

PRESS RELEASE

NUEVATEL CALLS ON SES AMERICOM-NEW SKIES TO REACH NEW MOBILE MARKETS ACROSS BOLIVIA

GSM backhaul over satellite delivers VIVA cell phone service
to remote businesses and communities

WASHINGTON, D.C. – June 1, 2009 – With its broad coverage across Latin America, SES AMERICOM-NEW SKIES, a division of SES S.A. (Euronext Paris and Luxembourg Stock Exchange: SESG), today announced at the ITW conference in Washington, D.C. that Nuevatel PCS de Bolivia has signed a three-year agreement for satellite-delivered GSM backhaul to extend its mobile phone and public telephony services into rural and remote villages and communities across Bolivia.

As part of the deal, Nuevatel is tapping 12.1 megahertz of Ku-band capacity aboard the NSS-7 satellite to offer its popular VIVA mobile phone and public telephony services beyond the big cities of La Paz, Santa Cruz and Cochabamba into isolated and unconnected communities like Antahuagana.

“By using the reach of the SES AMERICOM-NEW SKIES NSS-7 satellite, Nuevatel is extending precious cellular connectivity into many of Bolivia’s most remote towns and villages, which can benefit greatly from their newfound communications capabilities,” said Dolores Martos, Vice President of Latin America and Caribbean sales for SES AMERICOM-NEW SKIES. “We are honored to be working with Nuevatel, as one of Bolivia’s largest mobile phone service providers creates new opportunities and connectivity for both residents and businesses throughout some of the most remote regions of the country.”

“GSM backhaul delivered over the NSS-7 satellite is enabling Nuevatel to break through traditional cost and geographical barriers to effectively and efficiently offer cellular service in the most rural and hard to reach areas of Bolivia where terrestrial services cannot go,” said Leonardo Saunero, Vice President of Regulations, Nuevatel PCS de Bolivia. “GSM backhaul is an application that increasingly demonstrates satellites’ powerful capabilities to expand networks. Nuevatel has moved to SES AMERICOM-NEW SKIES satellites for their proven reliability and reach.”

About the NSS-7 satellite

NSS-7 is a state-of-the-art, hybrid Ku- and C-band satellite located at 338 degrees East over the Atlantic Ocean, providing coverage of Europe, Africa, the Middle East, and the Americas. The satellite is located at one of the most strategic orbital locations for trans-Atlantic connectivity as well as internet connectivity from North America into Europe, the Middle East and Africa. The powerful spacecraft features 49 C-band transponders and 48 Ku-band transponders.

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About Nuevatel PCS de Bolivia

Nuevatel and its VIVA mobile phone service were the first to introduce the GSM technology to Bolivia in 1999; since then, VIVA has established itself as one of the fastest growing companies, with over one million active users, thanks to its new technology and highly qualified organization. VIVA covers the major metropolitan areas, intermediate cities, and the principal rural areas of the country. In addition to its mobile service, Nuevatel has one of the largest networks for Public Telephony and its new WiMax Service has shown exponential growth in Bolivia.

About SES AMERICOM-NEW SKIES

SES AMERICOM-NEW SKIES is the newly combined SES division that brings together SES AMERICOM, the leading supplier of satellite services in the U.S., with the strategic global satellite services of SES NEW SKIES. SES AMERICOM-NEW SKIES is a global leader that serves broadcasters, cable programmers, telecommunications companies and networks, governments, aeronautical and maritime communications integrators, Internet service providers, and educational institutions with efficient communications and content distribution solutions. Recognized as a major innovator of advanced satellite communications services, the division operates a fleet of 25 satellites in key orbital positions capable of providing coverage and service throughout the Americas and around the world. SES AMERICOM-NEW SKIES also has six spacecraft under construction and operates global ground facilities. SES AMERICOM-NEW SKIES has offices in Princeton, The Hague, Washington, D.C., Johannesburg, Sao Paulo, Singapore, and Sydney. For more information, visit www.ses-amicom.com or www.ses-newskies.com.

About SES

SES (Euronext Paris and Luxembourg Stock Exchange: SESG) wholly owns the market-leading satellite operators SES ASTRA and SES AMERICOM-NEW SKIES as well as 90% of SES SIRIUS in Europe, and strategic participations in Ciel in Canada and QuetzSat in Mexico. SES provides outstanding satellite communications solutions via a global fleet of 40 satellites in 26 orbital locations. For further information: www.ses.com

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