

PRESS RELEASE

CS LINK INCREASES ASTRA CAPACITY FOR HD AND SD SERVICES

Luxembourg, 16 June 2009 – SES ASTRA, an SES company (Euronext Paris and Luxembourg Stock Exchange: SESG), announced today that the Czech Pay-TV platform CS Link has increased its satellite capacity at ASTRA's prime orbital position 23.5 degrees East by one additional transponder. The new capacity will be used to broadcast an enhanced programme package in both HD and SD formats. CS Link currently broadcasts 32 digital TV channels and 13 radio programmes in the Czech Republic, reaching 350,000 customers¹. With this new agreement, CS Link will use four transponders on the ASTRA satellite system.

SES ASTRA is successfully developing its 23.5 degrees East orbital position into a new location for Direct-to-Home (DTH) broadcasting. From that position ASTRA 3A, ASTRA 1E and ASTRA 1G currently serve Central Europe, the Benelux countries and German cable networks and offer the high-speed broadband service ASTRA2*Connect*.

By using a simple technical device, the Duo LNB (low noise block converter), satellite households can significantly increase their choice of international free-to-air channels, and receive signals from two ASTRA positions, 19.2 degrees East and 23.5 degrees East simultaneously via one dish.

"The increase of ASTRA capacity by CS Link further strengthens our position in the Central and Eastern European markets and confirms our view that these markets continue to develop dynamically," says Alexander Oudendijk, Chief Commercial Officer of SES ASTRA.

"We are pleased to extend the cooperation with SES ASTRA," says Daniel Klicka, Managing Director of Mediavision, which operates CS Link. "With this additional capacity we are able to add new HD services, namely Nova HD, and further enhance the attractiveness of the CS Link platform."

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About SES ASTRA

www.ses-astra.com

SES ASTRA is the leading Direct-to-Home (DTH) satellite system in Europe. The satellite fleet currently comprises 14 ASTRA and two SIRIUS satellites. The combined satellite system delivers services to more than 122 million DTH and cable households and transmits nearly 2,500 analogue and digital television and radio channels. SES ASTRA also provides satellite-based multimedia, internet and telecommunication services to enterprises, governments and their agencies. With nearly 70 High Definition (HD) channels on its main orbital positions, ASTRA and SIRIUS represent the most important HDTV platform for Europe's leading broadcasters. The prime orbital positions for ASTRA and SIRIUS are 19.2° East, 28.2° East, 23.5° East, 5° East and 31.5° East.

¹ These data have been provided by the operator itself. Please note that subscriber figures published by operators may vary from SES ASTRA Satellite Monitor research findings. (The ASTRA Satellite Monitors are conducted among private TV households only; they do not include non-domestic subscriptions, e.g. bars, hotels, clubs, second homes or second subscriptions).

SES ASTRA is an SES company (Euronext Paris and Luxembourg Stock Exchange: SESG). SES owns two market-leading satellite operators, SES ASTRA in Europe and SES AMERICOM-NEW SKIES which provides global coverage and connectivity. The company owns 90 percent of SES SIRIUS in Europe, as well as strategic participations in Ciel in Canada and QuetzSat in Mexico. SES provides outstanding satellite communications solutions via a fleet of 40 satellites in 26 orbital positions around the globe. Additional information on SES is available at: www.ses.com

Find more information about CS Link at <u>www.cslink.cz</u>