



AMA CORP PLC reduces its cost base while preserving XpertEye's key functions

AMA CORPORATION PLC ("AMA", ISIN GB00BNKGC51, ticker ALAMA), a publisher and integrator of secure productivity applications designed for connected mobile workers, announces a significant adjustment to its organization aimed at reducing its cost base while preserving the resources required to operate and maintain its XpertEye platform.

Despite the technological enhancements made to XpertEye, the pace of adoption of new solutions remains slower than anticipated. In an economic environment that continues to weigh on investment decisions and lengthen sales cycles, the current level of revenue does not support the Company's existing cost structure.

AMA has therefore initiated a further adjustment to its organization designed to significantly lower its break-even point while retaining the skills and expertise required to operate XpertEye and support its customers.

This reorganization will result in the elimination of 8 positions in France through economic redundancies. Upon completion, AMA will retain a team of 11 employees in France, across R&D, sales, customer support and corporate functions. The Group will also maintain its subsidiaries in the United States and Germany, which together employ 4 people.

This streamlined organization is structured to ensure the continuity of the XpertEye platform, its infrastructure and the services provided to customers.

The cost associated with this reorganization is estimated at approximately €400k. Upon completion, annualized payroll costs are expected to decrease from approximately €2.1 million to €1.45 million, representing annual savings of approximately €650k. These savings will be supplemented by reductions in external costs.

At the same time, the Group is actively pursuing strategic alternatives aimed at supporting the development of XpertEye and, where appropriate, maximizing the value of its technology and commercial assets.

Next financial press release: 2026 first-half earnings: October 30, 2026.

About AMA

AMA is the publisher of a software platform designed to strengthen the skills of field teams across all sectors, from healthcare to industry. We use cutting-edge technologies such as Assisted Reality (aR) and Artificial Intelligence (AI) to facilitate collaboration, simplify the collection of relevant data and enhance knowledge sharing.

We are proud to be B Corp certified, in recognition of our commitment to the highest standards of social and environmental performance, transparency and accountability. Our commitment to excellence is also evidenced by our ISO27001 certification, guaranteeing the highest level of information security management. Our global presence enables us to support our customers in all time zones and regions of the world, offering constant support and tailored expertise, wherever you are. AMA is listed on Euronext Growth Paris (ISIN GB00BNKGZC51- ticker ALAMA).

For more information visit www.amaxperteye.com

Disclaimer: This press release contains statements that are not historical facts, including, but not limited to, statements regarding future results and other future events. These statements are based on the current vision and assumptions of AMA Corporation PLC's management. They involve known and unknown risks and uncertainties that could cause actual results, profitability or events to differ materially from those anticipated. In addition, AMA Corporation PLC, its shareholders and its respective affiliates, directors, officers, advisors and employees have not verified the accuracy of, and make no representations or warranties regarding, any statistical information or forward-looking information contained in this release that originates or is derived from third-party sources or industry publications. Such statistical data and forward-looking information are used in this press release for information purposes only.

Contacts

Violaine Martin, CFO, AMA - + 33 256 857 689 - investors@ama.bzh

Marie Calleux, ACTUS finance & communication - +33 609 685 538 - ama@actus.fr