLOTMENT

37. Notification Process for allotted amount: Not Applicable

38. Tranche reserved to one of the countries where the Offer is made: Not Applicable

PLACING AND UNDERWRITING

39. (i) If syndicated, names of Managers: Not Applicable
- (ii) Date of Subscription Agreement: Not Applicable
- (iii) Stabilising Manager (if any): Not Applicable
40. If non-syndicated, name and address of relevant Dealer: Société Générale
Tour Société Générale
17, Cours Valmy
92987 Paris-La Défense Cedex 7
41. Total commission and concession: There is no commission and/or concession paid by the Issuer to the Dealer
42. Whether TEFRA D or TEFRA C rules applicable or TEFRA rules not applicable: Not Applicable
43. Additional selling restrictions: Not Applicable
44. Table: Not Applicable

LISTING AND ADMISSION TO TRADING APPLICATION

This Document comprises the final terms required to list on the regulated market Euronext Paris this issue of Notes described herein by Société Générale Effekten GmbH pursuant to its Debt Issuance Programme for which purpose they are hereby submitted.

RESPONSIBILITY

Société Générale Effekten GmbH as Issuer and Société Générale as Guarantor accept responsibility for the information contained in these Final Terms under § 5 Sec. (4) German Securities Prospectus Act (*Wertpapierprospektgesetz*). Information or summaries of information included herein with respect to the Underlying (s) has been extracted or obtained, as the case may be, from general databases released publicly or by any other available information. The Issuer and the Guarantor confirm that such information has been accurately reproduced and that, so far as they are aware and are able to ascertain from information published, no facts have been omitted which would render the reproduced information, inaccurate or misleading.

Signed on behalf of the Issuer:

By: Peter BÖSENBERG Markus JAKUBOWSKI

Duly authorised

Signed on behalf of the Guarantor:

By: Peter BÖSENBERG Markus JAKUBOWSKI

Duly authorised

PART B – OTHER INFORMATION

1. **LISTING**

- (i) Listing: Application has been made for the Notes to be listed on the regulated market of Euronext Paris

2. **RATINGS**

- Ratings: The Notes to be issued have not been rated

3. **NOTIFICATION**

The *Bundesanstalt für Finanzdienstleistungsaufsicht* (BaFin), Germany, has provided the Autorité des Marchés Financiers (AMF), with a certificate of approval attesting that the Prospectus has been drawn up in accordance with the Prospectus Directive.

4. **INTERESTS OF NATURAL AND LEGAL PERSONS INVOLVED IN THE ISSUE**

Save for any fees payable to the Dealer(s), so far as the Issuer is aware, no person involved in the issue of the Notes has an interest material to the offer.

The Issuer and Société Générale expect to enter into hedging transactions in order to hedge the Issuer's obligations under the Notes. Should any conflicts of interest arise between (i) the responsibilities of Société Générale as Calculation Agent for the Notes and (ii) the responsibilities of Société Générale as counterparty to the above mentioned hedging transactions, the Issuer and Société Générale hereby represent that such conflicts of interest will be resolved in a manner which respects the interests of the Noteholders.

5. **ESTIMATED NET PROCEEDS AND TOTAL EXPENSES**

- (i) Reasons for the offer: See "Use of Proceeds" wording in Debt Issuance Programme Prospectus
- (ii) Estimated net proceeds: Not Applicable
- (iii) Estimated total expenses: Not Applicable
- (iv) Taxes and other expenses: Taxes charged in connection with the subscription, transfer, purchase or holding of the Notes must be paid by the Noteholders and neither the Issuer nor the Guarantor shall have any obligation in relation thereto; in that respect, Noteholders shall consult professional tax advisers to determine the tax regime applicable to their own situation. Other expenses that may be charged to the Noteholders, *inter alia* by distributors, in relation to the subscription, transfer, purchase or holding of the

Notes, cannot be assessed or influenced by the Issuer or the Guarantor and are usually based on the relevant intermediary's business conditions.

6. **YIELD (Fixed Rate Notes only)**

Indication of yield: Not Applicable

7. **HISTORIC INTEREST RATES (Floating Rate Notes only)**

Not Applicable

8. **PERFORMANCE OF UNDERLYING, EXPLANATION OF EFFECT ON VALUE OF INVESTMENT AND ASSOCIATED RISKS AND OTHER INFORMATION CONCERNING THE UNDERLYING**

The Notes are not capital guaranteed. In a worse case scenario, investors could sustain a loss up to 89.90% of their investment and should therefore reach an investment decision on this product only after careful consideration with their own advisers as to the suitability of this product in light of their particular financial circumstances.

Pursuant to the provisions of the Equity Technical Annex, upon the occurrence of certain Extraordinary Events and Adjustments affecting the Underlying, the Calculation Agent may decide an Early Redemption of the Notes on the basis of Market Value.

