



## PRESS RELEASE

### **TIBA – TELEPUERTO INTERNACIONAL BUENOS AIRES SIGN NEW MULTI-TRANSPONDER, MULTI-YEAR AGREEMENT WITH SES NEW SKIES FOR NSS-806 SATELLITE CAPACITY**

The Hague, February 17<sup>th</sup>, 2008 - SES NEW SKIES, an SES company (Euronext Paris and Luxembourg Stock Exchange: SESG) announces that TIBA – Telepuerto Internacional Buenos Aires, has signed a new multi-transponder, multi-year agreement for satellite capacity on the NSS-806 satellite at the orbital location of 319.5 degrees East. With this new 7 year agreement, TIBA now has a total of 187.4 MHz on NSS-806 under contract.

TIBA, an Argentine company founded in 1992, is a leading Latin American provider of satellite, telecommunications and full management content services for television signals. TIBA owns teleports equipped with state-of-the-art technology in Argentina, and today provides operations to prestigious broadcasters and has on board more than 120 television channels such as Disney Channel, Disney Play House, Jettix, ESPN, ESPN +, Fox, Fox Life, FOX HD, National Geographic, Baby TV, Utilisima, Nat Geo Music, Universal Channel, Telefé, Canal 7 Argentina, TeleSur, Peru TV, and Panamericana among others.

Norberto Alvarez, CEO of TIBA, stated: "SES NEW SKIES has been providing TIBA with reliable and performing satellite capacity for years. In the wake of the celebration of our 16 anniversary and the inauguration of our new facilities in Buenos Aires, we are glad to renew and extend our access to NSS-806 in order to support the growth of our customers and to provide much-asked for extra bandwidth to allow for the introduction of HDTV offers in Latin American cable networks."

Dolores Martos, Vice President Sales Latin America & Caribbean at SES NEW SKIES, said: "NSS-806 at the orbital location of 319.5 degrees East is a leading video neighborhood for Latin America and the Caribbean. We look forward to a continued fruitful collaboration with TIBA and to a steadily growing number of programme choices at this orbital position."

#### **About NSS-806**

NSS-806 is located at the orbital position of 319.5 degrees East. Its tailored, high-powered hemispheric beam provides simultaneous coverage of both Europe and the Americas, with virtually complete coverage of North, Central and South America and the region's Spanish and Portuguese speaking markets. The satellite currently transmits more than 175 news, sport, music and entertainment channels reaching over 14 million homes and more than 4,000 cable head-ends across Latin America.

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## **About TIBA**

TIBA is the main service content management and teleport provider for video and broadcasting in Latin America, providing services to more than 120 TV channels in the region. TIBA was set up in 1992 and has two facilities in Buenos Aires with a state-of-the-art infrastructure, as well as a SNG vehicle fleet and fly away stations. The company provides highly added value services and has tier 1 portfolio customers such as: FOX, Disney, ESPN, Fox Sports, France Telecom, Loral Skynet, Telesat, TYC, Universal Channel and Telefonica.

From its main teleport TIBA originates about 50 feeds for the entire Latin American region being the only teleport that provides this service in the region. The operations are fully redundant and tapeless, providing a high level of efficiency and availability. Further information of the company is available at [www.tiba.com](http://www.tiba.com)

## **About SES NEW SKIES**

SES NEW SKIES is an SES company (Euronext Paris and Luxembourg Stock Exchange: SESG) offering satellite communication services to a range of customers including telecommunications providers, broadcasters, corporations and governments around the world. SES NEW SKIES has a global fleet of seven satellites in orbit, with three additional spacecraft under construction (NSS-9, NSS-12 and NSS-14) and ground facilities around the world.

Headquartered in The Hague, the company has offices in Johannesburg, Sao Paulo, Singapore, Sydney and Washington, D.C. In addition to SES NEW SKIES, SES wholly owns the market-leading satellite operators SES ASTRA in Europe and SES AMERICOM in North America, 90% of SES SIRIUS in Europe, and strategic participations in Ciel in Canada and QuetzSat in Mexico. SES provides outstanding satellite communications solutions via a global fleet of 39 satellites in 26 orbital locations. Further information on the company is available at [www.ses-newskies.com](http://www.ses-newskies.com) and on SES at [www.ses.com](http://www.ses.com)