

PRESS RELEASE

TAS TO LAUNCH UP TO 50 TV CHANNELS ON NSS-11

SES AMERICOM-NEW SKIES satellite at 108.2° East to feed Taiwan cable

The Hague, June 15, 2009 - SES AMERICOM-NEW SKIES, a division of SES S.A. (Euronext Paris and Luxembourg Stock Exchange: SESG), today announced at CASBAA/CommunicAsia in Singapore (15 - 19. June) that it has concluded a multi-year agreement with TAS (Teleport Access Services, Inc.) to provide three transponders on the NSS-11 satellite to distribute up to 50 Chinese television channels to cable households in Taiwan.

Teleport Access Services (TAS) is the leading cable programming distributor in Taiwan, with a total of 115 channels currently being uplinked to 4 different satellites.

States Yu-Chun Kuo, President of TAS: "The NSS-11 satellite provides optimal coverage of our target market in Taiwan, allowing for reliable, high-performance cable feeds to some 7 million Taiwanese cable TV households. We look forward to a fruitful collaboration with SES AMERICOM-NEW SKIES."

Elias Zaccack, Vice President of Sales, Asia-Pacific at SES AMERICOM-NEW SKIES, concurs: "With more than 155 TV channels on board, NSS-11 is establishing itself as a leading video neighborhood over Asia-Pacific. NSS-11 provides access to the Philippines, Taiwan, Hong Kong and Korea. Currently, the satellite carries channels in English, Mandarin, Cantonese, Tagalog and Korean. "

About NSS-11

From the orbital position of 108.2° East, NSS-11 provides high-powered Ku-band coverage of China, Korea, Japan, the Philippines, South Asia, and parts of the Middle East. The spacecraft enables a full range of media and data applications, from direct-to-home television broadcasting to government communications and VSAT networks. NSS-11 is currently home to a number of Chinese-, Indian- and Korean-language television channels and pay-TV platforms, and supports an estimated 60,000 VSAT terminals in India.

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About TAS

Founded in February 1994, TAS (Teleport Access Services, Inc.) has positioned itself to be a leader in the fields of international telecommunication, multimedia platform, and value-added application service markets. Our shareholders include many prestigious corporations and organizations from both Taiwan and abroad such as Kinpo Electronics Group, Ta-Ya Wires & Cables Group, China Development Bank, Waldon International Investment Group, ERA TV Group, JET TV, USTV, Hollywood Movie Channel and RITEK Technology. TAS' wide range of services covers digital broadcasting, home entertainment, data peering center, internet access point, total solutions, distance learning, etc. In addition, TAS has aligned itself with strategic partners in U.S., Greater China, and other parts of the world to create a robust international broadband network.

About SES AMERICOM-NEW SKIES

SES AMERICOM-NEW SKIES is the newly combined SES division that brings together SES AMERICOM, the leading supplier of satellite services in the U.S., with the strategic global satellite services of SES NEW SKIES. SES AMERICOM-NEW SKIES is a global leader that serves broadcasters, cable programmers, telecommunications companies and networks, governments, aeronautical and maritime communications integrators, Internet service providers, and educational institutions with efficient communications and content distribution solutions. Recognized as a major innovator of advanced satellite communications services, the division operates a fleet of 25 satellites in key orbital positions capable of providing coverage and service throughout the Americas and around the world. SES AMERICOM-NEW SKIES also has six spacecraft under construction as well as global ground facilities. SES AMERICOM-NEW SKIES has offices in Princeton, The Hague, Washington, D.C., Johannesburg, Sao Paulo, Singapore, and Sydney. For more information, visit www.ses-amicom.com or www.ses-newskies.com.

About SES

SES (Euronext Paris and Luxembourg Stock Exchange: SESG) wholly owns the market-leading satellite operators SES ASTRA and SES AMERICOM-NEW SKIES as well as 90% of SES SIRIUS in Europe, and strategic participations in Ciel in Canada and QuetzSat in Mexico. SES provides outstanding satellite communications solutions via a global fleet of 40 satellites in 26 orbital locations. For further information: www.ses.com