9. **PERFORMANCE OF RATE[S] OF EXCHANGE AND EXPLANATION OF EFFECT ON VALUE OF INVESTMENT (Dual Currency Notes only)**

Not Applicable

10. **OPERATIONAL INFORMATION**

- (i) ISIN Code: FR0010758243
- (ii) Common Code: 042968145
- (iii) Clearing System(s): Euroclear France (Paris)

11. **Delivery:** Delivery against payment

12. **Names and addresses of Additional Paying Agent(s) and Settlement Agent (if any):** Not Applicable

13. **Address and contact details of Société Générale for all administrative communications relating to the Notes:**
Société Générale
17, cours Valmy
92987 Paris La Défense Cedex France

Telephone: +33 1 42 13 86 92 (Hotline)

Facsimile: +33 1 42 13 75 01
Attention: Equity Derivatives - Client Services
Mail: clientsupport-deai@sgcib.com

14. **PUBLIC OFFERS** Not Applicable

GOVERNING LAW

15. **Governing law in respect of the Notes:** German law

16 **Governing law in respect of the
Guarantee:** French law

Post-issuance information: The Issuer does not intend to provide any post-issuance information in relation to any assets underlying issues of Notes constituting derivative securities.

SCHEDULE

(This Schedule forms part of the Final Terms to which it is attached)

Part 1

1. (i) Issuer Société Générale Effekten GmbH

(ii) Guarantor Société Générale

3. Specified Currency or Currencies EUR

4. Aggregate Principal Amount:

(i) Tranche 50 000 Notes in the denomination of EUR 100 each
(i.e. EUR 5 000 000)

(ii) Series 50 000 Notes in the denomination of EUR 100 each
(i.e. EUR 5 000 000)

5. Issue Price EUR 100 per Note of EUR 100 Specified Denomination

6. Specified Denomination(s) EUR 100

7. Issue Date 29 May 2009

8. Maturity Date 18 January 2010

1.(i). (Part B) Listing Application has been made for the Notes to be listed on the regulated market of the Euronext Paris

23. Final Redemption Amount Index Linked

(i) Index/Formula Unless previously redeemed or purchased and cancelled, the Issuer shall redeem the Notes on the Maturity Date in accordance with the following provisions in respect of each Note:

(i) if $VALUE_t$ has always been strictly greater than the Limit :
Specified Denomination + EUR 10.10

(ii) if $VALUE_t$ has been less than or equal to the Limit at least once and $VALUE_t$ is equal or above $VALUE_i$:
Specified Denomination + EUR 10.10

(iii) if $VALUE_t$ has been less than or equal to the Limit at least once and $VALUE_t$ is strictly below $VALUE_i$:

$$EUR\ 10.10 + \text{Specified Denomination} \times \left\{ 100\% + \left[\frac{VALUE_f}{VALUE_i} - 1 \right] \right\}$$

(ii) Calculation Agent responsible for calculating the Final Redemption Amount

As provided in the Technical Annex

(iii) Provisions for determining the redemption amount where calculation by reference to Index and/or Formula is impossible or impracticable:

As provided in the Technical Annex and as the case may be in the Schedule

Part 2 (Definitions)

Terms used in the formulae above are described in this Part 2.

Initial Valuation Date	7 May 2009
Final Valuation Date	4 January 2010 or if this date is not a trading day, the first trading day of the Valuation Period
Valuation Period	the period of 5 calendar days which follows the Final Valuation Date
Underlying	The following Share as defined below:

Company Name	Reuters Code	Country	Exchange	Web Site*
LVMH	LVMH.PA	France	Euronext Paris	www.lvmh.fr

**The information relating to the past and future performances of any Underlying is available on the website of the Company and the volatility can be obtained, upon request, at the specified office of Société Générale (see in address and contact details of Société Générale for all administrative communications relating to the Notes) .*

Closing Price For Shares or Indices, as defined in Part 1 of the Equity Technical Annex

VALUE_t Closing Price of the Underlying on each date (t) between the Initial Valuation Date and the Final Valuation Date

VALUE_f Closing Price of the Underlying on the Final Valuation Date

VALUE_i EUR 58.79

Limit EUR 44.09

Part 3: Information relating to the Underlying(s)

Information or summaries of information included herein with respect to the Underlying (s) has been extracted or obtained, as the case may be, from general databases released publicly or by any other available information. Each of the Issuer and the Guarantor confirms that such information has been accurately reproduced and that, so far as it is aware, and is able to ascertain from information published, no facts have been omitted which would render the reproduced information, inaccurate or misleading.

Part 4: Additional Information

For the listing on the regulated market of Euronext Stock Exchange (Paris), the mnemonic code is **6421S**

Part 5: Additional Risk Factors

Not Applicable