

PRESS RELEASE

SES ASTRA EXPANDS COOPERATION WITH GLOBECAST TO AFRICAN MARKET

Contract signed for one transponder on ASTRA 4A / Launch of a new DTH platform

Luxembourg, 3 March 2009. – SES ASTRA, an SES company (Euronext Paris and Luxembourg Stock Exchange: SESG), is expanding its successful cooperation with GlobeCast by signing a long-term agreement for the use of one transponder on ASTRA 4A. ASTRA 4A is located at 5 degrees East.

GlobeCast will use the capacity to extend its pan-African reach for worldwide broadcasters seeking to launch powerful Ku-band DTH services to address key African countries throughout the region.

"We are very pleased that GlobeCast has chosen ASTRA for the launch of its new DTH platform in Africa. GlobeCast is already a very strong and loyal partner of SES ASTRA in several markets across Europe, and this agreement represents another milestone in our successful cooperation and confirms our view that the African markets have tremendous potential for DTH broadcasting services," said Alexander Oudendijk, Chief Commercial Officer of SES ASTRA.

For further information please contact:

Markus Payer SES ASTRA +352 710 725 500 markus.payer@ses-astra.com

About SES ASTRA <u>www.ses-astra.com</u>

SES ASTRA is the leading Direct-to-Home (DTH) satellite system in Europe. The satellite fleet currently comprises 14 ASTRA and two SIRIUS satellites. The combined satellite system delivers services to more than 117 million DTH and cable households and transmits nearly 2,500 analogue and digital television and radio channels. SES ASTRA also provides satellite-based multimedia, internet and telecommunication services to enterprises, governments and their agencies. With nearly 70 High Definition (HD) channels on its main orbital positions, ASTRA and SIRIUS represent the most important HDTV platform for Europe's leading broadcasters. The prime orbital positions for ASTRA and SIRIUS are 19.2° East, 28.2° East, 23.5° East, 5° East and 31.5° East.

SES ASTRA is an SES company (Euronext Paris and Luxembourg Stock Exchange: SESG). SES owns three market-leading satellite operators, SES ASTRA in Europe, SES AMERICOM in North America, and SES NEW SKIES which provides global coverage and connectivity. The company owns 90 percent of SES SIRIUS in Europe, as well as strategic participations in Ciel in Canada and Quetzsat in Mexico. SES provides outstanding satellite communications solutions via a fleet of 39 satellites in 26 orbital positions around the globe. Additional information on SES is available at: www.ses.com