BUSINESS INTELLIGENCE I CRM I E-BUSINESS/EIM

Business & Decision

PRESS RELEASE

Q1 GROWTH OF 13.5% AT CONSTANT EXCHANGE RATES

Paris, France, April 30th 2009,

Business & Decision Group, the international Consulting and Systems Integration (CSI) Company, announces consolidated revenue of €65 million for Q1 2009. This represents 13.5% growth, at constant exchange rates, over the comparative period for 2008 with 9.8% organic growth.

	2009	2008	Growth at constant exchange rates
Q1 revenue (m€)	64.98	57.26	13.48%

Patrick Bensabat, CEO of Business & Decision, comments: *«This first quarter demonstrates the strength of our capability to operate in a difficult economic environment. The launch of new propositions in BI, CRM, e-Business and EIM has allowed us to maintain a dynamic order book with a significant closure rate.* »

Revenue by geographical area

Business & Decision recorded revenue of €31.1m for the first quarter in France, representing growth of 2.6%, fully organic. This result comes despite a difficult economic environment with slower client decision-making cycles and significant pricing pressures.

International activities recorded revenue of €33.9m, a growth of 25.8% compared to 2008, at constant exchange rates, of which 17.9% is organic. **Revenue by service line**

With 20% annual growth, Business Intelligence generated 64.4% of revenue for the first quarter of the 2009 financial year.

CRM recorded 8.2% growth which represented 22.4% of Q1 revenue.

E-business experienced 6.9% growth and represented 13.2% of the revenue for the first guarter of the 2009 financial year.

Outlook

Market conditions continue to offer low visibility for sales. Business & Decision remains focused on improving levels of profitability. The Group has strengthened its internal processes and controls and implemented necessary management tools to reflect the rapid growth to an international organisation exceeding 2,730 people.

About Business & Decision

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Business & Decision is an international Consulting and Systems Integration (CSI) company. It is a leader in Business Intelligence (BI) and Customer Relationship Management (CRM), and a major player in e-Business, Enterprise Information Management (EIM), Enterprise Solutions as well as Management Consulting. Business & Decision contributes to the success of customer projects by driving maximum business performance. The company has a reputation for functional and technological expertise and has forged partnerships with all of the key technology vendors. Located in 20 countries, Business & Decision currently employs more than 2730 people worldwide. Additional information is available at <u>www.businessdecision.com</u>.

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